LIFE

THE DEFENDER OF THE MARINE
A CLOSE-UP OF EMILE ZOLA BERMAN

THE WACKIEST TEAM IN BASEBALL

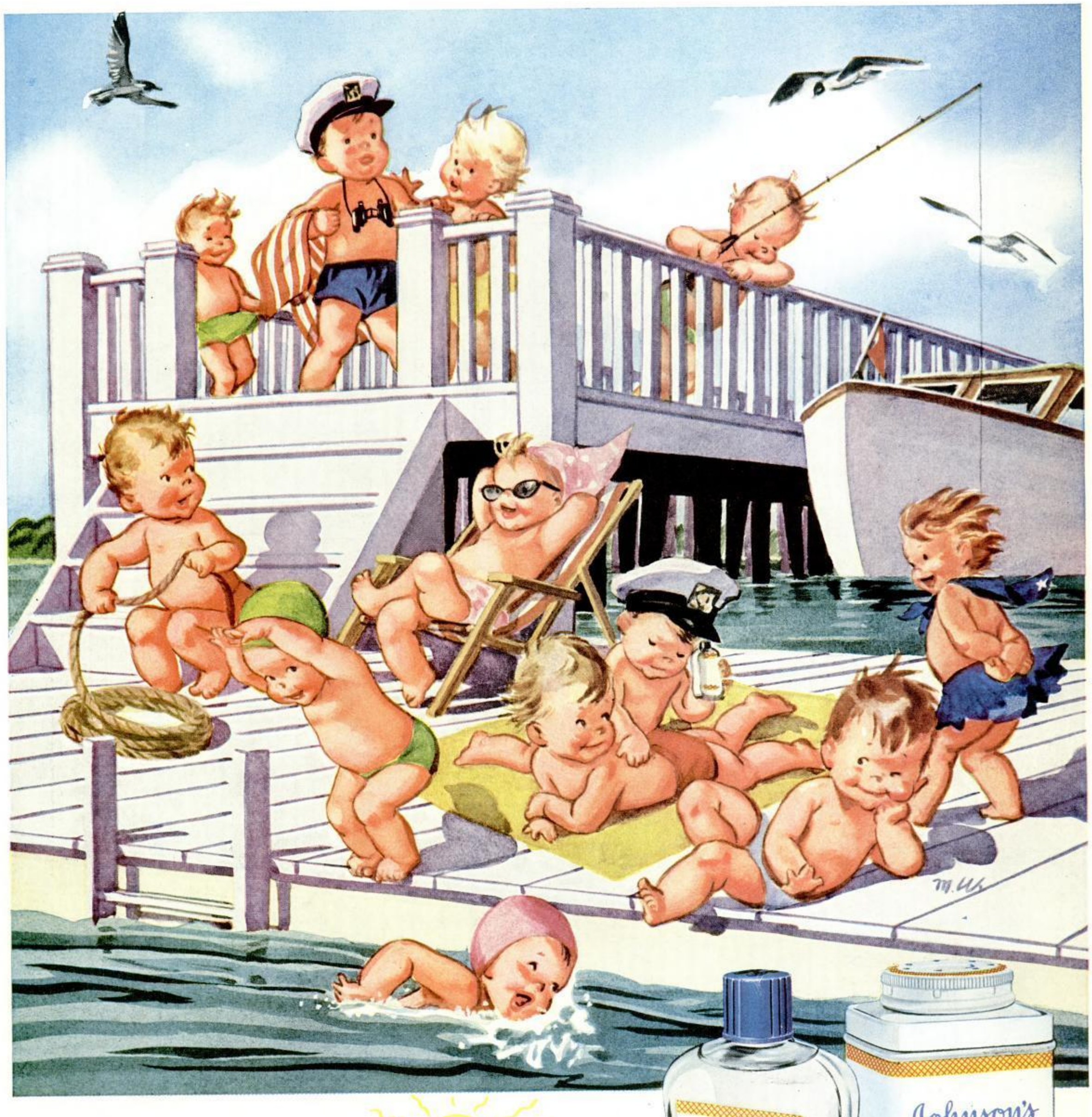


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20 CENTS

REG. U. S. PAT. OFF.

AUGUST 13, 1956



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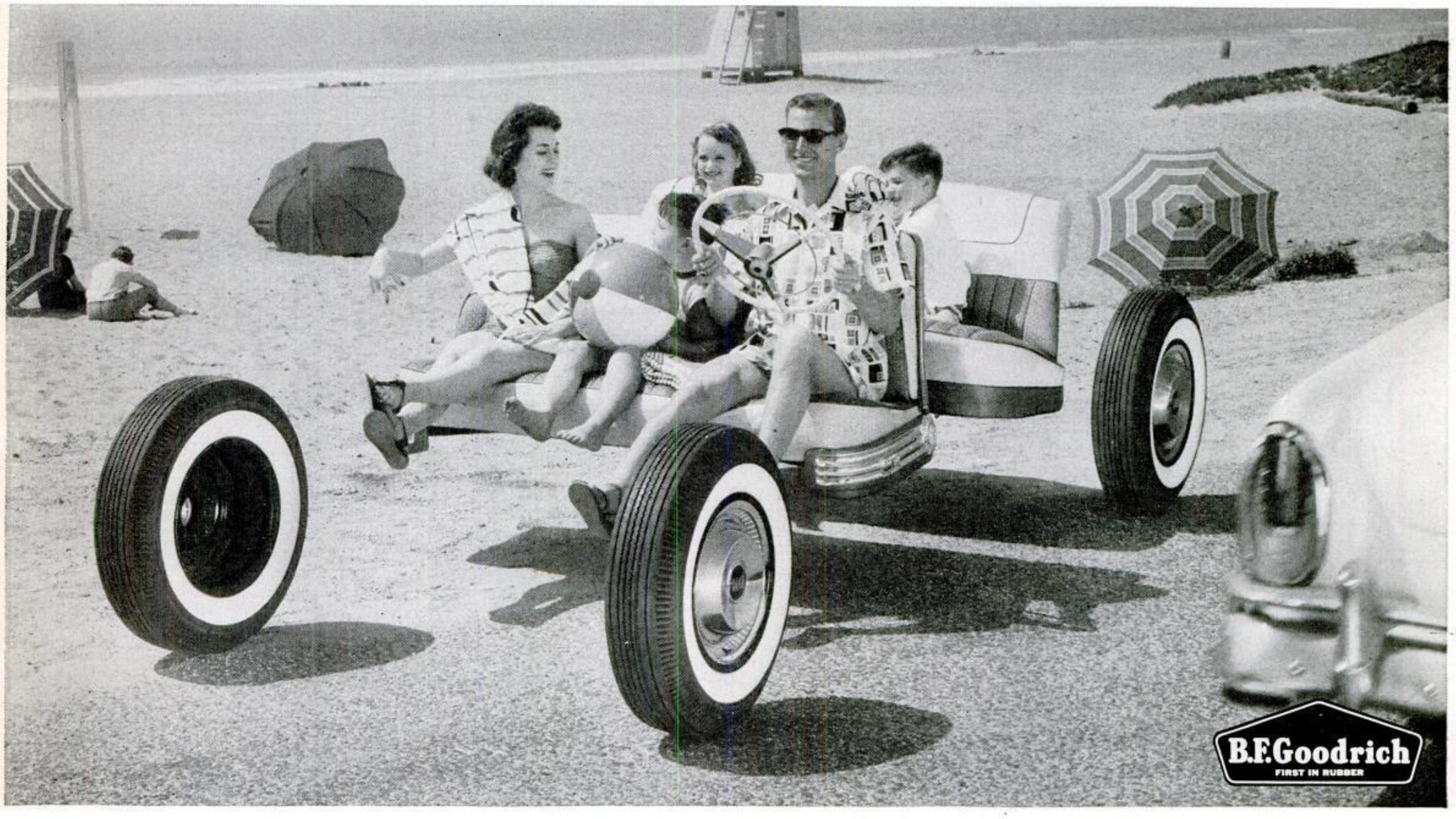
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Johnson & Johnson

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B.F.Goodrich Tubeless
– because you're only as safe as your tires



WHEN you're in your car, your tires are your only contact with the road. If they aren't safe neither are you. Think of all the places you'll be driving this summer . . . to the beach, the golf course, on week-end or vacation trips. Wherever you drive, here's something important to keep in mind. *You're only as safe as your tires.*

That's why your family needs the safety of B. F. Goodrich LIFE-SAVER Tubeless Tires. A patented inner liner protects against bruise-blowouts. The patented grip-block tread protects you against dangerous skids. And *unlike* most tubeless, B. F. Goodrich LIFE-SAVERS seal punctures permanently, nail in or out. Regular tubeless do not. LIFE-SAVERS are backed by 8 years of use and proof that only the Inventor of Tubeless, B. F. Goodrich, can offer.

LIFE-SAVERS with nylon give extra protection

Nylon-Plus LIFE-SAVERS offer all this protection, plus the added protection of nylon against blowouts started by bruising impacts.

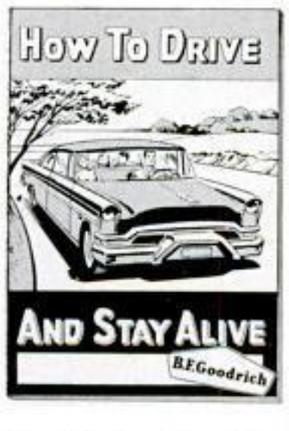
Switch to the extra safety of LIFE-SAVER Tubeless Tires today, regardless of the condition of your present tires. Always remember . . . *you're only as safe as your tires.*

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B. F. Goodrich Tire Company, A Division of The B. F. Goodrich Company, Akron, Ohio.

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SPONSORED BY B.F.Goodrich

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LIFE-SAVER seals punctures *permanently, nail in or out.* A patented puncture sealant gets airtight grip on nail. Seals hole permanently when nail is pulled.

This One

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Vol. 41, No. 7

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Courtesy and resourcefulness qualify her for the job. Gaye Evans, telephone company Service Representative, obtains information for a customer regarding his service.

PHOTOGRAPHS BY ANSEL ADAMS

She Likes to Help People

A story about one of the telephone Service Representatives whose "voice has the smile" whenever there's anything you'd like to know about telephone service.

One of the nice things about the telephone business is the way it brings us close to people.

Many, many times each day—in your community and in countless communities throughout the land—we have the opportunity and the privilege of friendly contacts with those we serve. Sometimes they are by telephone. Very often they are personal visits.

Among those who have these contacts are Business Office Service Representatives like Gaye (Mrs. Robert) Evans.

"What we like people to do," says Gaye, "is to think of us as their personal representatives at the telephone company. Whenever there's any question about service or a bill or you're moving or needing more service, we're here to help in every way we can."

Gaye Evans' job takes a special type of person. One who is not only efficient but understanding as well.

Gaye qualifies in many ways. Even in her leisure hours, she finds time to help others, especially the handicapped and the needy. Another of her activities is rehearsing a 26-girl choir.

Gaye sums up one of her main satisfactions this way:

"It's nice to have people think of the telephone company as a place where they can always find courtesy and consideration. That's our job and we try to be good at it."

BELL TELEPHONE SYSTEM

Helping the Blind. Raising money to provide "Guide Dogs for the Blind" has been one of Mrs. Evans' activities in the Venture Club—an organization of Oakland (Calif.) business women.

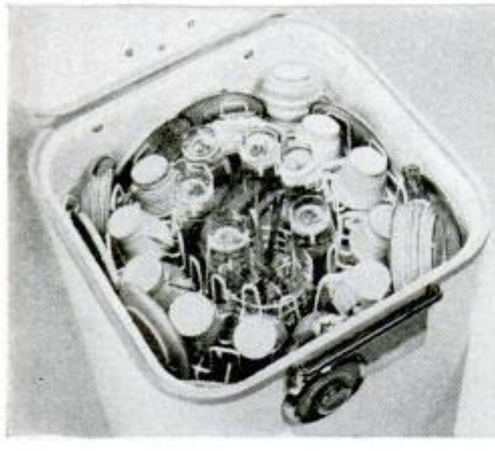




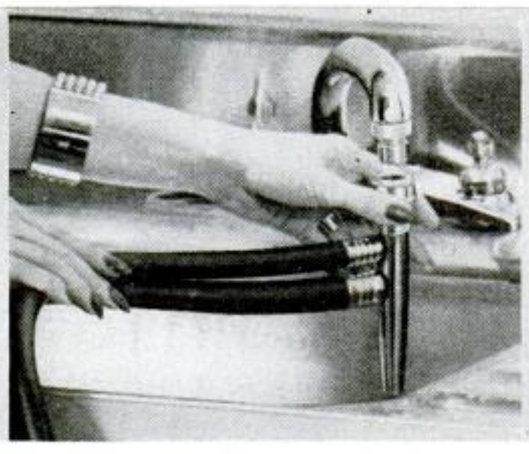


NOW! A G-E AUTOMATIC DISHWASHER AT A NEW LOW PRICE!

Giant-size capacity... needs no installation... washes pots and pans too!



Giant-size capacity! This General Electric "Mobile-Maid" holds service for eight or all the dishes the average family of four uses in a day! Keeps kitchens tidy all through the day! Stow dishes away as they are used—wash whenever you have a full load!



No installation needed . . . thanks to this remarkable "Unicouple" connector. Use your General Electric "Mobile-Maid" just as soon as it is delivered! "Unicouple" easily attaches to any faucet . . . cord plugs into standard 115-volt outlet.



"Mobile-Maid" washes dishes cleaner than normal hand washing because it uses water hotter than hands can stand—detergents specially made for automatic dishwashers. Cushioned racks pamper your finest china . . . most fragile crystal.

LOW, LOW PRICE! No need to put off enjoying the advantages of automatic dishwashing any longer! This family-size General Electric "Mobile-Maid" costs about $2.45 per week, after small down payment!

YEAR AFTER YEAR, more people choose—and enjoy—the General Electric Dishwasher than any other make. Why not see your General Electric dealer today?

Ask for a demonstration of the dishwasher that's so easy to own—so easy to use! Available in Canada and Hawaii. General Electric Company, Louisville 1, Kentucky.

WASHES DISHES EASIER, FASTER, CLEANER THAN BY HAND!

GENERAL ELECTRIC

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Imagine! No need to add milk

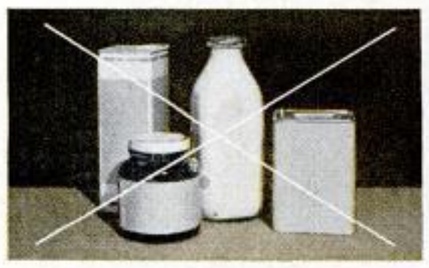
newest Carnation Instant is just as rich in natural milk values as the CHOCOLATE DRINK your milkman brings!



Just add water! Mixes instantly! Saves regular milk supply!

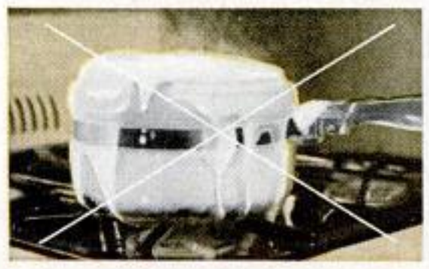
Never before a chocolate drink discovery like this *new* Carnation Instant! New Carnation brings you the first and *only truly complete* instant chocolate drink. *Already in it*–whole milk's protein, calcium, B-vitamins. Even fortified with *extra* vitamins and iron! All concentrated in instant, ever-fresh MAGIC CRYSTALS! No need to use up your regular milk. Just add ice-cold water, stir lightly. Bursts into delicious chocolate drink. Just as rich in natural milk values as the chocolate drink your milkman brings... and with *extra* vitamins besides! No other like it–be sure to try this Carnation Instant Chocolate Drink discovery, *today*.

P.S. May be mixed with milk for double the protein, calcium, B-vitamins.



JUST ONE TO BUY! Always handy, ready instantly, delicious hot or cold. No need to crowd refrigerator. No extra flavorings or syrups to buy. Doesn't use up regular milk supply because there's no need to add milk. Does not cake or spoil–no waste.

DELICIOUS HOT, TOO–AND NO MILK TO HEAT!



NO BOIL-OVERS! No more sticky pans, no "cocoa paste" to make, no messy tins, no "skin." Simply add piping hot water to Carnation's newest "Magic Crystals!" Instantly bursts into complete, luscious hot-chocolatey goodness. And just think–there's nothing to wash but the cup!

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Jantzen® Kharafleece Sweaters



The luxury in the fabric is Vicara®

BRAND ZEIN FIBERS

Getting a rush on every campus—fall's new Kharafleece sweaters lavishly enriched with lush *Vicara* fiber. Glad news you may not find in a textbook—not only does this luxury fiber bring a soft beauty to the blend, it also keeps you blissfully comfortable! Because *Vicara* fiber is absorbent, you never have that unpleasant cold and clammy feeling. Your new Kharafleece sweater washes easier...no blocking, no shrinking, no stretching. And it resists soiling longer... *Vicara* fiber is anti-static, simply doesn't attract lint or dirt. Its gentle, well-bred good looks will last...there'll be no unsightly matting, no "fuzzing up". Most of all, you'll revel in its rich texture, a heavenly touch that sweaters never had before...a precious gift of luxury that only *Vicara* fiber bestows on the nicest sweaters you'll ever own. Remember the name: Kharafleece sweaters by Jantzen!

Jantzen Kharafleece *knitwear is yours in an opulent range of colors at fine stores everywhere. Hand-washable, mothproof, wrinkle-resistant. Girl's sweater, about 11.00. Skirt, about 14.00. Men's sweaters, about 12.00. The golfer shirt (about 13.00) and sheath dress (about 30.00) are also in wonderful Kharafleece. Vicara brand zein fibers are made by Virginia-Carolina Chemical Corporation 99 Park Avenue, New York 16, New York* VC PRODUCTS®

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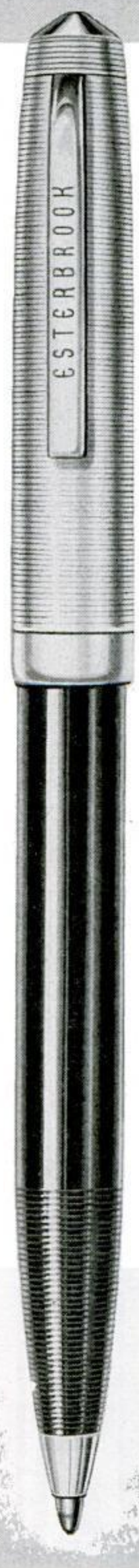
A NEW DEPENDABLE BALL POINT!

WITH INSTANT STARTING!

SMOOTH, NON-SMEAR WRITING!

4½-MILE INK CAPACITY!

Whether you have *ever* tried a Ball Point, or *never* tried a Ball Point, Esterbrook offers you a new writing experience in Ball Point dependability. It's been nine years in the making. Those years of experimentation and research are your guarantee that the Esterbrook Ball Point measures up to the Esterbrook tradition of *the very best at a sensible price*. Truly, here is a worthy companion to the Esterbrook Fountain Pen—the pen that offers you just the right point for the way you write.



FLOATING BALL
construction assures constant, reliable performance . . . perfect writing. Ink acts as a lubricant to reduce wear to a minimum.

NEW RETRACTABLE MECHANISM
Repeater-type — push the top to extend or retract point. Million-time-tested to last 50 years, even if used 50 times a day.

NEW "CST" INK
—an Esterbrook exclusive formula. Controlled Surface Tension delivers a smooth, even line. Water-resistant on paper—yet easily washable from fabrics in your favorite soap or detergent.

KING-SIZE REFILL
with 4½-mile writing capacity—for months and months of normal wear. Most consistent "write-out" performance available today.

Choice of line-Medium or Extra-Fine

GET THE BEST—AND THE NEWEST!

Nearly a century of experience stands behind every fine Esterbrook writing instrument . . . your assurance of quality and satisfaction. Ask for a new Esterbrook Ball Point at any pen counter. Get the best, and the newest, from America's oldest pen maker.

NEW from Esterbrook®

AMERICA'S OLDEST PEN MAKER

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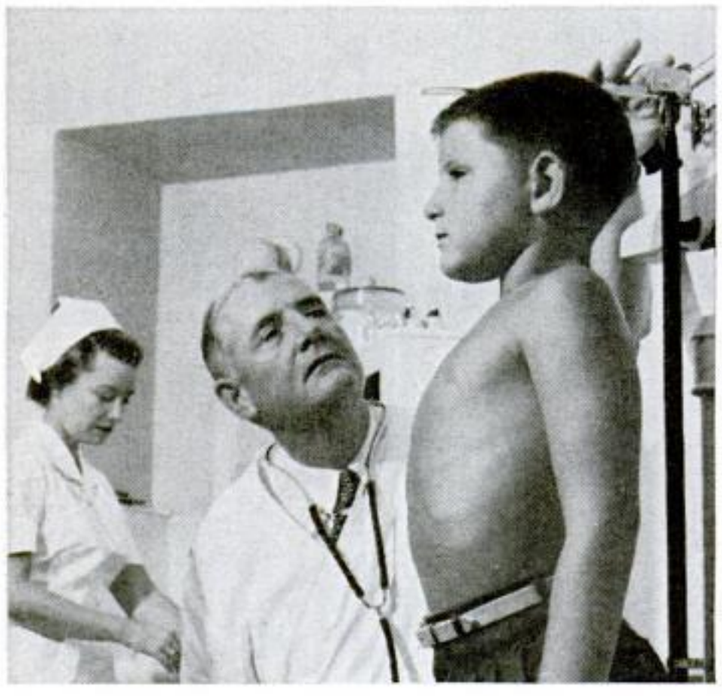
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New nutrition excitement centers on fresh orange

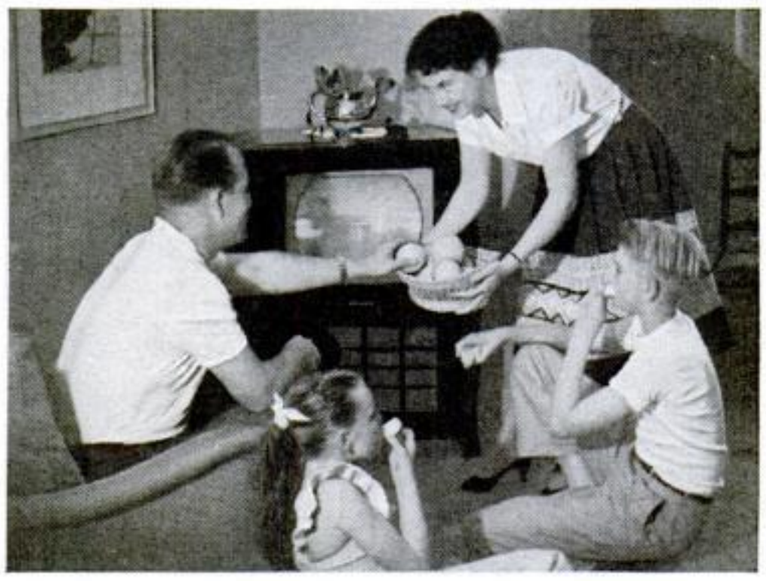
The BIO-FLAVONOIDS, remarkable substances in the "meat" of the orange, can mean better basic health for every member of your family



1. The BIO-FLAVONOIDS have an amazing effect on the capillary system. Your capillaries are a network of tiny blood vessels 60,000 miles long. They do the vital job of feeding oxygen and nourishment to the body's organs and tissues and carrying waste materials away. The bio-flavonoids work to keep the capillaries *functional*. Teamed with vitamin C, these factors in the "meat" of oranges help keep capillary walls strong, efficient. Nourishment passes quickly and easily to the body's tissues. Waste is rapidly removed. Thus the bio-flavonoids improve your *basic* health . . . help you feel young and vigorous . . . help you ward off infection and disease.



2. Vitamin C becomes more effective. Research indicates the bio-flavonoids actually *boost* the efficiency of the vitamin C in oranges, allowing it to do a better job for children of building sturdy bones and strong muscles, sound teeth and gums, fighting colds and infections.



3. The bio-flavonoids are abundant in the fresh orange but *not* in processed juice. A medium-sized Sunkist Orange contains a rich supply. . . *about 1000 mgs.* And Sunkist Oranges are so reasonable in cost, your family can enjoy them daily. Nothing is easier to serve. *Just hand them out*—at meals, between meals, at TV time. When you squeeze fresh orange juice, don't strain out the solids that contain the bio-flavonoids.



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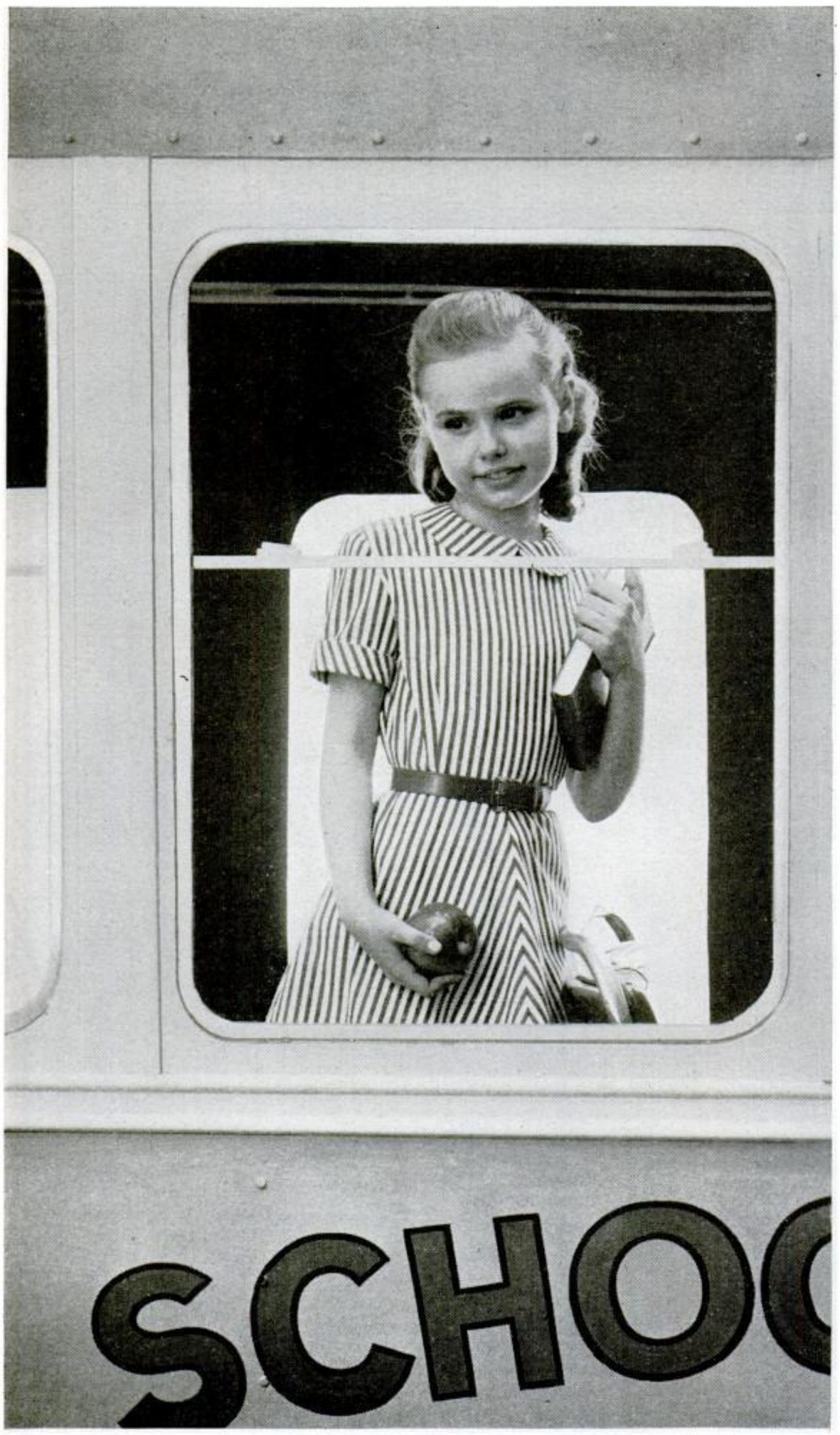
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Possibly won't Linda's dress *possibly* won't shrink out of fit. The label said "pre-shrunk." But there may be a sizable difference between "pre-shrunk" and "*Sanforized*"—every cotton can't *qualify* as "Sanforized."



Certainly won't Alice's dress *certainly* won't shrink out of fit. Her mother made sure it came with a "Sanforized" label—and that means *sure* protection against shrinkage . . . washing *after washing* AFTER WASHING!

Why take a chance on **shrinkage** when "**Sanforized**" costs you no more?

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This is the story of an actual family insured by The Travelers; to safeguard its privacy, different names and pictures have been used.



HOW DO YOUR LIVING STANDARDS COMPARE WITH THE HARRINGTONS'?

The Bill Harringtons have an income of $6,900 a year. Maybe that's more than you earn. Maybe it's less. But the important thing is, there's a Travelers insurance program within everybody's means. It can help eliminate worries about accidents, sickness, fire, theft. It can also help build true American Family Independence by paying off the mortgage if you die, or providing for college and retirement years.

You may know a family like the Harringtons.

Three years ago, they arranged a mortgage to buy a four-room, $8,500 house. With a later loan, handyman Bill has added a room, a garage, a large patio to their house—and many dollars to its value. In the garage: a new 1956 sedan.

If you spent an evening with them, we think you'd agree they share something quite wonderful. For the Harringtons seem to enjoy peace of mind—and they have fun together.

Several years ago, Bill decided that what he really wanted most for himself and his family was contentment and a sense of security.

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And soon, he plans to increase this coverage to assure his family a more substantial monthly income if something happens to him.

The Harringtons rely on their Travelers agent for a *complete and balanced program*. Their car is properly insured. So are their home and its contents.

Of all the people in your home town, there's no one better qualified to counsel *you* on insurance problems than your Travelers agent or broker. Why not call him today?

HOW THE HARRINGTONS USE THEIR MONEY
(*monthly average, after taxes*)

Food	$130.00
Clothing	23.00
Housing	113.00
Insurance	47.00
Savings	13.00
Automobile & Travel	77.00
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Medical	42.00
Recreation	39.00
Total	$526.00

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GETTING READY, Fox (*left*) buckles on gear. Gimbel wears depth gauge and diver's watch on wrist.



STARTING DIVE, Fox and Gimbel (*right*) jump backward so that tanks will absorb impact of water.



GOING DOWN, Fox pulls on mooring of buoy. At 80 feet he is silhouetted against bright surface.

Camera in a Sea Tomb

DIVERS RECORD THEIR DESCENT TO THE DORIA



Only 28 hours after the liner *Andrea Doria* sank off Nantucket Island, a pair of amateur divers went down to the ghostly wreck to bring back the historic picture (*left*) first published in last week's issue. Using frogman-type gear, the divers, Peter Gimbel, 28, and Joseph Fox, 29, were the first to see the liner in its resting place.

With an underwater 35-mm Leica and fast film (Tri-X), they prowled the upturned port side using only the dim light that filtered 160 feet down to take their dramatic and eerie pictures. To complete the record of their adventure, LIFE here presents their photographs.

The pair had put out from Nantucket in a 32-foot fishing cruiser and gone to the spot where the *Andrea Doria* went down in 225 feet of water. Except for an oil slick on the surface, a profusion of bubbles and a lonely marker buoy set by the Coast Guard, the sea had swept itself clean of all trace of the disaster.

In their gear, Gimbel and Fox descended along the buoy's mooring line. They found the ship lying on her torn starboard side and she seemed as immaculate as on her maiden voyage. After Gimbel had photographed Fox exploring a lifeboat on the upturned side, they moved to portholes. Inside they could see floating luggage, furniture and blankets.

Suddenly, after they had been down thirteen minutes, Gimbel felt an urgent tap on his shoulder and saw Fox frantically trying to open a reserve air valve. Guessing that carbon dioxide poisoning had set in, Gimbel quickly inflated Fox's rescue pack, grabbed him under the arm. They shot to the surface. Except for a severe headache, Fox suffered no ill effects from his close brush with death. Safely back on land with his remarkable pictures, Gimbel explained why they had gone down: "It was a chance that just could not be passed up."



MARKER BUOY, a 50-gallon oil drum painted yellow, floats on the calm sea over the *Andrea Doria*.



SHIP'S SIDE is explored by Fox, who clutches a *Doria* emergency light between two lifeboat davits.

REACHING THE WRECK, Fox hovers over propeller of lifeboat. Still fastened to its forward davit, and with its air compartments intact despite the crushing pressure of the water, the lifeboat is hanging upward from the ship. Lifeboats on the port side could not be launched after the collision because of the ship's list.

LETTERS TO THE EDITORS

MY CONFESSION

Sirs:

My grandpa (Confederate) used to say, "I've enlarged upon my experiences in THE war so much that danged if I ain't forgot just what did happen."

Samuel E. Chamberlain in "My Confession" (LIFE, July 23) draws such a long bow I keep wondering if he is really confessing or just bragging.

But I think the old rogue is wonderful. His drawings alone are far better history than much written about that almost-forgotten conflict of 110 years ago.

JOHN M. VIRDEN
Colonel USAF (ret.)

Washington, D.C.

Sirs:

I think it is unfortunate that you should publish Sam Chamberlain. Mexicans who read it will find it difficult to appreciate your sense of history or literature. In Mexican history there is no Mexican-American War, only an "American Invasion."

ALICE O'NEILL CARRANZA

Dunellen, N.J.

Sirs:

Chamberlain's narration has a quality of fairness and impartiality that is seldom found in official historians. We need more Yankees like him.

G. PEDRAZA

Mission, Texas

Sirs:

"My Confession" may give the impression of historical accuracy but the overtones of the author's character reduce it to "pulp reading" by my standards.

J. PAUL TAYLOR

Mesilla, N. Mex.

Sirs:

On page 84 of your issue of July 23 appeared the following footnote to the word "Doughboys" in the text:

"This bit of Army slang dates to the battle of Monterey, when some of General William J. Worth's infantry who had captured the Bishop's Palace baked a mixture of flour and rice in their campfire ashes and boasted of their first hot meal after 48 hours of fighting."

Maybe so, but in *The Duke*, an account of Arthur Wellesley, 1st Duke of Wellington, by Richard Aldington, appears this quotation from the diary of one of Wellington's soldiers in his 1812 Spanish campaign:

"For bread we took the corn of the fields, and, having no proper means of winnowing and grinding it, were obliged . . . to rub out the ears between our hands and pound it between stones to make dough . . . from which wretched practice we christened the place Dough Boy Hill."

Which would seem to indicate that the term Doughboy or Dough Boy considerably antedated the Battle of Monterey.

ROBERT H. ADAMS

Miami, Fla.

● The term existed even before Wellington. British soldiers used pipe clay to whiten their uniforms. Because rain made the garb soggy and gave it a doughy look, the men called themselves doughboys.—ED.

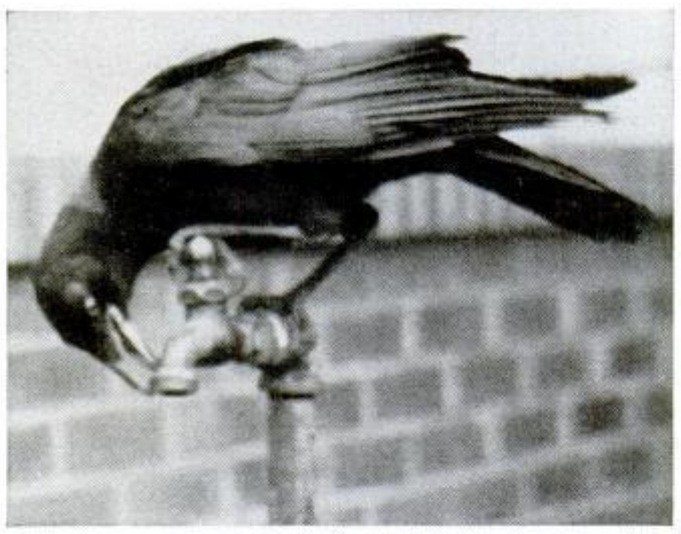
MISCELLANY

Sirs:

Your Miscellany picture of a cow drinking water from a tap ("Cow's Tongue in a Tap," LIFE, July 23) reminds me of a crow we used to have. My son found him last year and brought him home. He would sit on the water tap and wait for one of us to turn it on for him. He also would fly to treetops and pick berries (unedible) which he laid at our feet. Then one day he simply flew off.

R. H. NORRIS

Edgefield, S.C.



OLD CROW ON TAP

CUTTING INTO CRYPTIC COPPER

Sirs:

Being a metallurgist, I am surprised to learn that they were able to roll copper sheet 2,000 years ago ("Cutting into Cryptic Copper," LIFE, July 23). The only sheet available at that period was the small amount of metal that was hammered out into sheet.

To make such sheet would require a good rolling mill and a refined sheet of copper. What about this?

A. J. MARINO

Weehawken, N.J.

● The scrolls were not rolled but hammered into very thin sheets. Archaeologists believe they were made in long sheets and rolled up in haste.—ED.

A CAST LADY CAST OFF

Sirs:

We will come to a sad state when we let American Legionnaires and their ilk decide what is art ("A Cast Lady Cast Off," LIFE, July 23). A few years ago the Legionnaires convened in our city. If my children acted that way or committed such antics I would lick them and send them to bed.

L. BRICKHOUSE

Laurelton, N.Y.

Sirs:

I'm glad that I don't have to keep my money in Houston's Bank of the Southwest. Just imagine a bank paying $110,000 for a statue!

MRS. H. J. HELLER

Drexel Hill, Pa.

BLACK FRIDAY FOR WHOOPERS

Sirs:

"Black Friday for Whoopers" (LIFE, July 23) presents a dismal outlook for these majestic birds. Apparently LIFE is unaware of the fact that if the techniques of the skilled aviculturist were to be applied for a few years the population of the whooping crane would be increased considerably.

The breeding of cranes of other species in zoos and aviaries has become commonplace in the last decade, largely because the feeding and rearing of animals in captivity has developed into a science.

FREEMAN M. SHELLY
Director

Zoological Society of Philadelphia
Philadelphia, Pa.

● Ornithologists agree that whoopers can be increased by captive breeding. Lacking the strength for the long flights, they would, however, be lost to the migratory flock.—ED.

15-YEAR-OLDS ON THEIR OWN

Sirs:

You state "teen-agers of 16 and up, if they are in love, often prefer dating singly to attending parties" ("15-Year-Olds on Their Own," LIFE, July 23). How can you say such a thing? If you talked to normal teen-agers they would say they do date singly but are not in love.

I am 16 and I have dated frequently and many times I have gone on a single date, but I have not been in love.

Some teen-agers simply say they are in love, but most of those who go on a single date just enjoy each other's companionship.

I think you have made the 15-year-olds absolutely too childish for words.

CATHY FISCHER

Phoenix, Ariz.

Sirs:

This is an advance order for fall delivery of two gross of those boys "who at 15 are often accomplished dancers and most, almost without exception, need no persuasion to participate." I know several gross of sophomore girls who would like to meet this variety come dance time.

This is no reflection on either the quality or quantity of the local 15-year-old males. Maybe in New York they are socially precocious, but here in the hinterlands they hang on to their masculine pursuits of baseball, football, hockey, boating, fishing, swimming and everlasting tinkering with motors and motor scooters with a stubborn tenacity born of the innate ancient knowledge that they will be in the clutches of women soon enough.

MRS. CHAS. A. ROMIG

Ferndale, Mich.

A FRATERNITY OF VALOR

Sirs:

Your caption states under "A Fraternity of Valor" (LIFE, July 23) on page 115 that "V.C.'s Maltese cross with British lion has always been made by same London firm." The Victoria Cross is not a Maltese cross but a "cross patée." The Maltese cross is a white cross of eight points.



VICTORIA CROSS



MALTESE CROSS

C. DE STACKELBERG

Washington, D.C.

● LIFE was wrong.—ED.

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HEAP BIG COOK-OUT

. . . it's Canada Dry time!



What makes your burgers and franks taste twice as far out of this world as usual? Canada Dry Ginger Ale. Something about that true Jamaica ginger flavor adds spice to the sizzle of every cook-out. And Canada Dry Ginger Ale has just the right dryness to go well with food . . . it's not too sweet. Of course, if you're partial to other flavors, Canada Dry has them by the dozen, including a fabulous True Fruit assortment. Look over the tempting Canada Dry menu today. Remember, cook-out time is Canada Dry time!



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TRUE FRUIT
BLACK CHERRY
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GRAPE
ROOT BEER
SPUR COLA
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CREAM SODA
STRAWBERRY
SPARKLING GRAPEFRUIT
LEMON-LIME
GINGER ALE

Guaranteed by Good Housekeeping

CANADA DRY

THE FLAVOR YOU LIKE...THE NAME YOU KNOW

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Hash filet mignon!

New, elegant eating, this hash made from oven-roasted beef

Here's a hash that's "Sunday dinner good". Because Mary Kitchen makes it the way **you** would fix a company dish. Choice fresh beef is oven-roasted to a crusty brown. This beef, with its savory pan juices, is blended with firm white potatoes, subtle seasonings.

Suggestion: slice chilled hash, circle with partially cooked Hormel Bacon strips. Bake until bacon is crisp (about 20 min., at 375°).

Mary Kitchen Roast Beef Hash



Geo. A. Hormel & Co., Austin, Minn.

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LIFE
Vol. 41, No. 7 August 13, 1956



ESTES, OUT OF THE RACE, RESTS IN TENNESSEE

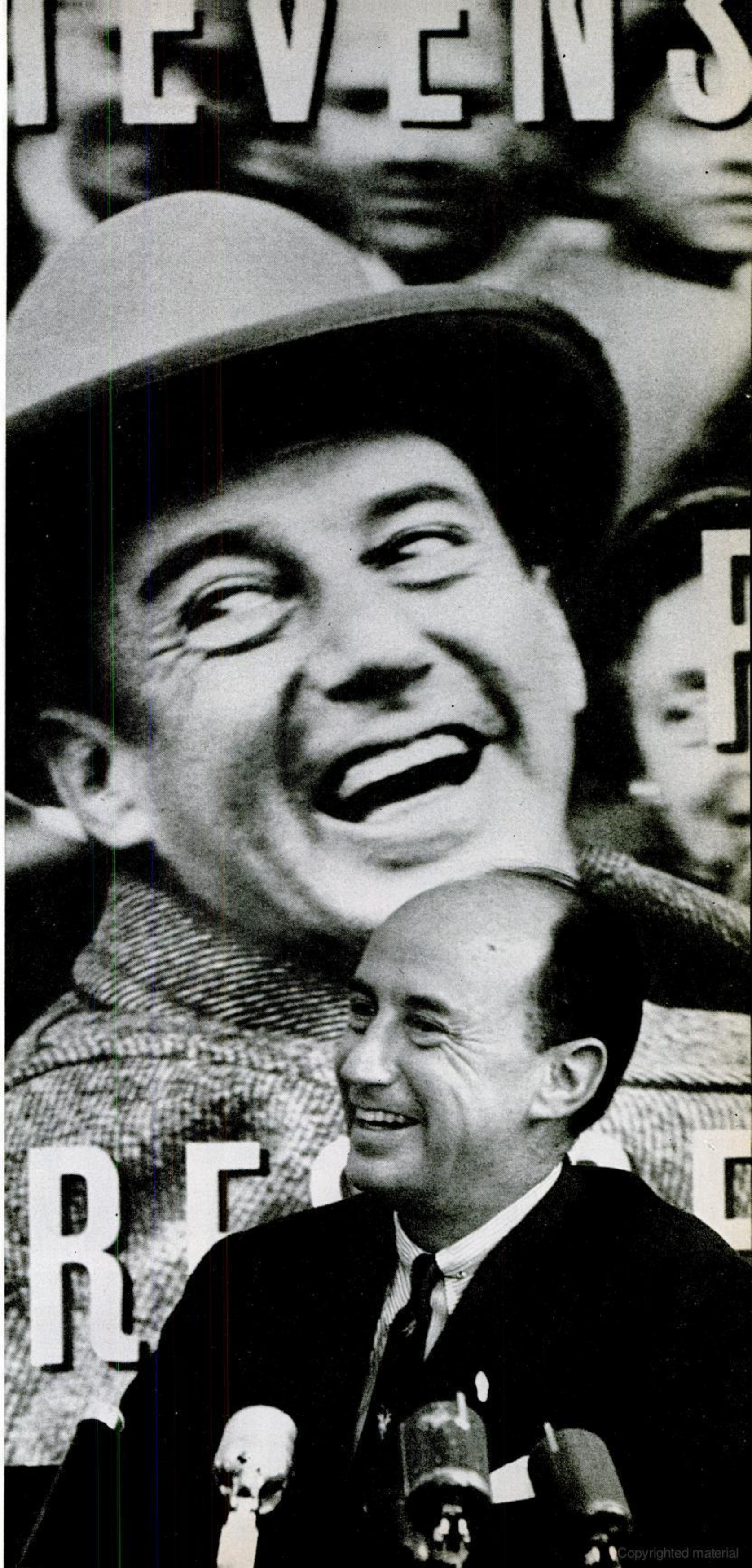
SMILING ADLAI SEWS IT UP

Beneath a jubilantly grinning poster portraying him as the confident candidate, Adlai Stevenson last week flashed a real-life smile as wide as its picture counterpart. He had good reason. His longtime opponent for the Democratic presidential nomination, the man who thrashed him in Minnesota, had conceded the race. Estes Kefauver, knowing his 1956 jig was up, asked his supporters to back Stevenson and then went wearily home to Tennessee.

With that, favorite-son candidates began hustling to get aboard the Stevenson band wagon by announcing they would release their delegates to vote for Adlai on the first ballot. The only other major contender, Averell Harriman, insisted he was in the convention fight "until the last ballot." But most politicians felt that the last ballot would be the first.

With the top spot seemingly sewed up, Democrats found themselves, like the Republicans, worrying about the second spot. If the Democratic convention had lost some suspense it would still be a lively affair, and on pages 18 to 21 LIFE presents a guide to its goings-on.

TWO ADLAIS GRIN IN TRIUMPH AT CONFERENCE →



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BUSY, EAGER CONVENTION FOLK COUNT UP,

The first effect of the Kefauver announcement was to send the politicians scurrying to their adding machines. Some delegations will be caucussing almost up to ballot time, but the best estimate state by state last week (*left*) showed that Stevenson on the first ballot might well have about 60 more than the 686½ votes needed for the nomination. The survey gives Harriman 206½, with some favorite sons and still undecided delegates accounting for the rest.

While Harriman men kept running desperately for votes, some Stevenson men were also running for delegates—ostensibly for Adlai but really for themselves as running mates. Minnesota's Hubert Humphrey was particularly busy promoting himself for the second spot.



UNEASY FRIENDS meet under Harriman poster at banquet in his honor. Tammany Boss De Sapio (*right*) supports Harriman. New York Mayor Robert Wagner is Stevenson backer, possible ticket mate.

LATEST ESTIMATES: A STEVENSON SWEEP

		S	H	O
Alabama	26	22		4
Arizona	16	16		
Arkansas	26	26		
California	68	68		
Colorado	20	13½	6½	
Connecticut	20	20		
Delaware	10	10		
Florida	28	27	1	
Georgia	32	32		
Idaho	12	12		
Illinois	64	49	15	
Indiana	26	20	5	1
Iowa	24	14	7½	2½
Kansas	16	16		
Kentucky	30			30
Louisiana	24	24		
Maine	14	5½	5½	3
Maryland	18	18		
Mass.	40			40
Michigan	44			44
Minnesota	30	4		26
Mississippi	22	22		
Missouri	38			38
Montana	16	7	4½	4½
Nebraska	12	12		
Nevada	14	4	6	4
N. Hamp.	8	5½	1½	1
N. Jersey	36	26	10	
N. Mexico	16	11	5	
New York	98	6½	91½	
N. Carolina	36	32	1	3
N. Dakota	8	8		
Ohio	58	4		54
Oklahoma	28		28	
Oregon	16	16		
Penn.	74	60		14
R. Island	16	14½	½	1
S. Carolina	20			20
S. Dakota	8	8		
Tennessee	32	32		
Texas	56			56
Utah	12	8	4	
Vermont	6	5½		½
Virginia	32			32
Washington	26	21	5	
W. Virginia	24	20½	1½	2
Wisconsin	28			28
Wyoming	14	4	7½	2½
Alaska	6	6		
D. of Col.	6	6		
Canal Zone	3	3		
Hawaii	6	6		
Virgin Is.	3	3		
Puerto Rico	6			6
Totals	1372	748½	206½	417

S=STEVENSON H=HARRIMAN O=OTHERS

READY FOR THE CONVENTIONS, BETTY FURNESS SHOWS OFF THE 28 BRAND-NEW OUTFITS SHE WILL WEAR



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BUTTER UP, DOLL UP

In the brief calm before the oratorical gusts started blowing up, Chicago got set for its big week. The Sheraton-Blackstone prettied up its rooms for the Very Important Democrats who would be filling them, and the lady below, who would probably be seen by more people than any of the politicians, made sure that she would be all dolled up to look her size-8 best.



CLOWNING CANDIDATE Humphrey leads Minneapolis band as he stumps for No. 2 spot on ticket.



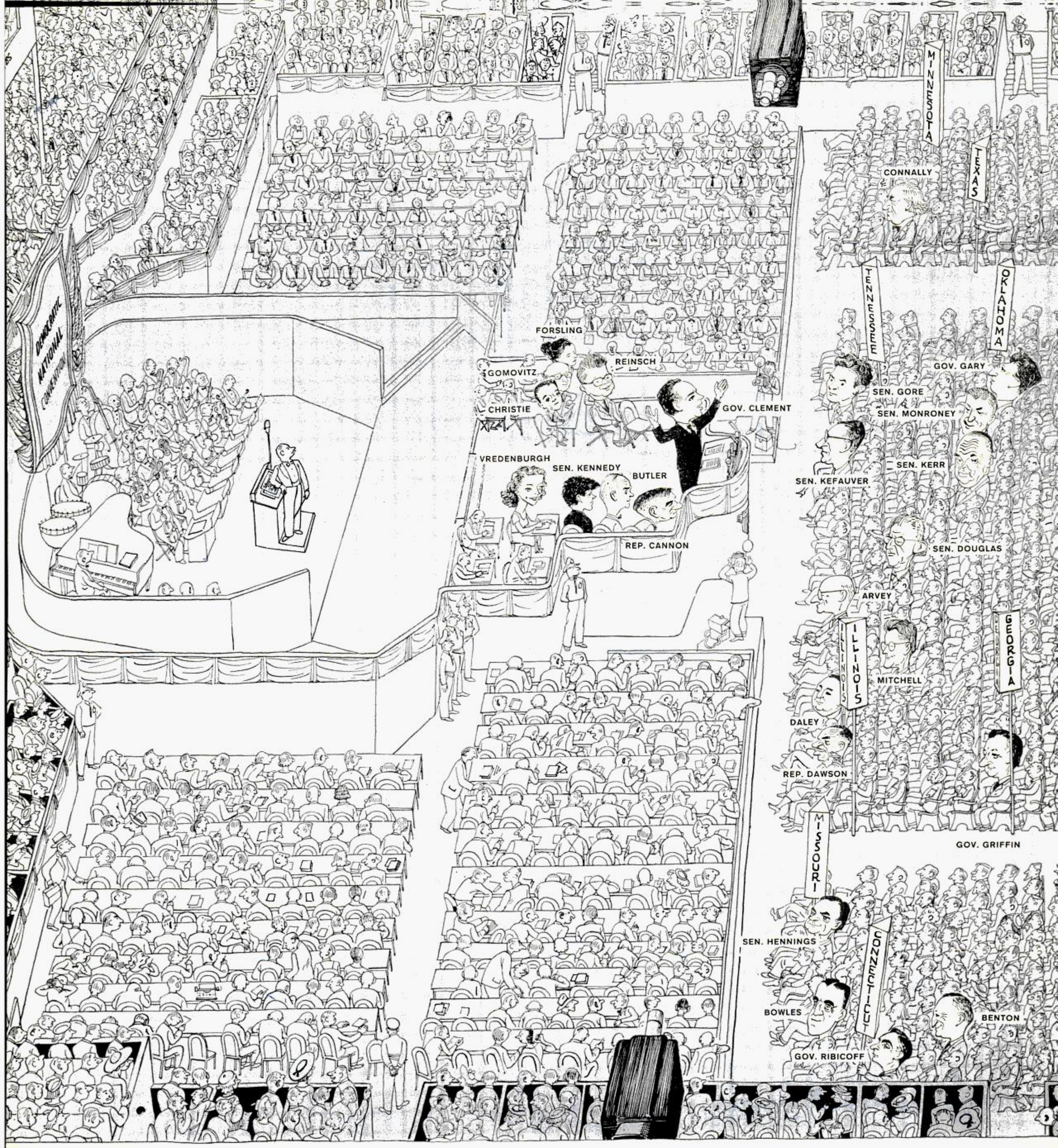
UNOFFICIAL HEADQUARTERS for Democrats will be the Sheraton-Blackstone, where leaders will occupy rooms whose prices, locations are shown above. Official downtown GHQ is in Conrad Hilton.

WHILE DOING WESTINGHOUSE COMMERCIALS ON CBS, THE WARDROBE COST $3,000, RANGES FROM MORNING TO EVENING WEAR AND EVEN INCLUDES SLACKS



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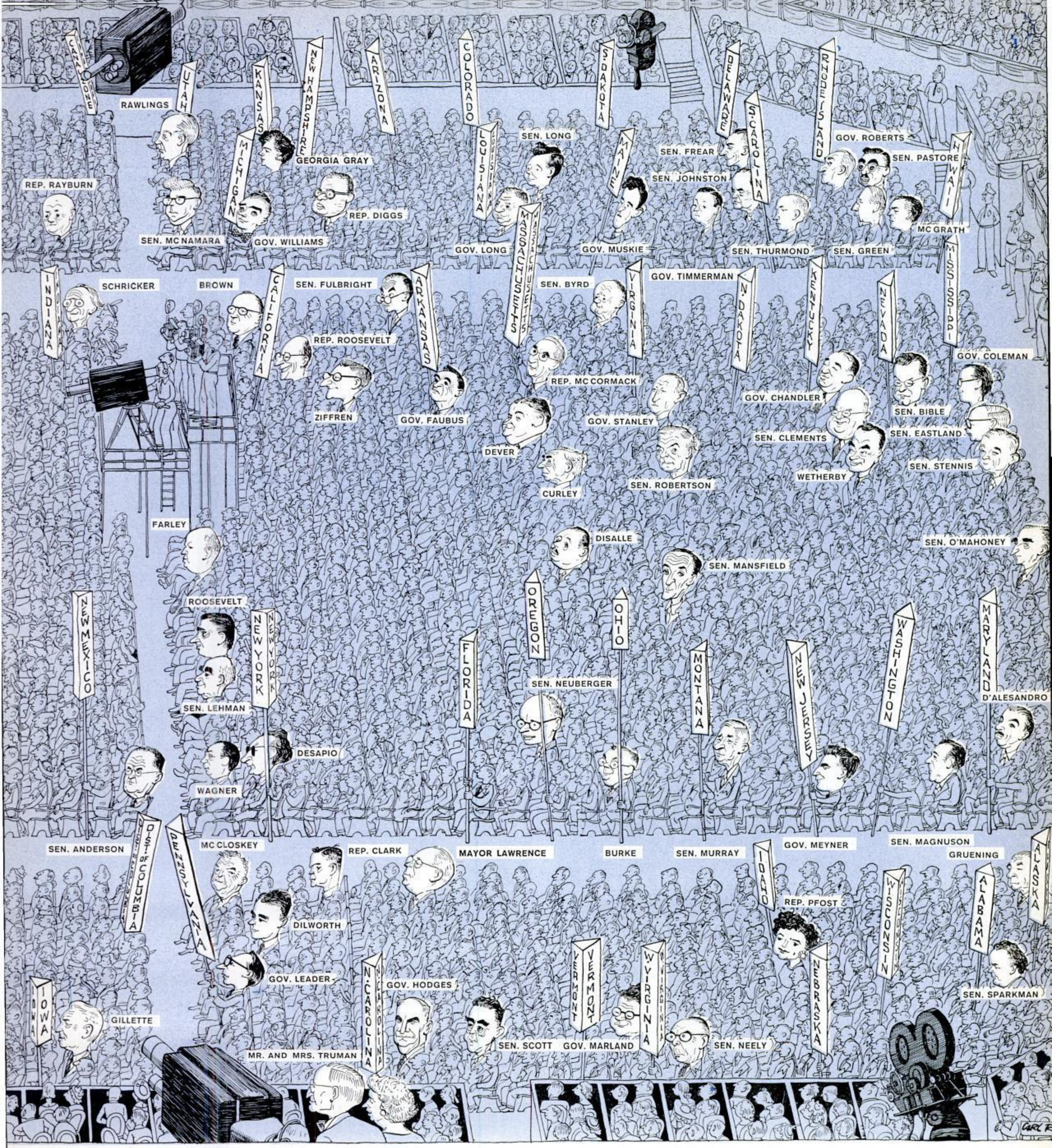
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A PANORAMA PROVIDES A GUIDE TO KEYNOTER AND KEY PLAYERS OF THE DEMOCRATIC CONVENTION

To tens of millions of TV spectators, the setting of the Democratic convention will be familiar, for here, in the Chicago stockyards' International Amphitheatre, both Republican and Democratic conventions were held in 1952. But the TV cameras will not give them, in one image, the full sweep of the hall as does this drawing made for LIFE by Carl Rose.

At the moment shown above, it is Monday night, Aug. 13. The convention, which opened at noon, had filled the intervening hours with welcoming speeches, organizational details and a film on the history of the Democratic party. Now things are warming up as Tennessee's Governor Frank Clement thunders the keynote address. Behind Governor Clement, along with Senator Kennedy who narrated the historical film, are



convention officials whose place on the platform will keep them in TV's eye all through the week—parliamentarian (Clarence Cannon), secretary (Dorothy Vredenburgh), national chairman (Butler), convention manager (J. Leonard Reinsch) and some of his assistants. The orchestra is in the pit to the rear. At upper left are radio and TV booths. Below Governor Clement, to his right and left, are members of the press.

On the floor in front of the speaker, with Governor Clement's own Tennessee delegation in a place of honor, are the 54 delegations, carrying new three-sided signs designed to give better visibility for TV cameras. Identified by name in the delegations are the senators, governors, professional politicians and party bigwigs who will play key roles in the convention—and whom TV spectators should watch closely. In the boxes and balconies sit alternate delegates and spectators.

After Governor Clement, there will be other speakers and committee reports. On Tuesday there will be more speeches until evening when Speaker Sam Rayburn takes over as permanent chairman. Then the convention will vote on its platform. On Wednesday presidential nominations will probably start and by Wednesday evening balloting for the presidential nomination should begin. This should be completed by Thursday evening, in time for a speech by Harry Truman (*box, lower right*) and the voting on vice-presidential candidates. On Friday evening the convention hopes to wind up with the candidates' acceptance speeches.

CONTINUED 21

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THE PRESIDENT SPEAKS OUT FRANKLY

While the Democrats prepared for the convention the Republicans too made news—the most important of which was the President's first press conference since his operation. It was remarkable for its frankness, perhaps the frankest, most searching interview since Wilson inaugurated regular conferences in 1913. The prime topics were the President's own health and his attitude toward Vice President Nixon in light of Harold Stassen's attempts (LIFE, Aug. 6) to depose Nixon from the 1956 ticket.

Edward T. Folliard (*above, right*) from the Washington *Post* rose to ask one big question: "Mr. President, do you feel that you have committed yourself to Vice President Nixon as your running mate this year?"

A. I have expressed my opinion in front of this body of Dick Nixon so often that I think there should be no doubt about my satisfaction with him as a running mate. But I have also said I am not even nominated yet. . . . [*Laughter*] And I do uphold the right of the

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ON HEALTH AND THE VICE PRESIDENT, ON DUTY AND DEATH

delegates to nominate whom they choose. . . .

EDWARD P. MORGAN, ABC. There have been repeated reports, sir, that you have been suffering since the operation from some kind of dysentery-like disturbance. Is that true?

A. No. As a matter of fact, they warned me that I should have a little of that and I never did. . . .

WILLIAM MCGAFFIN, Chicago *Daily News* . . . When we were all in Gettysburg . . . I went around and talked to a number of your friends and neighbors to ask them how they felt about your running again.

Well, they all love you, as you know . . . but really they wished that you wouldn't run because they feel you have done enough for the nation . . . and, sir . . . they are afraid you won't live for another four years.

A. I don't think it is too important to the individual how his end comes, and certainly he can't dictate the time.

What we are talking about here is the importance to the country, and . . . the Republican party apparently thinks I am still important to them and to the country. And since I believe so much in the Republican party, and I believe that it needed rebuilding so badly, an effort which I have been making, as you well know, I said I would continue to try. But this is a decision that the American people are going to have to face. . . . I have made up my mind that this is the thing I should try, and we will see what the American people have to say about it.

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IN A DIMLY LIT STREET IN THE CHICAGO SLUMS GROUPS OF WORRIED NEIGHBORS GATHER NEAR THE OPENED REAR DOOR OF AN AMBULANCE WHICH HAS

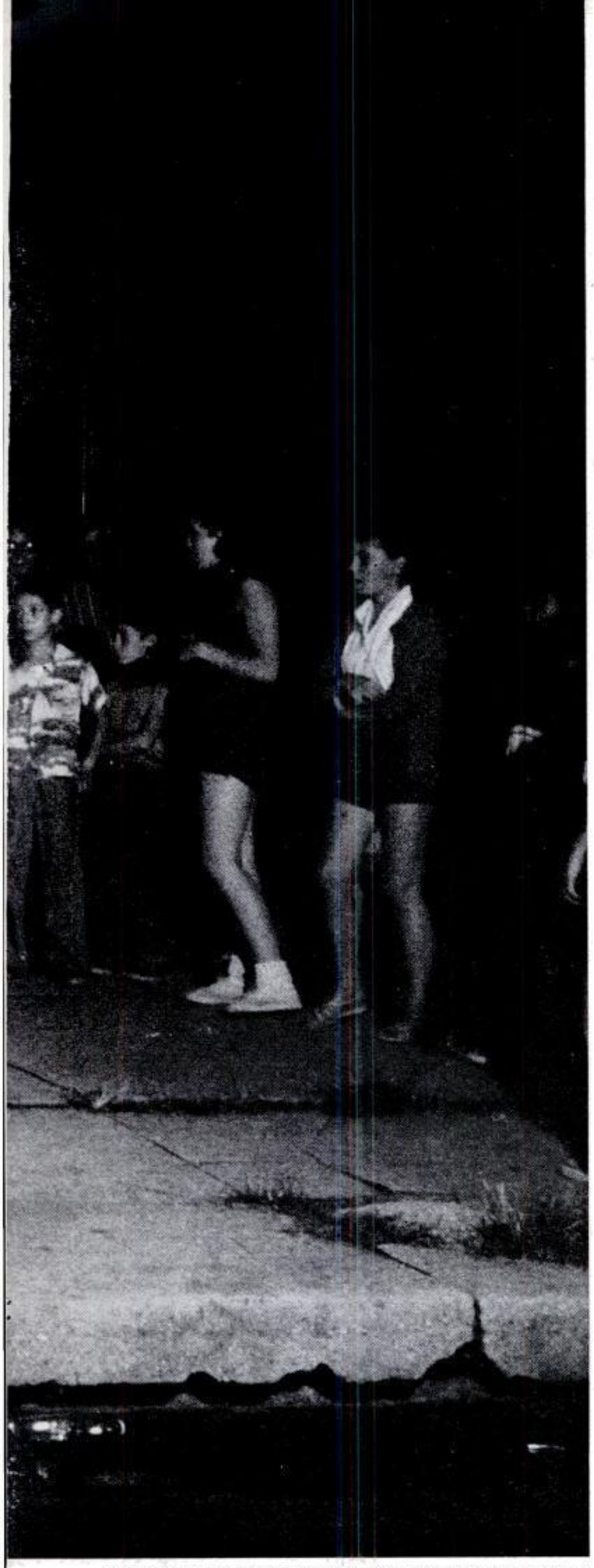






YOUTHFUL CRISIS caught up with Patricia Linhardt, 13, when she came to emergency clinic for shot. Solicitously she comforted her little niece (*left*). But when her turn came to get the needle Patricia stiffened and turned away (*center*). After getting shot, she passed out and was revived by neighbors outside (*right*).

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COME TO PICK UP THE CITY'S 517TH POLIO VICTIM



SIDEWALK SHOTS are given to reluctant Barbara Sue Becker, 3½, as another young inoculation victim nurses her wound. Team earlier announced free Salk shots through speaker on car roof (*left*).



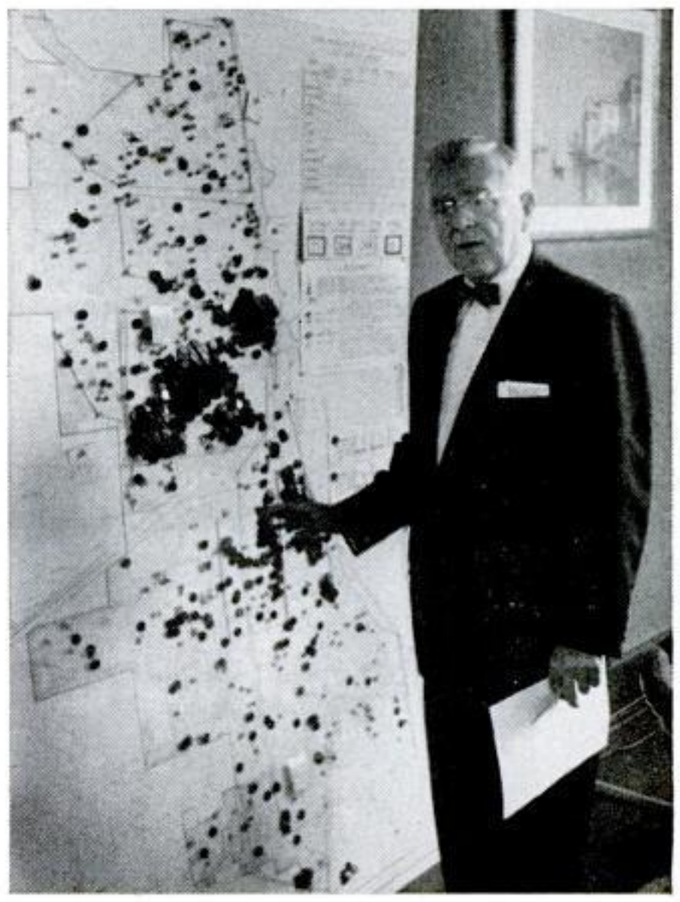
VOLUNTEERS VISIT HOUSES IN HARD-HIT SLUM BLOCK TO PERSUADE FAMILIES TO TAKE POLIO SHOTS

POLIO SPECTER STALKS CHICAGO

City fights a frightening outbreak by giving Salk shots on the run

A specter which was supposed to have been banished forever stalked Chicago's streets last week. The city was in the grip of a vicious outbreak of polio. Over 500 victims, mostly from the slums, had been brought in by ambulances which screamed night and day through the city. Eleven were already dead, and as many as 28 fresh cases came in daily. Frantically the health department set up emergency clinics in empty stores and halls to give Salk shots. Some were even thrown up on sidewalks to grab passers-by. Thousands of frightened mothers, children in tow, jammed clinics. But some were so apathetic they had to be coaxed to inoculation centers by volunteers.

The outbreak did not discredit the Salk vaccine. Two thirds of the victims were of preschool age and were unprotected by the city's school inoculation program. Only 61 had received any shots, and only three (whose polio was nonparalytic) had taken the full series. Health officials, who have given 700,000 shots in the crisis, hope to give a million more by mid-August, the height of the polio season.

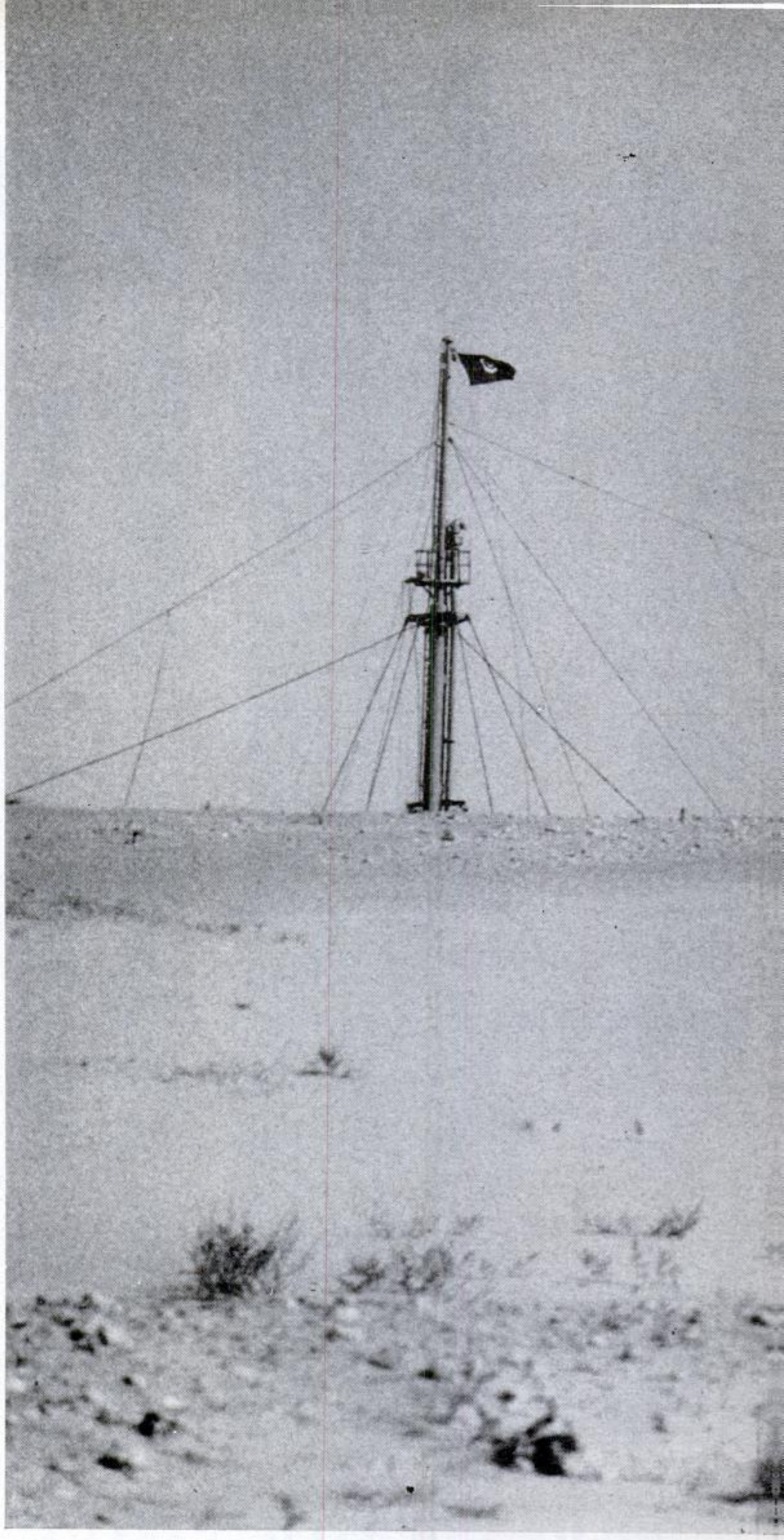


PATTERN OF OUTBREAK shows on city map which Health Commissioner Herman Bundesen stuck with pins, a pin for each case. Slums have most pins.

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A GRIM EDEN leaves No. 10 Downing Street for Commons to reject any canal arrangements "which would leave it in the unfettered control of a single power."



THROUGH THE SANDS banked by canal glides ship with superstructure showing. By threatening reprisals, Nasser forced foreign canal workers to stay on job. →



← **NASSER PROCLAIMS CANAL WILL BE "RUN BY EGYPTIANS! EGYPTIANS! EGYPTIANS!"**

SUEZ SEIZURE AROUSES WEST

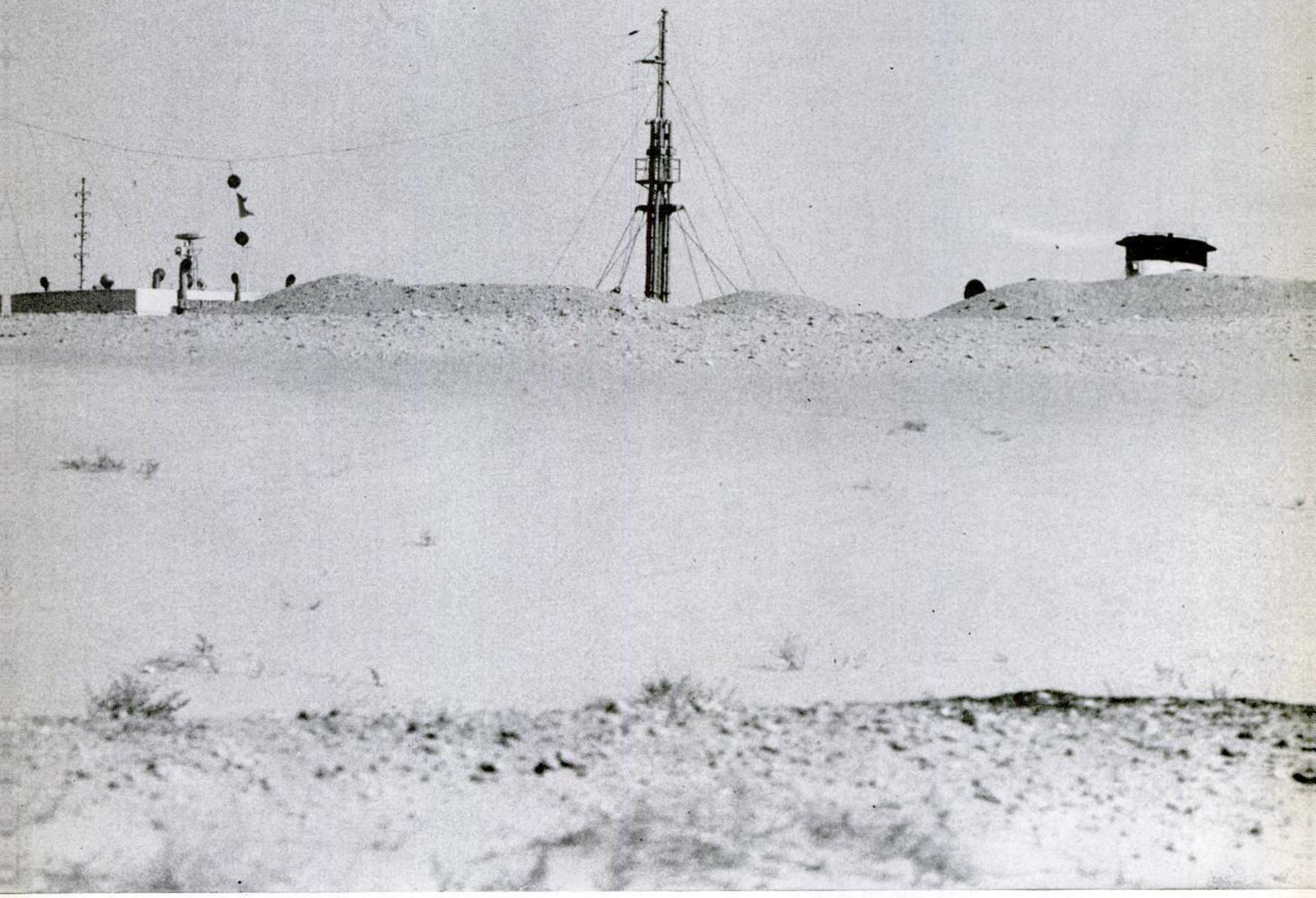
The Big Three marshal against Nasser's sole control of waterway

A wave of worry on a scale unknown since Korea swept the West last week as it made countermoves to Egyptian President Nasser's nationalization of the Suez Canal (LIFE, Aug. 6). Britain and France sputtered with war talk and mobilized for possible action at the canal: they saw their life line and their entire position in the Middle East desperately imperiled.

U.S. Secretary of State John Foster Dulles rushed to London on three-hour notice to calm things down and returned to Washington 70 hours later. There, over TV, he blasted Nasser and explained that the Big Three were calling a conference of 24 nations, including Egypt and Russia, to discuss internationalizing the operation of the Suez. But the conference would only be a step toward coping with the continuing Middle East crisis (*see Editorial*).

The only place that was tranquil was the canal itself. Though Egyptian administrators had moved in, they did not try to change either the basic procedure or personnel and ships proceeded through without interruption. Meanwhile, in Cairo, Nasser was pondering whether to attend the conference—a decision that might make the difference between peace and war.

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CANAL'S NEW BOSSES, replacing company directors, include Deputy Director Colonel Mahmoud Younis (*above*), an engineer. Meeting for the first time (*right*), they drank orange juice and Coca-Cola.

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EDITORIAL

SUEZ—CHESS AND MORALS

A GREAT ARAB CHRISTIAN POINTS FRIENDS IN THE WEST TOWARD A LASTING SOLUTION

In backing the British move for a 24-nation conference on the Suez Canal, Secretary Dulles last week narrowed the dangerous gap between British, French and U.S. policy in the Middle East. The gap is far from closed, and there are deep diplomatic pitfalls on every side. But the crisis also creates a new challenge and opportunity.

Our apostle of "brinkmanship," as some Britons call Secretary Dulles, now finds himself holding back two allies who are almost as eager to fight for the Suez as they were reluctant to do so for Formosa. This reversal of Allied roles may not be an improvement, but it is certainly a difference; and it gives Dulles scope for firmer action than he has had. On the Middle Eastern chessboard, his technical position is at least better than a fortnight ago.

It was Dulles who, early in his term, first corrected the long-standing U.S. favoritism toward Israel. He thereby won a measure of Arab confidence in U.S. policy—for a time. Unhappily, that policy soon became embroiled in the anfractuous feuds and fantasies that make Middle Eastern politics less like a chessboard than a snake pit. As an example, the Israeli attack on Gaza in February of '55, which started turning Nasser from a nationalist to a chauvinist, is still believed in Arab circles to have been instigated by the West. When, after Nasser's arms deal with Moscow, Dulles permitted Israel to tap NATO's supply of French jets, Nasser concluded that U.S. policy is as devious as everybody else's in the Middle East. By now all its national leaders see each other as somebody's puppet, and seek the source of every incident at three or four removes from the scene. Some Americans are not free from this infectious disease, notably those who have decided that Nasser's seizure of the canal was planned in Moscow.

In this deteriorating situation, the best American contribution is not to kick over the chessboard with a premature resort to force, but to try gradually to change the dimensions of the game. As was noted on this page last week, the only way to avoid more crises like Suez in the future is to achieve a general settlement of all outstanding issues in the area, from its economic development to the safety of the oil concessions and the liquidation of the Arab-Israeli war.

Such an achievement will take time—and more than time. It will require not only all the "moral forces" of world opinion which Mr. Dulles invoked on his return from London; it will require that those forces be more operationally effective than is their habit. Dulles' reliance on them may therefore seem a bit dreamy, especially in the Middle East. But their importance is currently attested by one of the great Middle Easterners, Charles Malik of Lebanon.

●

This scholar-statesman, who is both Christian and Arab, who has represented his country at the U.N. and is now at the University of Beirut, has issued a "call to action in the Near East" in the latest issue of *Foreign Affairs.* His first word of advice to the West, in their dealings with his people, is to be "firm in the right."

The right, Malik goes on, "is the stability of the Near East on the basis of real justice, the prosperity of its peoples, and the bringing to bear the best possible intelligence and will upon its manifold problems." The right is to argue with Middle Easterners "in all love and at all levels" so that they will be gradually induced to "know and choose their own good."

The problems listed by Malik are headed by Communism, which has so infiltrated Middle Eastern politics that even pro-Western Arabs are today "consciously restrained" from criticizing Communism or praising the West. This "grand Western debacle" is even more serious, in Malik's view, than the Palestine problem. Between Arab and Israeli, Malik expects neither full war nor early peace; but he sees several ways in which diplomacy and U.N. action can bring peace closer. He openly (like many Arab leaders privately) knows Israel is there to stay. When the Arabs take in the total meaning of this fact, Malik foresees, they will "reach down to far deeper levels of their existence. They will undergo a profound transformation." To make that a beneficent transformation, it is "most important that the world, including Israel and world Jewry, should base their relations to the Arabs on manifest principles of justice and truth."

A profound transformation is also essential to a real increase in the Arab standard of living. Egypt and her neighbors will not solve their economic problems simply by borrowing Western money and techniques; they must also learn to make Western science's distinctions "between truth and error, fact and fancy . . . knowledge and poetry, achievement and wish"—distinctions now blurred in the Arab mind. Malik believes that the oil wealth of the region is a corrupting influence between Arab and Arab, as well as between them and the West; he thinks it should be more equitably distributed and productively invested throughout the region. "Life in the Near East is a perpetual fight against the desert, and always the desert won in the past. . . . There is now a bare chance . . . to conquer the desert for good."

●

Malik's most debatable proposal—and the one that dates his article as written before Nasser's seizure of the canal—is that the U.S. "[come] to Egypt with the offer *to present Egypt with the Aswan dam without any conditions.*" Even this untimely thought, which would now sound like an act of appeasement, may become relevant again. Queried about it in Beirut last week, Malik still advocates such a "truly generous act" in principle, while granting the need for "prior proof" of Egypt's political outlook. "The West should now make it unmistakably clear," he added, "that it desires to be a perpetual friend of the Egyptian people, and one way to express friendship is to assure the Egyptian people that when the Egyptian government proves effectively its genuine friendship to the West, the offer of the dam will still be open."

Above all (returning to his *Foreign Affairs* article), Malik would remedy the "scandalous weakening of Western prestige" in the Middle East by a better integrated Atlantic community. The Western powers "have absolutely no excuse not to reinforce one another in the calm elaboration of a common Western policy in the Near East on the basis of justice." The West's historic, strategic, economic, juridical and other ties with the Near East still give us a "not unfavorable" balance there, but we must above all be true to ourselves and our friends. And since all Near Eastern problems involve the U.S., "a modicum of sustained determination by the U.S. on the deepest possible plane can do wonders. . . ."

Thus Charles Malik, the West's wise and tested Middle Eastern friend. His long-range advice scarcely goes to the details of our present involvement, nor does it necessarily prescribe the right chessboard moves on Suez, oil or frontier shootings. But only if we keep our sights raised, like his, to the larger nature of our involvement, can we aspire to a larger settlement and a permanent relationship based on law, peace, justice, progress and mutual respect.

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Campbell Celery

...vegetable with the curious talent for freshening other flavors

In 850 B. C., celery crept into Homer's Odyssey. Two thousand years later, the Italians found out how to cultivate it and began to serve it as a vegetable.

Celery comes from seeds so small that it takes more than 70,000 of them to make an ounce. Only one seed in seven grows up to be a plant. It is a lazy feeder which means that growers have to nurse it along.

But, as you've probably suspected, not all celery grows up fine enough for Campbell. So we go to considerable trouble to get only the very choicest.

Our trained celery buyers follow the crop from field to field through New York, California, Florida, and Texas.

They pick the plump and heavy bunches, test the crispness of the stalk, and look for the special shade of green that distinguishes the choicest celery.

Then Campbell's chefs take over. You can taste the delicate flavor that comes from all this trouble in Campbell's Cream of Celery Soup.

Celery is used in other Campbell's Soups, too. For it has a curious talent for freshening flavors to springtime brightness. And the skill of Campbell chefs puts this talent to work with the happy result you enjoy at your own table.

The care that Campbell takes with celery, and the use made of its curious talent is typical of the way Campbell handles every little thing that has anything to do with food from Campbell's Kitchens. You'll find the reason in this simple saying: *"To make the best, begin with the best—then cook with extra care."*

"We blend the best with careful pains
In skillful combination,
And every single can contains
Our business reputation."

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Packs more energy per spoonful—and

Post-marked for Happy Eating!

Grape-Nuts looks different and it tastes different—delicious, nut-like, crunchy. Little homogenized nuggets of protein-rich wheat and barley give you energy in a different way, too. Yes, this cereal is one-of-a-kind . . . and what fun to eat! Give your family a change with different, energy-packed Grape-Nuts, today!

LOOK FOR THE POST MARK
. . . FOR HAPPY EATING!





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A LOOK AT THE WORLD'S WEEK



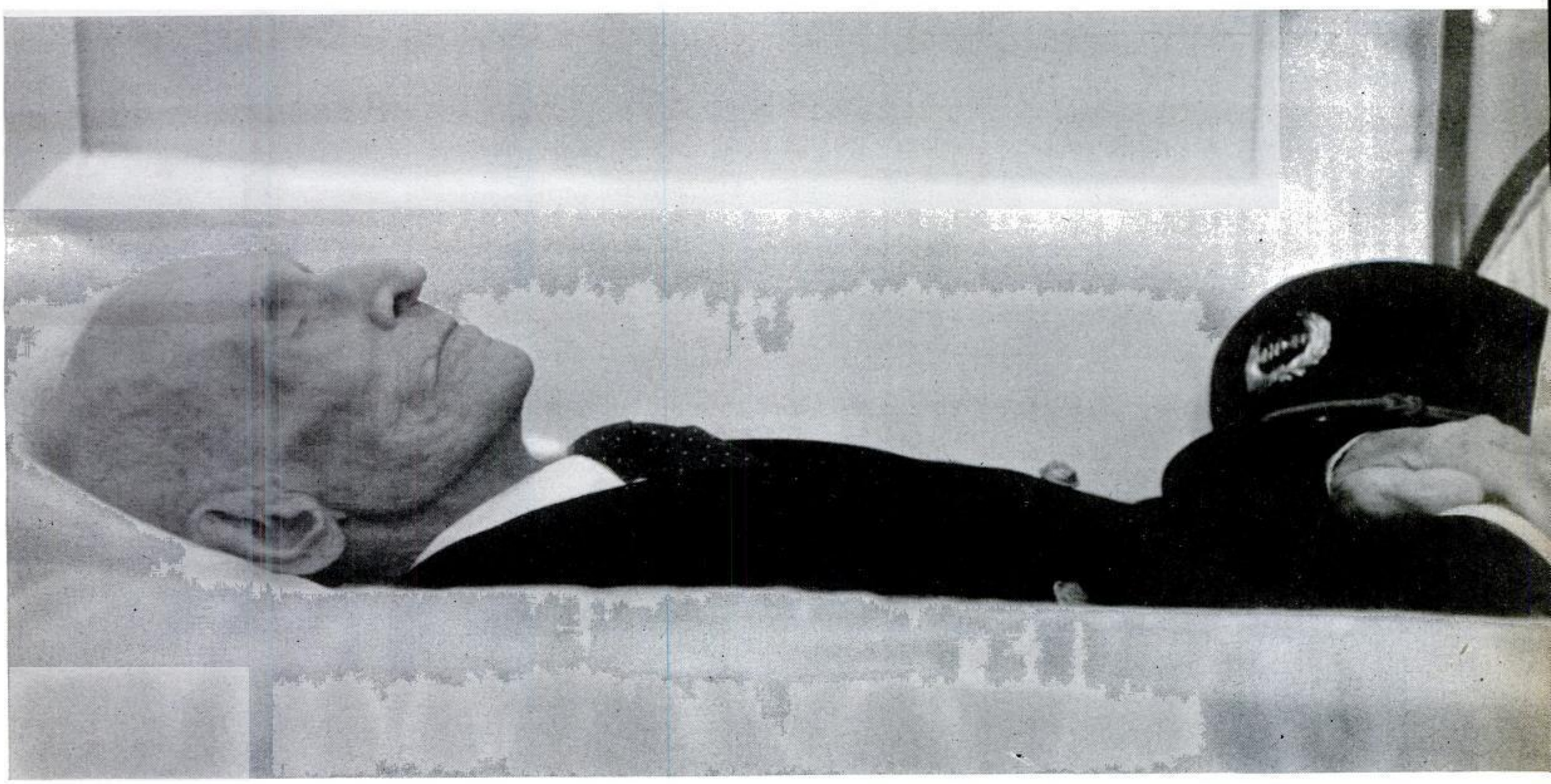
A PLEASED PAIR WITH A SECRET

At a Monte Carlo party Princess Grace and Prince Rainier shared a secret all Monaco wanted to hear. Later the prince divulged it: the princess is expecting a baby in February. His announcement set off a wave of celebrations because an heir means that Monaco will remain free from France.



A DOUR PAIR AT AN IMPASSE →

Dourly eying each other across a Moscow table, Soviet Foreign Minister Shepilov and Japanese Foreign Minister Shigemitsu (*back to camera*), reached an impasse over a Russo-Japanese peace treaty. Japan wanted two islands in the Kurile chain returned. Russia insisted on keeping them.



THE END OF A LONG LIFE AND A GRAND ARMY'S END

A drummer boy who outlived 2.2 million comrades in arms lay in state in Duluth, Minn. Albert Woolson, who had enlisted in the First Minnesota Heavy Artillery in 1864, died at 109. He was the last member of the Union Army. But three Confederate soldiers still live.

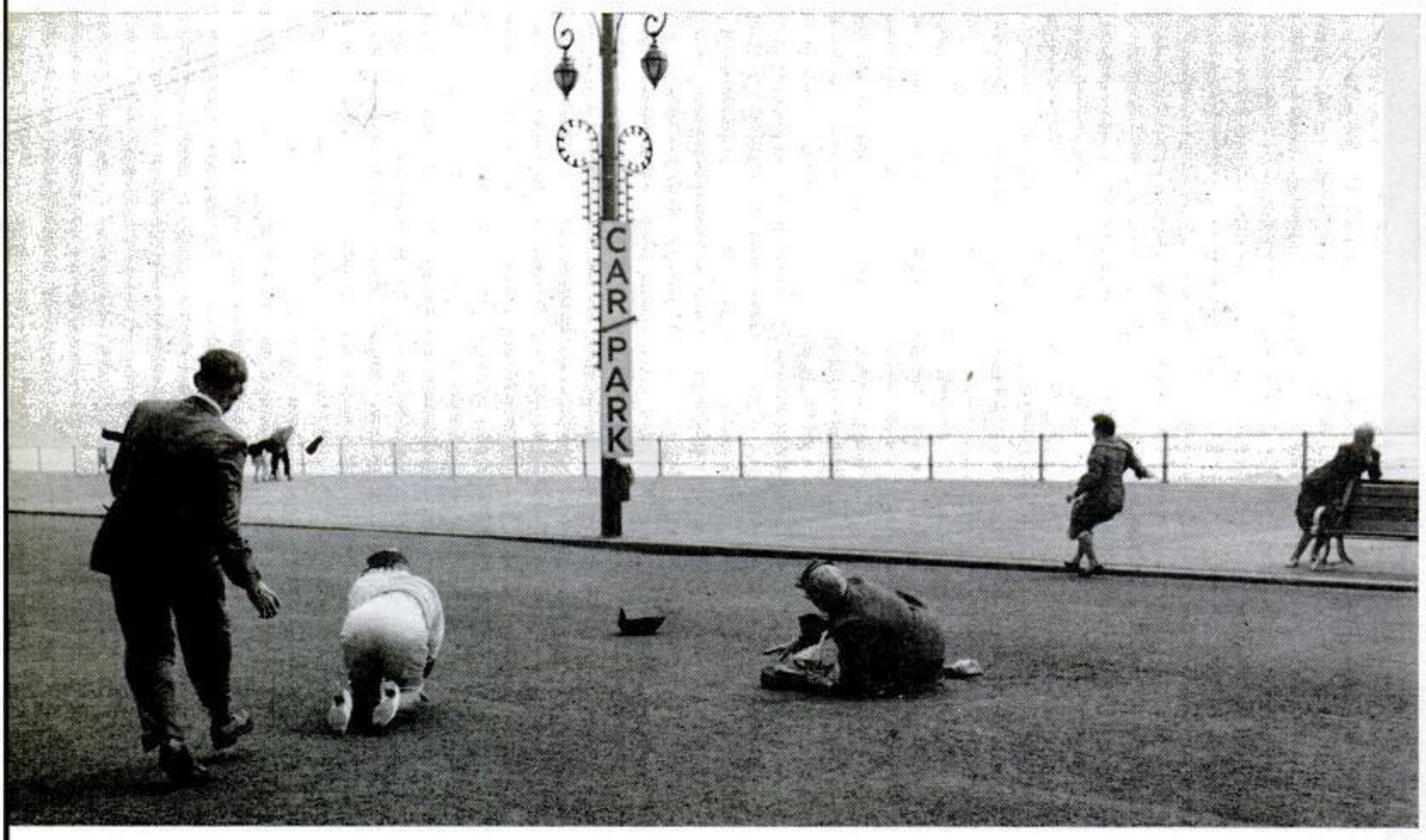
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AN UNCEREMONIOUS NAVAL DRUM ROLL →

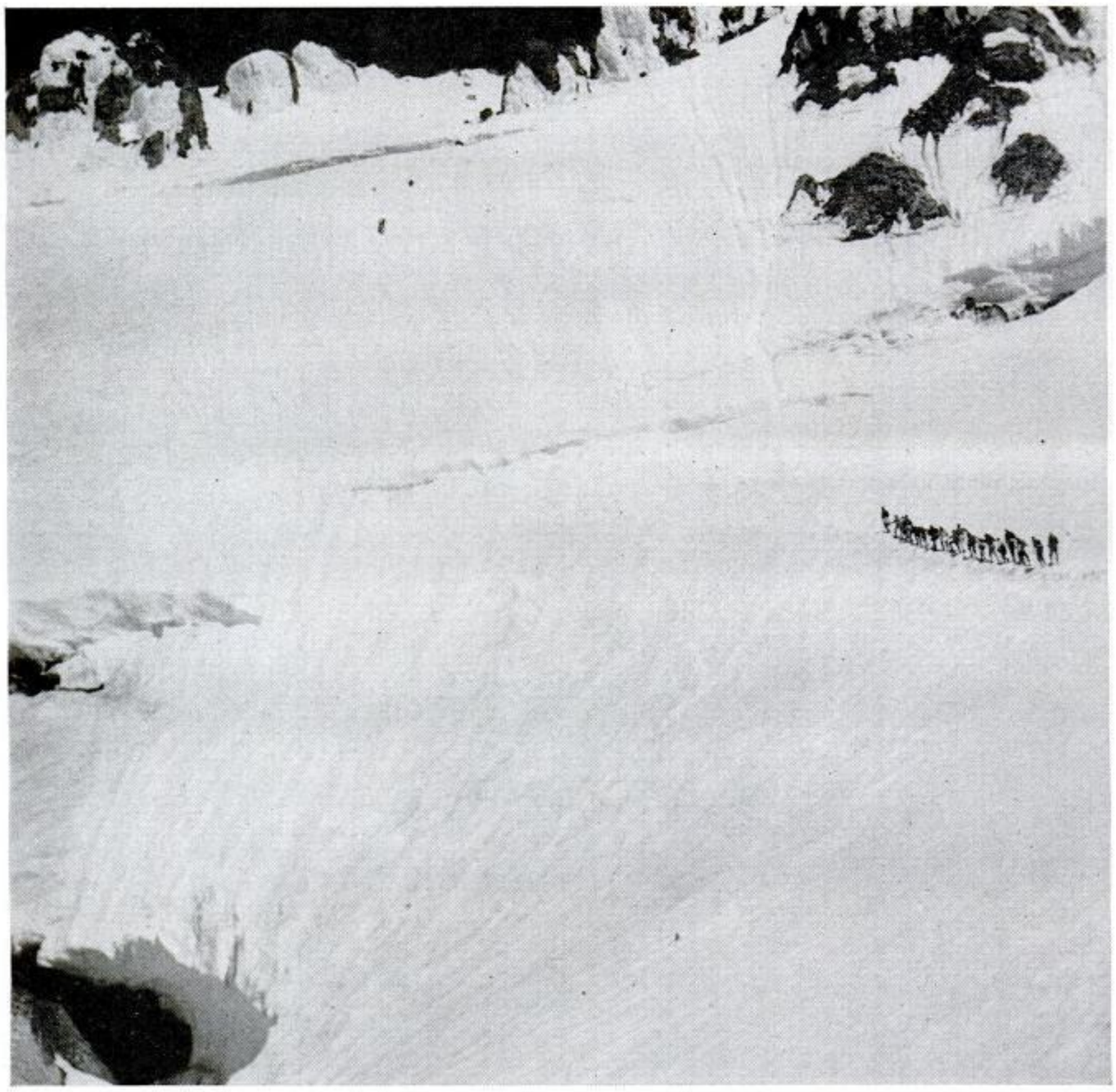
A drum roll not on the program introduced a discordance during a Fleet Air Arm ceremony at Lee-on-the-Solent, England. Drums had been stacked and sailors were at attention awaiting presentation of the colors by the queen when the wind picked up a drum and rolled it past the ranks. The parade marshal gave chase, but the drum was stopped by formation of Wrens.





AN UPSETTING BLOW IN BRITAIN

Weekend gales sweeping across England capsized a steamer and sank the ketch *Moyana*, winner of the Torquay-Lisbon race (LIFE, July 23), in the English Channel. But the people who felt they bore the brunt of the gales were vacationers at seashore resorts like Hastings in Sussex (*above*), where winds sent women sprawling on the ground, hats and purses flying.

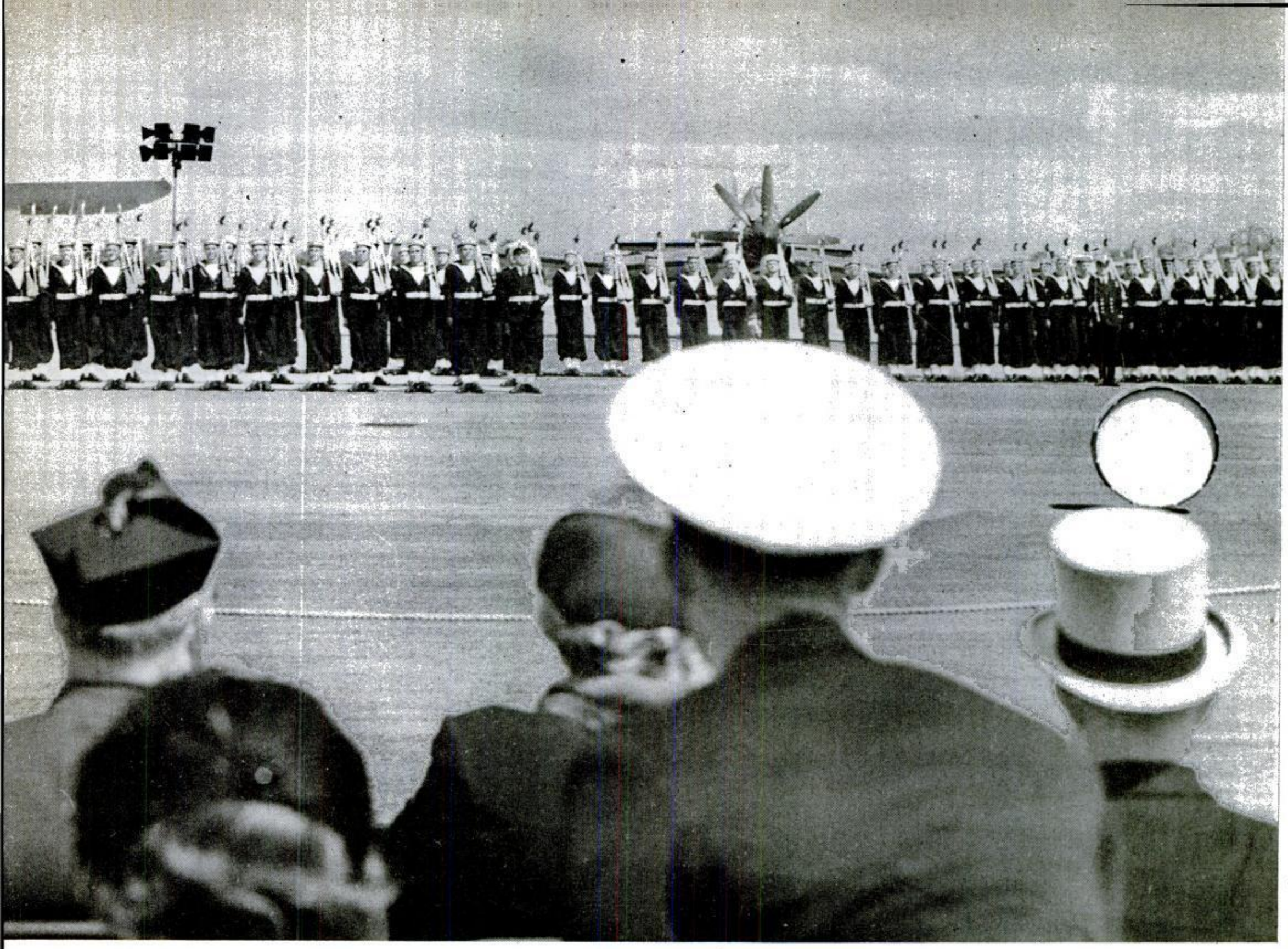


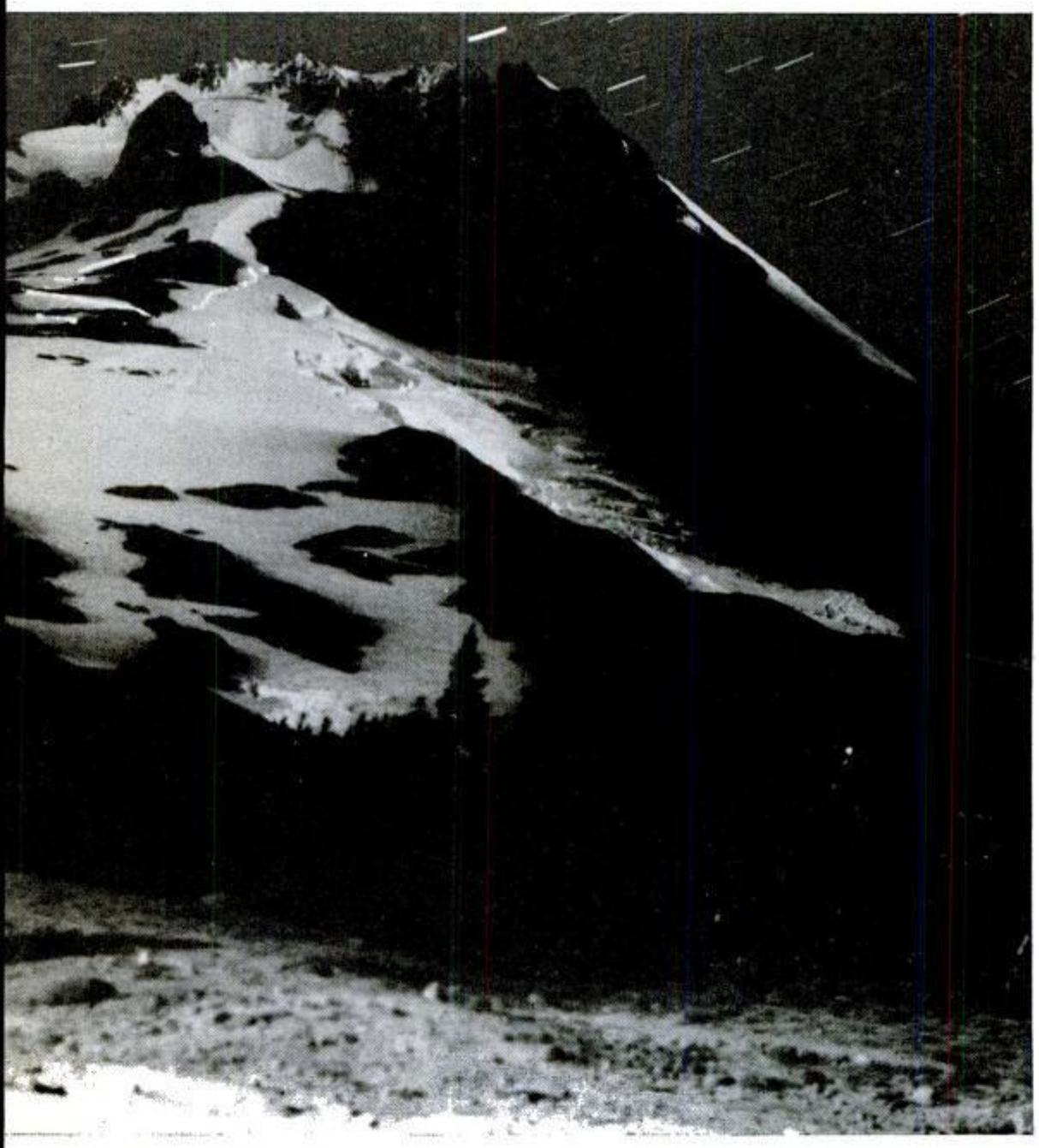


SETTING OUT ON A CLIMB AND ITS END IN TRAGEDY

Starting up to the summit of Oregon's Mt. Hood, the party presented so unusual a sight to a mountaineer that he took the picture above left. There were 19 climbers tied to a rope barely long enough for six. The 19, almost all inexperienced at climbing, reached the summit.

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They were on the way back when two in the middle slipped. The tight rope pulled the climbers 400 feet down the slope and into a crevasse. Rescue teams wearing head lamps (*string of lights below summit in time exposure, center*) worked far into the night bringing the injured down by Sno-cat (*ball of light at left center*). But one climber, Lynn Kaufman, 15, of Larchmont, N.Y., lay dead in the crevasse (*above*).

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STRUGGLING UPHILL WITH WHEELBARROWS, CONVICTS HAUL ROCKS UP RAMP IN QUARRY WHERE EARLIER IN THE WEEK FELLOW INMATES SMASHED THEIR LEGS



DOYLE SMITH SAID HE HIT INMATES ONLY WHEN NECESSARY FOR DISCIPLINE

REBELS ON ROCK PILE

In a sun-scalded excavation at Georgia's Rock Quarry Prison, 35 miles northeast of Atlanta, 36 prisoners, seven of them Negroes, last week methodically smashed their legs with 20-pound sledge hammers. The next day five other prisoners followed suit.

Recalling another mass mutilation at Rock Quarry four years ago when 31 prisoners slashed their heel tendons, a legislative committee promptly opened hearings. The self-crippled men told of 12-hour days in the pit and beatings by Deputy Warden Doyle Smith (*left*) and guards. "If I have to go back," a prisoner said, "I'll break both my legs. Then I'll start on my hands." Smith and the others denied the brutality charges, although Smith admitted he occasionally slapped a prisoner. The committee recommended that there be no relaxation of discipline. It did, however, caution guards to stop slapping prisoners and using "abusive language."

SELF-MUTILATED PRISONER, Odell Evans, an escape artist who is now serving time for car thefts, tells legislative committee that Deputy Warden Smith hit him with brass knuckles when he tried to report sick. His left leg was so severely smashed that he went into surgery after testifying at state penitentiary hospital.

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The Symbol that links the bounty of the sea to your pantry shelves

Fish from the waters of Maine and California . . . from far-away Alaska and the Gulf of Mexico . . . come to your pantry today with extra flavor and nutrition because of the can and a symbol you probably seldom notice.

The symbol is a trade-mark—a small oval on the ends of cans made by American Can Company.

Back of it is Canco's belief that the can is more than a container; it's a way of helping you live better . . . more conveniently . . . for less money.

Back of it, too, is Canco's motto "Can do," and the *spirit of cooperation* that makes this motto work.



BEHIND THIS SYMBOL ARE THE SERVICES OF CANCO'S "CAN DO" MEN. HERE'S HOW THEY HELP BRING YOU TASTIER CANNED FISH.



AS ANY FISHERMAN KNOWS, the quicker fish is prepared after catching, the better the flavor. To help the industry preserve flavor and cut catch-to-can time, Canco was first to develop high-speed machinery to fill cans and close under vacuum.



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CANCO "Can do"... *that's the spirit of* American Can Company

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IN CANADA, TOO!

Ice Peaches 'n Cream with Wheaties?



"Absolutely. And as fresh and good as it looks. Yes, it's still your Breakfast of Champions. So go right ahead and enjoy yourself tomorrow morning! 'There's a whole kernel of wheat in every Wheaties flake' no matter *how* you eat them! Try our combination, and then some of your own, like softened strawberry ice cream and blueberries on your Wheaties."

Betty Crocker

P.S. *So cool and refreshing on a hot summer's morning!*



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WILL KICKS WIN KISS FOR LOU 'THE TOE' GROZA?

Veteran Wheaties eater to play in 3rd All-Star game!

When the College All-Stars line up against the World Champion Cleveland Browns at Soldier Field in Chicago, they will be faced with a problem that has plagued many a coach—how to stop the phenomenal place-kicking of Lou "The Toe" Groza. Highest scorer on the Browns (77 points in 1955), Lou boots them through the uprights from amazing distances and wicked angles with almost monotonous regularity.

At tackle, too, the All-Stars will find champion Lou Groza one of the best in the pro leagues. A Wheaties eater for 20 years, Lou starts his 11th year of pro ball . . . a tribute to his stamina and all-around conditioning. Cheering him on will be his number one fan, lovely Mrs. Jackie Groza.



LITTLE JEFF GROZA REACHES FOR WHEATIES! Says Mrs. Groza: "A trip to the supermarket wouldn't be complete without a stop at the Wheaties section. All 3 of our youngsters like Wheaties and I like the fact that there's a whole kernel of wheat in every Wheaties flake."



WATCH THE WHEATIES CHAMPIONS in the College All-Star Game Aug. 10, Soldier Field, Chicago, Illinois.

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"When at home, eat as the Romans do"







Bring the flavor of Rome into your home with an authentic Italian taste treasure—Chef Boy-Ar-Dee Ravioli! A steaming plate of this tantalizing ravioli is a real treat to eat—for you and your family.

These miniature macaroni pies are made for you by a master of Italian cookery, a real Italian Chef! Each is shaped just right . . . filled with pure beef . . . simmered with loving care in a sauce of juicy red tomatoes, tender beef and subtle seasoning. Only Chef Boy-Ar-Dee makes ravioli like this!

Getting hungry? Why not open up a can for lunch, for dinner, for an evening company snack. You'll find that everybody will eat it up—and come back for more. Fortunately, Chef Boy-Ar-Dee Ravioli takes just seconds to heat and serve—and is just about 14¢ a serving.

Chef Boy-Ar-Dee Ravioli comes in cans of two or five servings each. It's the easiest—and most economical—way to get to Rome! Try it today.

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real Italian-style Ravioli

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LEAPING OUT FROM THE EDGE OF THE POOL, CARIN CONE IS WREATHED IN WATER AS SHE PRACTICES RACING START FOR THE 100-METER BACKSTROKE EVENT

BEST BET IN THE BACKSTROKE

Carin Cone gives U.S. bright chance to overcome Olympic weakness

In the backstroke, one of the most graceful of swimming events, the U.S. has produced many pretty competitors but few champions. Eleanor Holm, in 1932, was the last American girl to win the Olympic backstroke. But a pert 16-year-old high school junior from Ridgewood, N.J., Carin Cone, has now developed a fluid stroke and slithering speed which may make her the world's best backstroker. Holder of all four American backstroke titles, she last month set an unofficial world record for 200 meters. This week she is laying her skill on the line in the U.S. Olympic tryouts in Detroit.

To get ready for the tryouts Carin has held to a rigid routine. She trains in a pool for 2½ hours every day, goes to bed at 9:30. On a high protein diet, she eats steak and salad for breakfast. But she dates when she has time and wistfully looks forward to other outlets for her bursting energy. "I can name a list of things this long," she says, spreading her arms wide, "that I want to do after the Olympics."



AFTER EARLY MORNING WORKOUT IN OUTDOOR POOL CARIN WARMS UP IN A TOWEL →

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ON SWIMMING DATE Carin and Art Smith, who is captain of the Germantown Academy swim team, leave Ridgewood town pool after training together.



AT HOME WITH HOBBY Carin plays flute at a piano decorated with some of her 200 swimming trophies. She is member of the Ridgewood High band.

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AT SCHLOSS SCHLEISSHEIM, 250-year-old palace near Munich which was used by Bavarian kings, German beauty Christa Vogel wears high-waisted cotton dress and jacket by Munich Designer Bessie Becker (Frederick & Nelson, $75). Shown with a matching mobcap, it can be worn as an informal at-home outfit.

SCHMALTZ IS IN STYLE

U.S. clothes get German, Austrian flavor

Photographed for LIFE by MARK SHAW

In a move which seems as effortless as a waltz, Germany and Austria have become the latest European countries to enter the ring of bigtime fashion. Not only are their styles being imported by the U.S., but the new American collections are strongly influenced by the charm and schmaltz that characterize their clothes—braid, embroidery, ribbed stockings, prints, corselets. In Bavaria, U.S. buyers are beating their way to Munich and a new designing name, Bessie Becker. Her imaginative style, shown here and on the cover, has built up a following in Europe and her light-handed German fashions will soon reach a wide public in the U.S.

Austria's style reappearance began with the reopening of the Vienna opera last fall. U.S. designers have been simultaneously inspired by the dress of Austria's peasants and by the elegance of its royal past. The dirndl emerges as a sophisticated outfit for day and evening while summer's romantic fashion trend has now taken on the resplendence of the Habsburgs. On these pages the new styles appear in the settings from which they stem. Soon U.S. women will have the choice—according to what they want to pay—between looking like a peasant or a princess.



DESIGNER BECKER'S CAPE AND KNICKERS ARE FOR RUGGED OUTDOOR WEAR →

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HUSSAR JACKET of red velvet trimmed with gold braid and the above-ankle-length white taffeta dress are an Austrian-inspired design made in U.S. (Suzy Perette, $100). This is the formal garden at Belvedere, a summer palace which was built in 1714 for Prince Eugene of Savoy but was later acquired by the Habsburgs. In the panoramic view of Vienna in background, the spire on horizon is St. Stephen's Cathedral. Stone sphinx was done by an 18th Century sculptor.

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VIENNA LENDS THE SPLENDOR OF ITS ROYAL ERA



ROMANTIC NECKLINE of net dress (Suzy Perette, $70) copies style of Empress Elizabeth, Franz Josef's queen. It is shown near Schönbrunn Palace.



MINK-TRIMMED BOLERO and velvet dress (Suzy Perette, $125) reflect regal feeling of ornate coach which was used at seven Habsburg coronations.



LUSTROUS VELVET is used for a custom-made theater suit with narrow skirt and bracelet-length sleeves (Miguel Ferreras, $450) which appears in the doorway of Vienna's Hotel Bristol. The white mink toque with jewel in front (Emme, $125) resembles a Hungarian hussar hat of 18th Century.

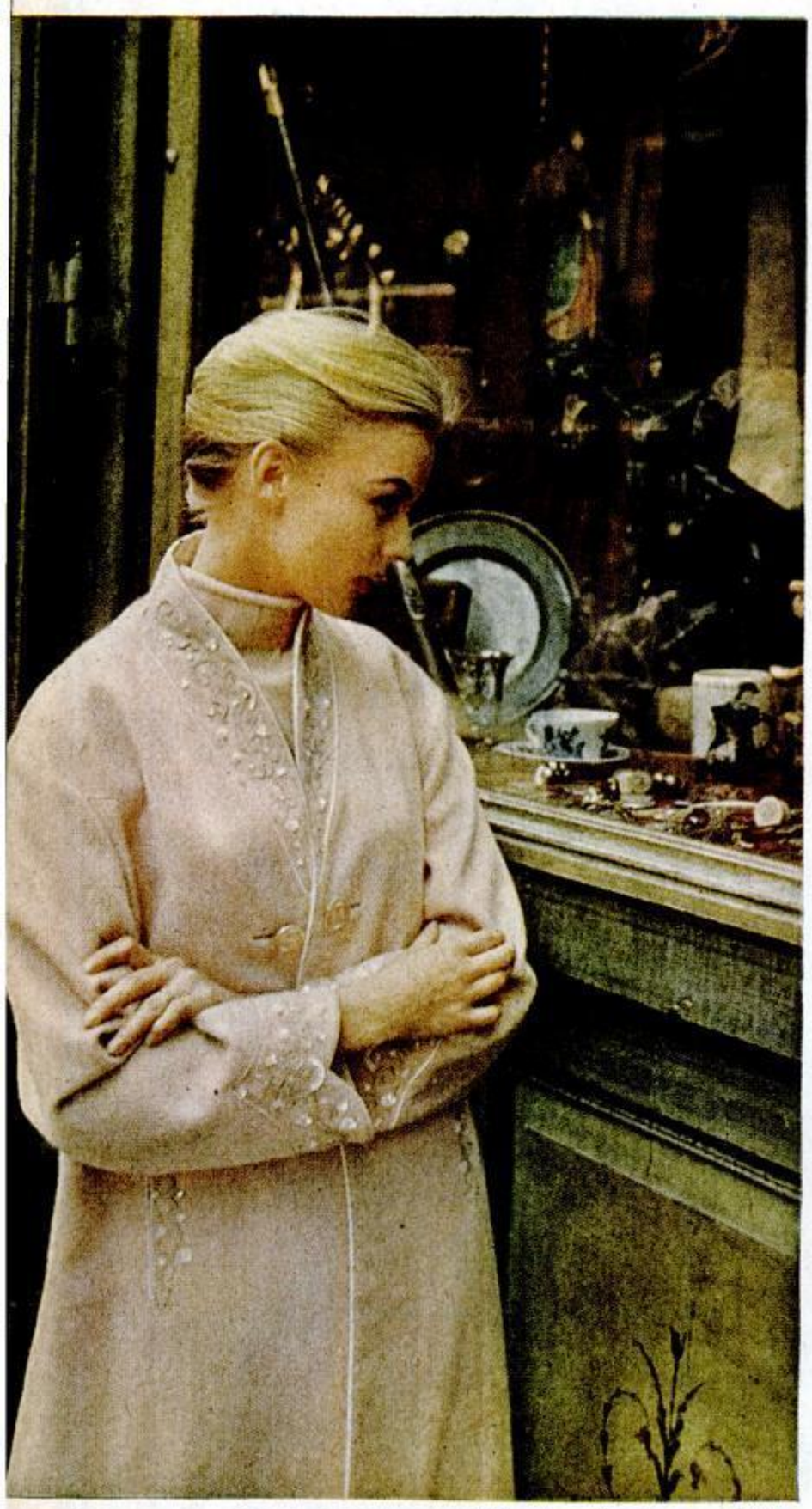
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SCHMALTZ IN STYLE CONTINUED

TYROL YIELDS A FRESH LOOK

The picturesque trademarks of the Tyrol—quaint prints, suspenders, laced-up belts—have a fresh look in the hands of U.S. designers. The dirndl, a native dress with tight bodice and gathered skirt, has been revamped for women, children and college girls. Although the Austrian style has not changed one silver button since America's dirndl craze of the '30s, the new versions are made of soft woolens, have flowing sleeves, even come floor-length. Loden, a water-repellent wool usually in gray or green, appears in unorthodox colors (*below*) and in well-cut coats and suits. For an added touch of the Tyrol, these new fashions are worn with flat shoes, colored stockings.



PINK LODEN, a tough Tyrolean fabric turned feminine, is used for slim coat trimmed with jewels in Alpine flower pattern (Picard-Sun Valley, $195).

FAMILY OF DIRNDLS is outside 250-year-old Bavarian farmhouse. Grownup has wool jumper, cotton blouse (Claire McCardell, $70). Children wear red cotton skirt, corduroy vest (Helen Lee, $9), khaki skirt trimmed with rickrack (Youngland, $9), print skirt with velvet suspenders (Johnston,.$10).





EMBROIDERED SKIRT made of burlap with yarn flowers ($30) is worn with pleated blouse ($18, both Greta Plattry) and embroidered wool stockings (Bonnie Doon, $2). This is oldest bakery in Salzburg, built in 1429. Austrian youngsters are wearing *lederhosen*, traditional male costume of the area.



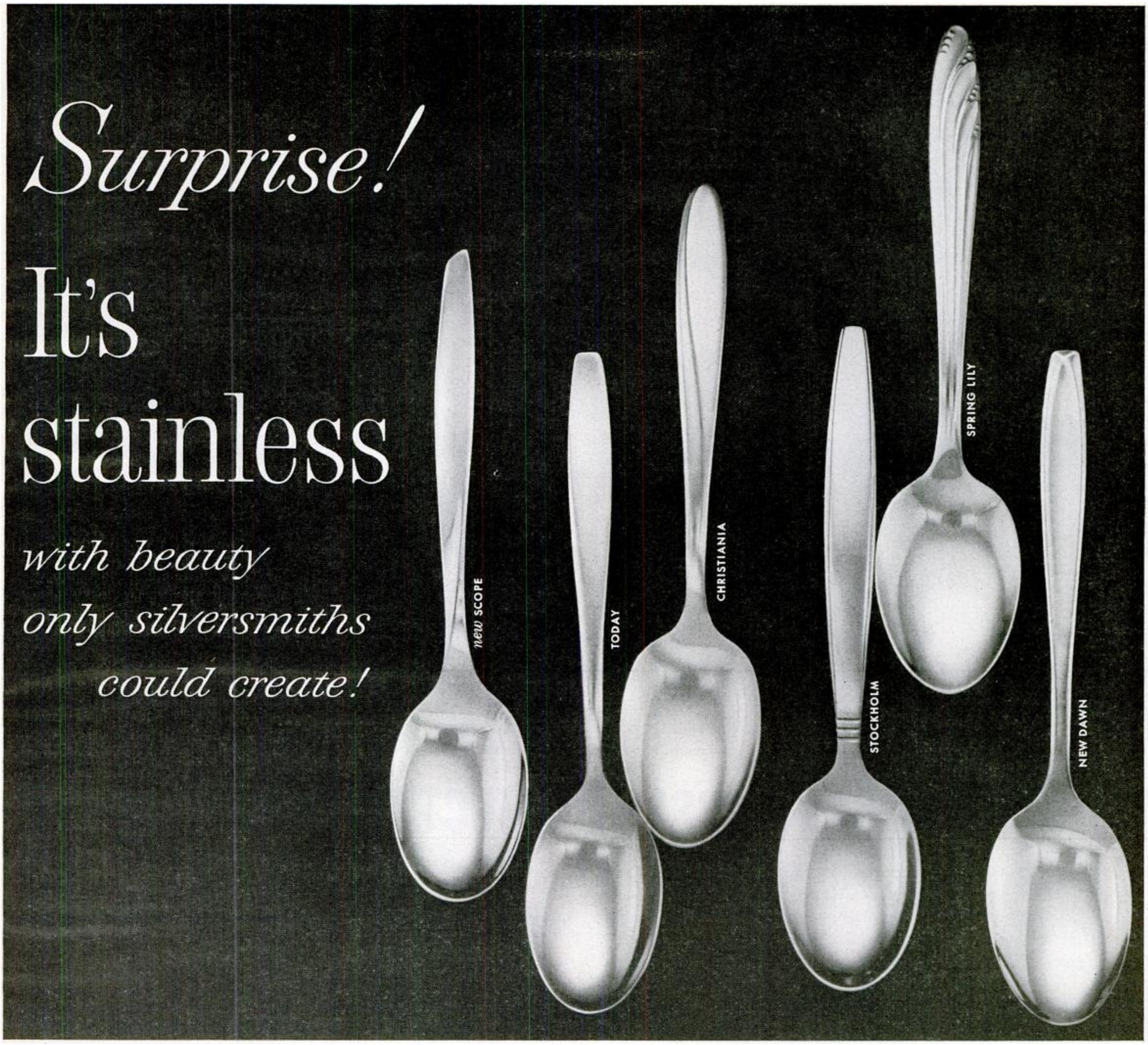
LOCAL CLOTH—loden cloth in its customary color—is used both in the Salzburg businessman's coat and in young lady's suit which has full skirt, brass-buttoned jacket (Greta Plattry, $60). They are shown near barometer in center of Salzburg. In Austria the fabric is still primarily worn by men.

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DRESSED-UP PASTORALE in field outside the Alpine village of Lofer shows dirndl dinner skirt with low-necked blouse, laced velveteen waistband ($90), cotton blouse and suspender top worn with green slacks (*behind hay, $75*) and plaid cotton jumper with challis blouse, red sleeve garters ($75, all Claire McCardell). Onion-towered churches, showing influence of Byzantine architecture brought into region by the Turks, are dotted through valleys of Austrian Alps.

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CLOSE-UP



BIG MOMENT for Berman at McKeon trial is examination of Marine Corps Commandant Pate (*right*) whom he persuaded to testify for McKeon. General originally recommended court-martial.

THE MAN WHO HELPED THE SERGEANT

Emile Zola Berman's plea for McKeon brings fame to great, little-known lawyer

by JOE McCARTHY

AMERICA's most controversial court-martial since the trial of General Billy Mitchell came to a quick and astonishing melodramatic ending last week. Under the polite persuasion of a shrewd New York civilian lawyer, the high brass of the Marine Corps came to Parris Island to undermine the Corps' own case against S/Sgt. Matthew C. McKeon. The sergeant was charged with two grave offenses—oppression of troops and culpable negligence leading to manslaughter. Together with the lesser charges, these laid him open to a sentence of more than six years at hard labor, total forfeiture of pay, demotion to private and dishonorable discharge. But the sergeant was acquitted of the important charges. The court found him guilty only of simple negligence and drinking on duty. For this McKeon was given nine months at hard labor, demotion to private, $30-a-month fine and bad conduct discharge—a severe sentence considering the verdict but relatively light considering the original accusation.

The man almost singlehandedly responsible for getting McKeon out of his grave trouble was Emile Zola Berman, a great trial lawyer, hitherto unknown to the public. In three weeks Berman had persuaded public opinion to do an about-face in favor of McKeon, who had been bitterly condemned for the march that led to the drowning of six recruits. Having influenced the people, Berman then bewildered the prosecution by summoning as sympathetic defense witnesses the Marine Corps commandant himself, General Randolph McC. Pate, and one of the most revered leatherneck heroes, retired Lieut. General Lewis ("Chesty") Puller.

Berman succeeded in getting the court to allow the commandant to belittle the seriousness of the Corps' charges against Staff Sergeant McKeon—a situation comparable to having J. Edgar Hoover testify for somebody arrested by the FBI. Under Berman's questioning, General Pate told his subordinate officers on the court-martial board that the drill instructor, in his opinion, was not guilty of oppressing his recruits. The next day Lieutenant General Puller, in the strongest terms, backed the sergeant's right to order a night march.

The reversal by the Marine commandant, who had recommended the court-martial in the first place, caused anguish at the Navy Department. Undersecretary of the Navy Thomas S. Gates hurriedly issued a statement, pointing out that General Pate's position would not necessarily influence the court-martial board. But the spectators in the courtroom at Parris Island did not agree with the undersecretary. They wondered how Berman had managed to get the commandant to testify. Berman explained that he had used a simple, direct approach: "I told the general that it was the only way to get himself and the Marine Corps out of this jam."

When Berman arrived at Parris Island to take over Sergeant McKeon's defense,

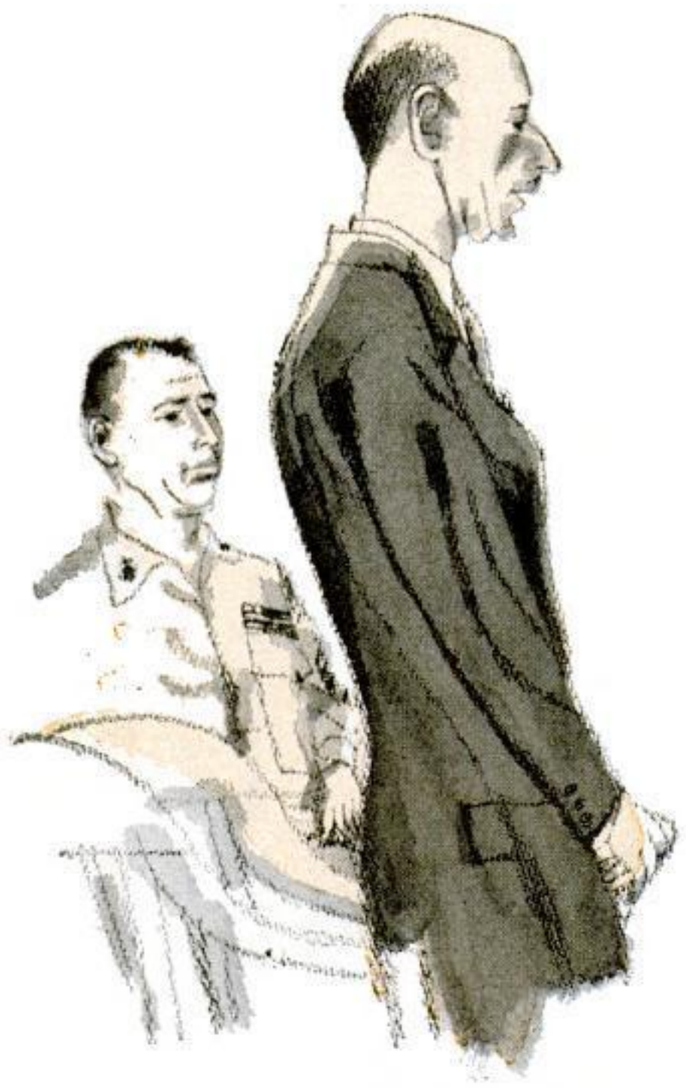


SECOND STAR WITNESS was Lieut. General "Chesty" Puller, who strongly endorsed McKeon's tough methods.

Drawings by FRANKLIN McMAHON

CONTINUED 51

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HIS HANDS FOLDED, Berman impressed court with his restrained, formal manner. At left is McKeon.

for no fee and at his own expense, many Marines felt that his mere presence would do harm to the sergeant's cause. Along with his rather exotic name, Berman had the forbidding look of an oddball. He is a skinny little man of 53 with a small, bald head, big ears and a long, sharp nose.

But Berman's magnetism and manners make strangers forget his appearance. The stiff-backed, apprehensive Marines and the newspapermen at the trial were a pushover for Berman. Instead of using the theatrical fireworks that the Marines had expected when they heard that a high-priced Manhattan courtroom orator was coming into their midst, Berman presented the defense arguments in calm, measured tones. Now and then, when he felt Sergeant McKeon's rights were being threatened, he would leap to his feet shouting with shrill intensity, but even when he was loud his words were carefully selected and his dignity never relaxed.

With the nervously rigid young Marines from Sergeant McKeon's platoon, Berman used a soft, paternal approach. "Now take it easy," he would say. "We just want you to help us find out about a few things. But if you don't know about what I ask you, just say so and that will be perfectly all right." The recruit would relax and become an obliging, cooperative witness.

Berman showed he had as intimate knowledge of Marine Corps slang as of official terminology and paper work. When Sergeant McKeon was testifying about the drownings of the six recruits during the night march in Ribbon Creek, tears came into his eyes. Berman called a recess and then said to McKeon, "Knock if off, soldier, knock it off."

"The hit he made in the trial was amazing," a Marine colonel says. "To look at that fellow, you'd think he was opposed to everything we stand for. But he talked to us in our own language, and it was Berman, not the prosecutors, who defended the Marine Corps traditions. I don't know another civilian who understands the military mind as well as he does."

Although he worked until 3 o'clock almost every morning, Berman appeared in court promptly at 9 in a freshly pressed suit, full of good cheer, alert and brisk. Despite the stifling heat of the courtroom, he never removed his jacket.

Out of court Berman was considerably less restrained. He kept busy making headlines that turned the case into a much hotter public issue than the Navy department ever expected it to be and won vast public sympathy for McKeon. Every afternoon when court adjourned he lolled around in his small, crowded room at the nearby Bachelor Officers Quarters 905, stripped down to his underwear, pouring Scotch for reporters, wisecracking about the day's events and providing them with usable material that did Sergeant McKeon no harm. Unlike the other bare and cell-like BOQ rooms at Parris Island, Berman's was equipped with an air-conditioning unit and a well-stocked refrigerator. It was a pleasant place to spend an hour.

The opening of the prosecution's side of the trial was overshadowed by Berman's dramatic public appeal for help from ex-Marines everywhere in proving that disciplinary night marches in swamps and creeks were a regular part of boot training. He arranged for a group of photogenic women Marines and Sergeant McKeon's pregnant wife to appear on television receiving the flood of phone calls that answered his appeal. Berman walked among the volunteers, listening in on the long-distance conversations, slapping the girls on the back and saying, "You got to sweet-talk 'em, honey. You got to sweet-talk 'em." He answered phones himself and said to those who volunteered to testify, "I thank you from the bottom of my heart!"

One Sunday, when court was not in session and there was no news on Parris Island, Berman made it possible for Sergeant McKeon to be photographed on his living room sofa frolicking with his baby son. Berman saw to it that the genial McKeon talked with reporters. "I was sure McKeon was a first-class son-of-a-bitch," one said afterward. "Now I say you couldn't ask for a nicer guy."



ANALYZING FACTS with care, Berman reviews photograph of the creek where tragic march took place.

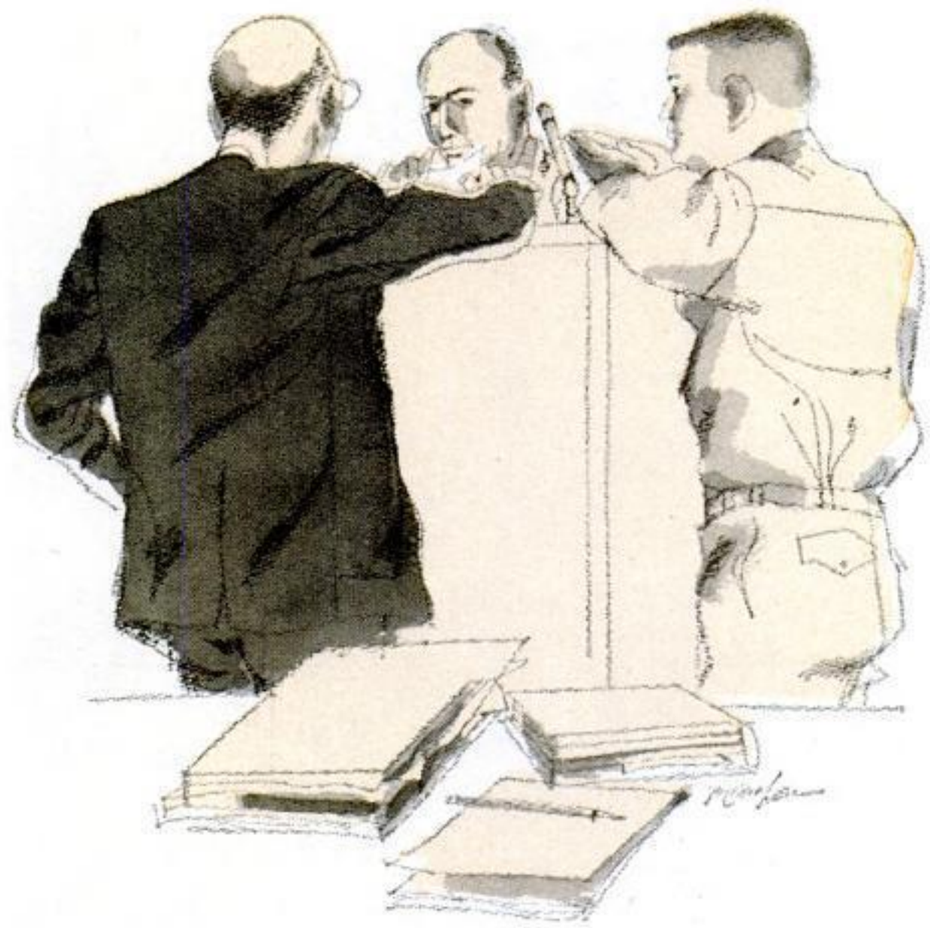
The same newspapers that had pictured the sergeant as a sadistic tyrant a few months before were giving readers the impression that he was an unlucky victim of circumstances. And Berman himself received an offer from a television producer who wanted him to drop his law career to become another Arthur Godfrey.

Though he manipulated the public relations angles of the court-martial like a legal Barnum, Berman never previously showed any gift for getting publicity. For years he has been well known and highly respected in legal circles as an outstanding trial lawyer and as a lecturer all over the country on courtroom tactics, but his name rarely appeared in the newspapers. Trial lawyers who get publicity, like Samuel Leibowitz, the late Lloyd Paul Stryker and William Fallon, are usually criminal lawyers. Berman is a negligence lawyer.

The bulk of his trial work is concerned with accident cases, but he is anything but an ambulance chaser. He represents insurance companies and property owners who are defendants in such actions as often as he pleads for injured plaintiffs. Big law firms also hire Berman to appear for them in difficult jury cases just as general practitioners call in a specialist in surgery for a major operation.

Whenever Berman is presenting a tough case to a jury, other lawyers come to the trial room to watch him work. "Most lawyers think you only have to present the evidence," he says. "That's nonsense. The important thing is how you present it and how you analyze it."

A while ago Berman won a judgment of $350,000 against the City of New York for a woman who was hit by a speeding police car. It was an astonishingly high award because the woman did not work and the injury did not deprive her of a needed income. Berman demolished the police department's case with one dramatic gamble. The key witness, one of the patrolmen in the car, recited a detailed account of the accident that made it out to be the woman's fault. When he finished, Berman asked politely if he could see the patrolman's memorandum book. The patrolman obligingly got the book out of his pocket and handed it to Berman. Berman found the page in it on which the patrolman had written a report of the accident at the time it happened. "Would you mind



SCORING A POINT over protesting prosecutor, Major Charles B. Sevier (*right*), Berman persuades Captain I. N. Klein (*center*) to let him examine the results of a Navy Department questionnaire on case.

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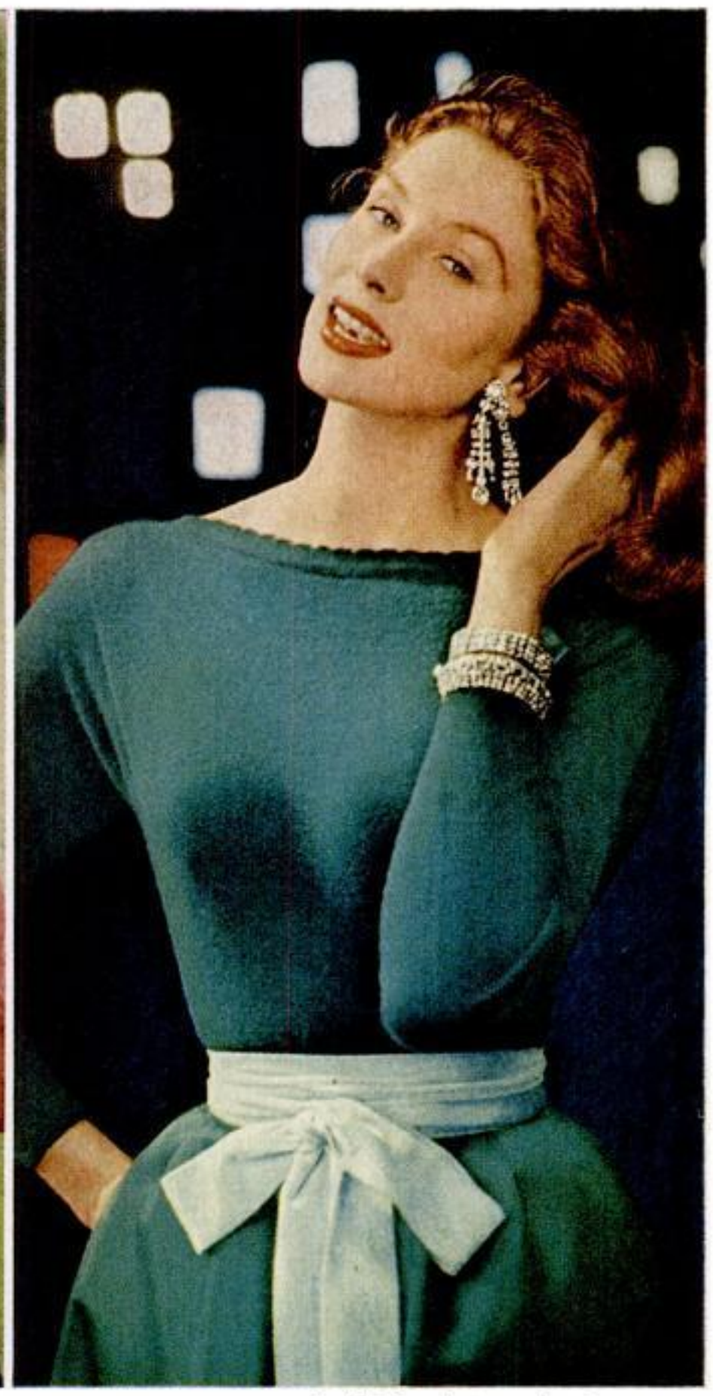
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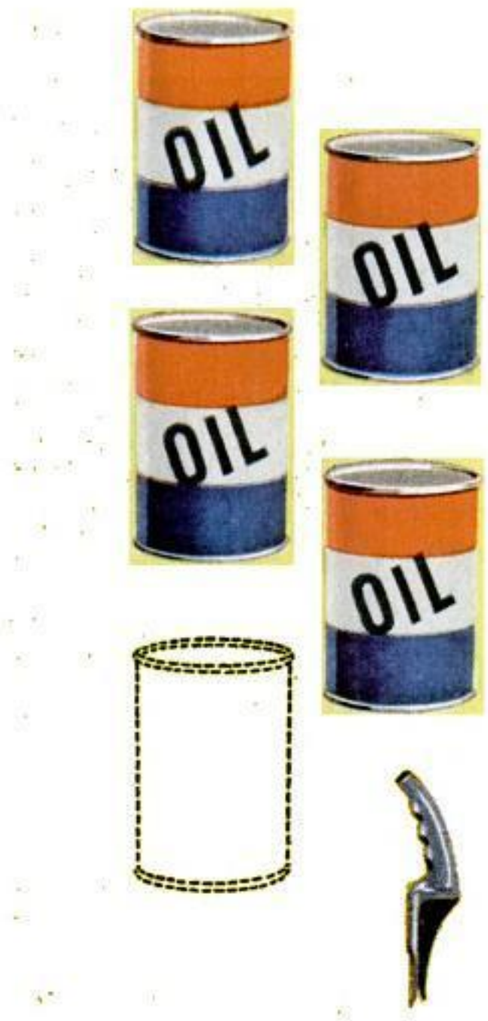


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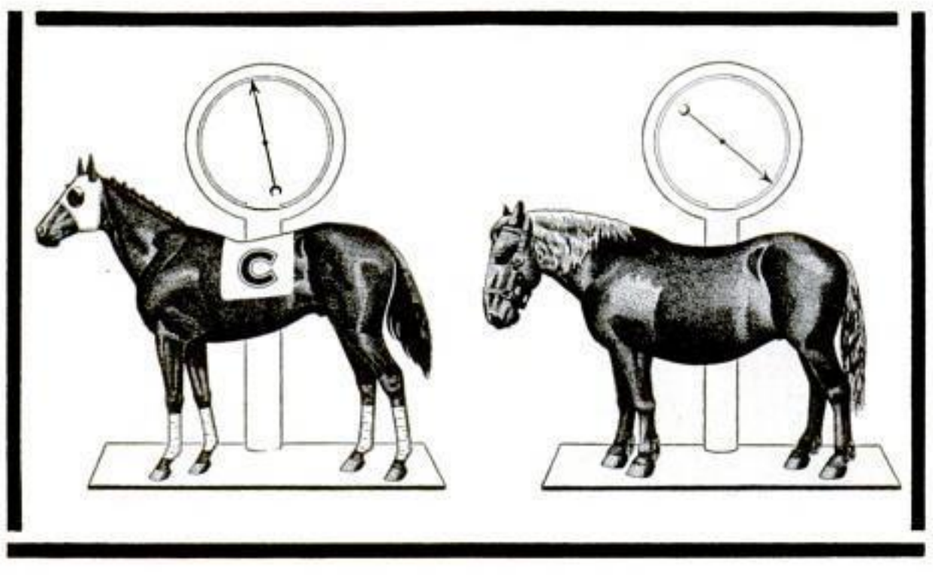
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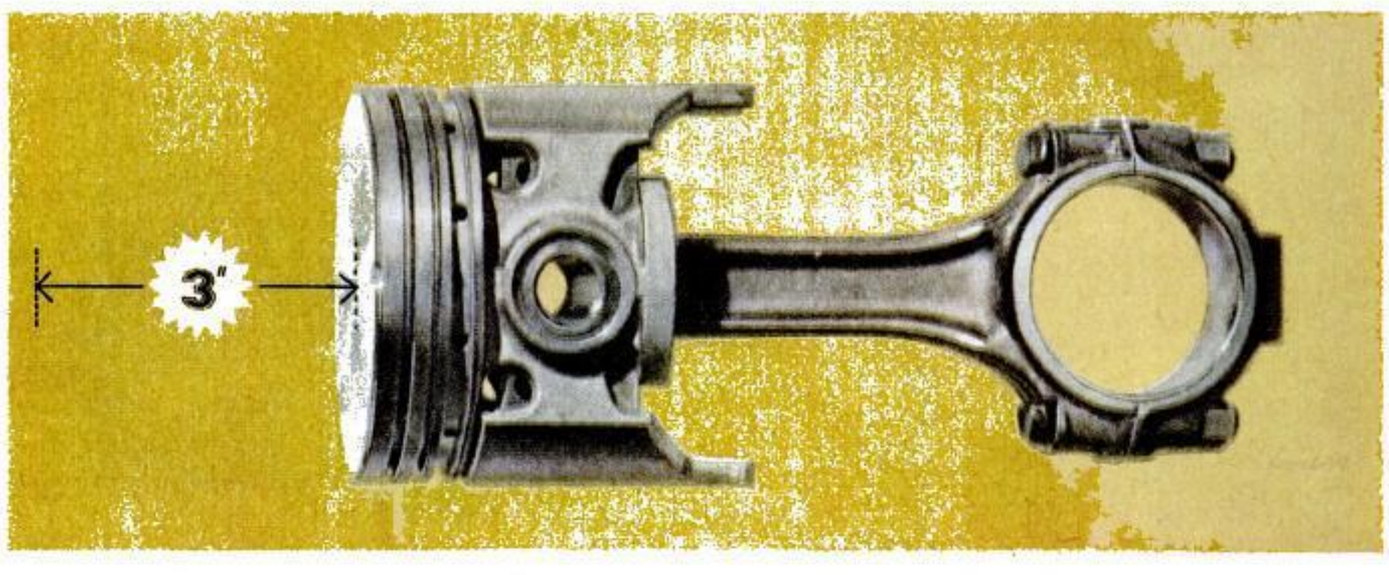
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BERMAN CONTINUED

reading this to the judge and to the jury?" he asked the patrolman. The blushing cop, reading his own writing, completely contradicted all of his previous testimony.

"Another lawyer, catching a witness in perjury like that, would have waded in and murdered him," a spectator who was at the trial observed recently. "Not Berman. When the cop got through hanging himself, Berman just said, 'Thank you. That will be all.' Everybody in the courtroom knew the case was won. By underplaying it and not putting his victim through any more humiliation, Berman made a good impression on the jury."

Harry Gair, another New York trial lawyer who has often opposed Berman, recalls a case in which the plaintiff claimed that he had broken his leg because a rug had slipped out from under him. Berman proved in court that the rug was not slippery by spreading it out on a smoothly polished floor and leaping onto it from a desk. "Berman took an awful chance," Gair says. "If that rug had slipped, he would have broken a leg or two himself. But it didn't."

Most of Berman's cases are won not by such flamboyant demonstrations but by his ability to argue against expert witnesses on fine points of medicine and engineering. He has an amazing ability to absorb technical and scientific information and to use it in a courtroom. A typical Berman case was one in which he represented a scientist who claimed that an automobile accident had afflicted him with a recurrence of a previously arrested ailment of Parkinson's disease. The defense produced medical witnesses who testified that the accident could not have caused a recurrence of Parkinson's disease. In cross-examination, however, Berman got most of them to admit that the ailment could have been brought back by the inaction enforced upon his client during his stay in the hospital after the collision. He won a judgment of $65,000.

Berman does not have a desk of his own in his firm's law offices on lower Broadway because he spends most of every day in court. Late in the afternoon, when court adjourns, he stops at the office to make a few phone calls or to confer with a medical or engineering expert about a phase of blood chemistry, orthopedics, cement stress or elevator construction that he will need to know about the next day. He uses whatever room happens to be empty. He never sees a client until they meet in court. The three lawyers and two investigators who work for him do the interviewing and prepare his briefs, after he tells them what points to emphasize. One of his clients was surprised to discover that Berman was a man. Never having laid eyes on him until her trial started, she had assumed that he was a woman named Emily Zola Berman.

Playing cases by ear

BERMAN is a trial lawyer who plays each case by ear, changing his plan of attack as he goes along. After the stunning testimony of Commandant Pate and General Puller at McKeon's court-martial, Berman abruptly dropped his elaborate scheme of calling a long series of former Marine drill instructors to describe their night marches in swamps and creeks. He ended his case the next day, a week sooner than he had expected. "If I can't go with two generals, what could I do with a bunch of drill instructors?" he said.

Berman's legal work brings him an income which is estimated at considerably more than $100,000 a year. At Parris Island he was asked why he had left his prosperous civil practice to work around the clock for no pay in the summer heat of South Carolina.

"Let me answer you by telling you about one of the great emotional experiences of my life," Berman said. "It happened in Hollywood, of all places, back around 1936. I was out there on business and I looked up an old lady who was a close friend of my mother's back in Brest-Litovsk during the czarist regime when they were both red-hot socialist revolutionists.

"They went wild over Emile Zola when he defended Alfred Dreyfus against the French army. You know the Dreyfus case, don't you? Dreyfus was convicted unjustly, and, rather than admit their mistake later, the high brass in the French army refused to release him from Devils Island. Zola fought for Dreyfus although the army and the French press and the general public were all against him. My mother and my father, also a revolutionist from Brest-Litovsk, were so deeply moved by the Dreyfus case that they named me, their first-born son, after Zola, and they named my brother, Alfred, after Dreyfus.

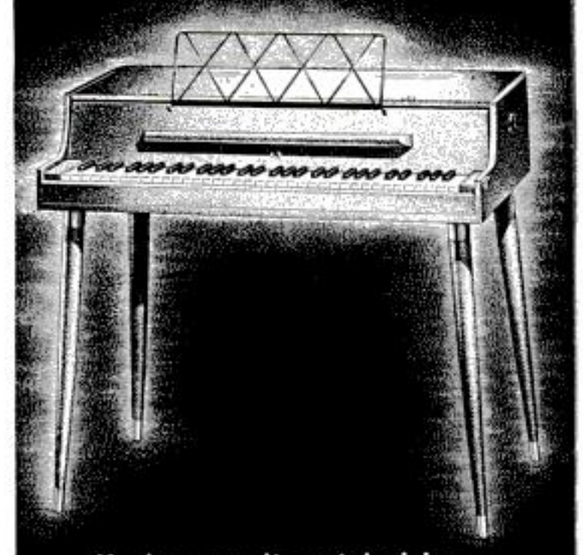
"Well, now I'm in Hollywood and I get tickets for the big important premiere of Paul Muni in *The Life of Emile Zola*," Berman went on. "So I asked this old revolutionist friend of my mother's to go with me. The movie comes to the big scene with Zola standing alone in court with all those generals abusing him and sneering at him. The next thing I know this old lady beside me has jumped to

CONTINUED

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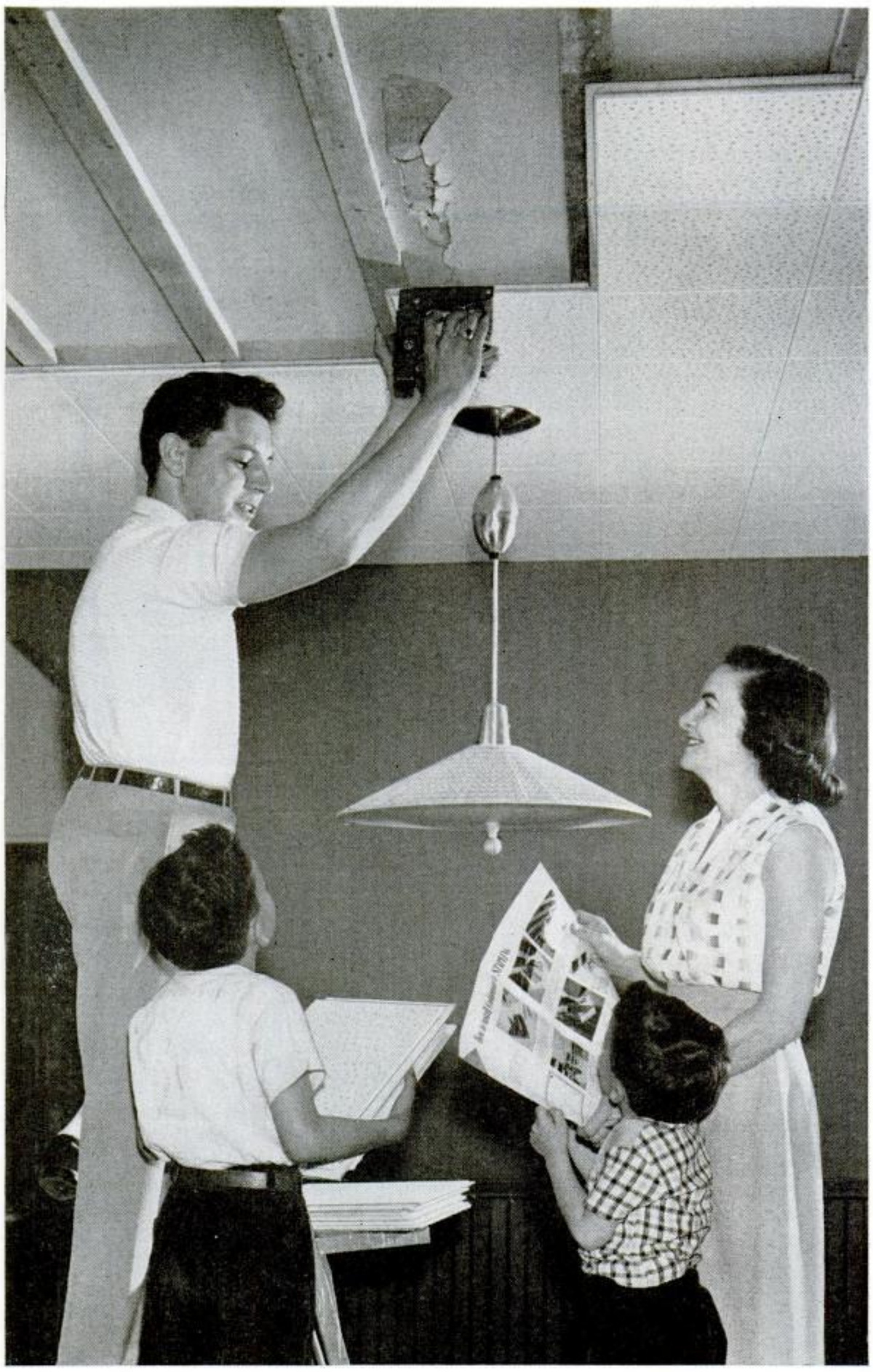
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SOUND CONDITIONING . . . the new comfort for up-to-date homes



TO COVER UGLY CEILING CRACKS, Wilson staples Cushiontone to 1" x 3" furring strips nailed over the old ceiling. The job was a family project. With the help of his wife and two sons, he put up the new Cushiontone ceiling in just one week end, with time out for church.



FREE INSTRUCTION BOOKLET gave Wilson time-saving tips on putting up Cushiontone. For your copy, write Armstrong Cork Company, 5608 York Drive, Lancaster, Pennsylvania.

"DO-IT-YOURSELF" FAMILY COVERS CRACKED CEILINGS AND FINDS NEW QUIET

Quiet came suddenly to a rambling frame house in a big-city suburb last week. The phone rang just as often. The TV was turned up just as loud, and two healthy boys romped just as vigorously. The sounds were still there. But the noise was gone!

This nerve-soothing change took place right after the owner, George Wilson, had finished covering the cracked ceiling in his living room. Wilson, an accountant who prides himself on his "do-it-yourself" ability, had used a new material called Armstrong Full Random* Cushiontone. He'd picked it out at his local building materials dealer's primarily because it seemed so clean and easy to put up. Mrs. Wilson had liked its looks. Neither had been particularly impressed when the dealer told them that Cushiontone was a sound-conditioning material that soaked up noise. They felt their home wasn't that noisy. . . .

A week of living in a Cushiontone-quieted room changed their minds. Now they're sound conditioning the kitchen.

*TRADE-MARK



SON GEORGE usually practices the piano with more vigor than virtuosity. But now Mr. Wilson can type up a field report undisturbed by the concert. The new ceiling of Armstrong Cushiontone takes the edge off noise without spoiling the children's fun, and makes the room a much pleasanter place for the whole family.



LUMBER DEALER tells Mr. Wilson that Cushiontone for a 10′ x 12′ ceiling costs under $25. For an installed price, Mr. Wilson could call an Armstrong Acoustical Contractor.

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AS AIR FORCE OFFICER with fighter group in India in 1943, Captain Berman (*right*) studies aerial photographs with Lieut. Colonel Harold Buckley. Berman later headed 10th Air Force intelligence, became a lieutenant colonel.

BERMAN CONTINUED

her feet and she's shaking her fist at the screen and shouting in a loud, ringing voice, 'For shame! For shame!'

"All those Hollywood phonies in the audience are staring at her. Here, in this damn town of make-believe, was a real dramatic character in real life, probably the first one most of them had ever seen. Let me tell you, for me, it was a great moment. I was swept away by it. I never forgot it. The first thing I thought of, when I read in the papers about Sergeant McKeon, was that old lady shaking her fist and yelling, 'For shame!' "

Although the McKeon case struck Berman immediately as a modern Dreyfus case ("I thought the Marine Corps was using this boy to cover its own responsibility"), he did not exactly come forward alone to be its Emile Zola. A group of prominent New York lawyers, headed by Justices James B. M. McNally and Walter A. Lynch of the New York Supreme Court, formed an informal committee to aid Staff Sergeant McKeon's defense. When Justice McNally asked Berman to serve on it, Berman said to him, "I'll not only join the committee—I'll try the case."

There is no great mystery about Berman's ability to fit into the military atmosphere at Parris Island. Although it is hard to picture his frail frame in a uniform and even harder to imagine him planning a combat mission, he was an outstanding intelligence officer with the 10th Air Force in the China-Burma-India theater of World War II.

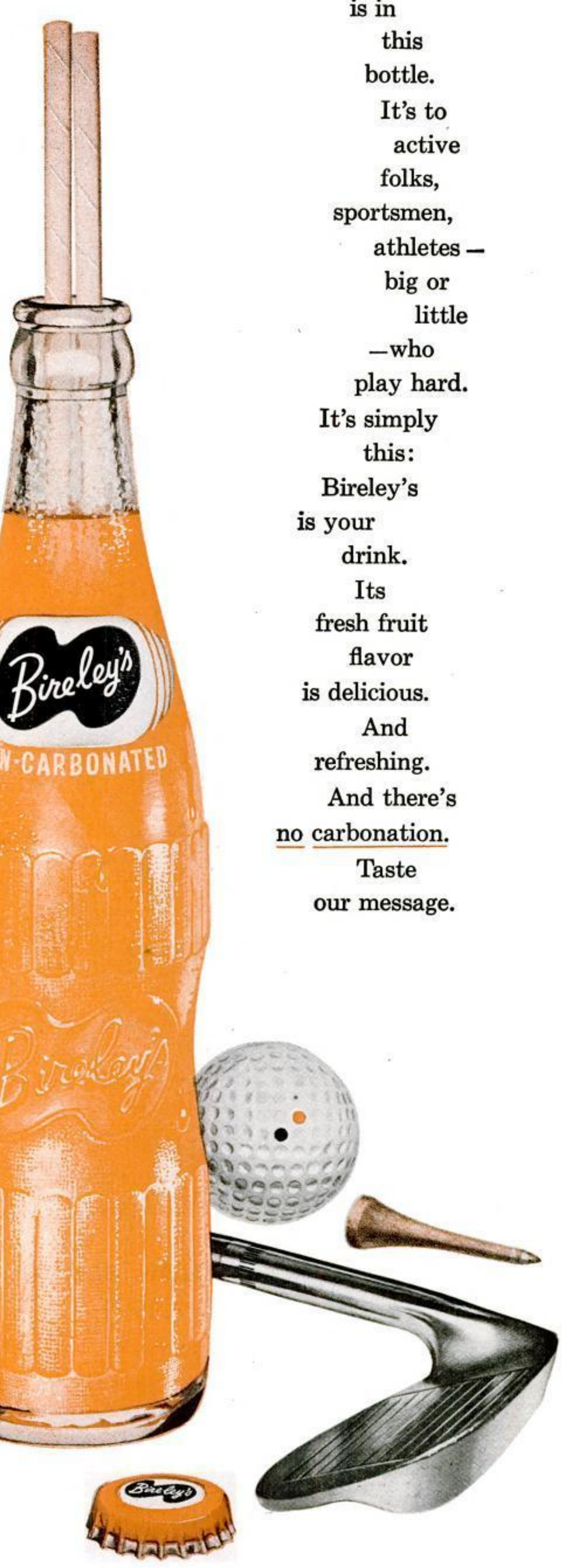
A lawyer friend of Berman's, A. Harold Frost, remembers the day in 1942 when he joined up. "I thought he had gone crazy," Frost says. "He was 40 years old and he had a good practice. He gave it up and distributed his cases without recompense because he felt he was needed. The next time I saw him was when he came home on leave from air intelligence school. He was studying photographs of all types of aircraft used in the war with the intensity of a student studying for the bar exam."

One of Berman's friends in Asia was the writer James Warner Bellah. Like all of Berman's intimates, Bellah calls him "Zuke." (Nobody knows why.) Bellah says, "Zuke was famous because he flew on almost every mission that he planned to see how it made out. He was the flyingest nonflying officer in the Air Force. He won the Distinguished Flying Cross and I don't know how many air medals. One time he read a story in the New York *Times* about skip-bombing, which we had never heard of in Asia. He talked a squadron commander into putting bombs into the noses of P-38s and, following Zuke's directions, they blew up a whole Japanese division headquarters. He also fought in the jungle on one campaign with Merrill's Marauders. I don't know why."

Berman is always getting into projects of goodwill. "If you're in trouble, he'll drop everything and travel ten thousand miles to help you," Bellah says. When he was in Assam, a Presbyterian chaplain mentioned to him that the Passover was approaching and pointed out that there was no rabbi in the area to conduct services for Jewish soldiers. Berman had no religious training and no interest in religion, but he flew to Calcutta and rounded up quantities of matzos and kosher wine and arranged to fly Jewish GIs from surrounding areas into Assam.

At Parris Island he became acquainted with a married couple who

CONTINUED



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work as civilian employes at the Marine depot. He heard them mention a family reunion that they could not afford to attend. Berman forced a check for $300 on them. "You can pay me five dollars a week," he told them.

The McKeon case was not the first court-martial in which Berman has served as defense counsel. In India he was the attorney for an aircraft crew that had been caught flying Army medical supplies and vitamin pills across the Hump and selling them to Chinese civilians. The prosecuting officer made the mistake of charging the profiteering airmen with smuggling.

"Smuggling?" Berman said. "When you smuggle something, you sneak it into a country against that country's wishes. The Chinese weren't trying to keep these vitamin pills and aspirin tablets out of China. They were delighted to get them."

The case was dismissed.

Berman was born on Cherry Street in downtown Manhattan shortly after his parents came to this country from Europe. Berman's father was an expert on fine interior woodwork who designed the decorative paneling in the Harkness Memorial at Yale University. The Berman children—younger brother Alfred is a successful public utilities lawyer and sister Miriam teaches music in New York public schools—grew up in The Bronx, where Emile went to Evander Childs High School. "I was the only miler and cross-country runner in the history of the school who was also captain of the chess team," he says. He completed his undergraduate and law school studies at New York University.

Berman met his present wife, Alice Rose Gaines of Clinton, S.C., at a party in 1938. He was then divorced after a childless marriage of 10 years and she was working in New York as a fashion model. They were married in 1944 when Berman came back from Asia.

Despite Berman's big income, he and his wife live quite modestly with their two young adopted children in a house with eight rooms and three baths in Roslyn Heights, Long Island. Mrs. Berman has been trying hard to keep the children from becoming affected by the sudden glare of publicity that has been turned on their father since the start of the McKeon trial. She has firmly refused to allow pictures of herself and the children to appear in print.

Berman says that he thought seriously of giving up the law when he came out of the Army Air Force. "I thought about writing, but I'm too dynamic to be satisfied with sitting in a room working on a manuscript. Teaching didn't pay enough. I groped around for a while and finally drifted back into civil trial work to make a good living, but I've gotten most of my satisfaction in recent years from lecturing and teaching to graduate law students and young lawyers at N.Y.U., Columbia and the Practising Law Institute. And I must have been seeking some kind of satisfaction I don't find in my regular work when I got into this McKeon case."



AFTER DAY IN COURT Berman pauses in defense counsel's room at the Parris Island schoolhouse to plan his next moves.

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CANON PARK BAND in 1925 had Judy Kingdom on drums, Glenn Miller on trombone, Emil Christensen on banjo, Jack Bunch on saxophone, its leader, Holly Moyer, on piano and Bill Fairchild on clarinet. Sax player Bunch was substituting for trumpeter Bob Roller who could not work the night this picture was taken.

IN MEMORY OF GLENN MILLER

A trombone rests as a great bandleader's college combo plays a one-night stand

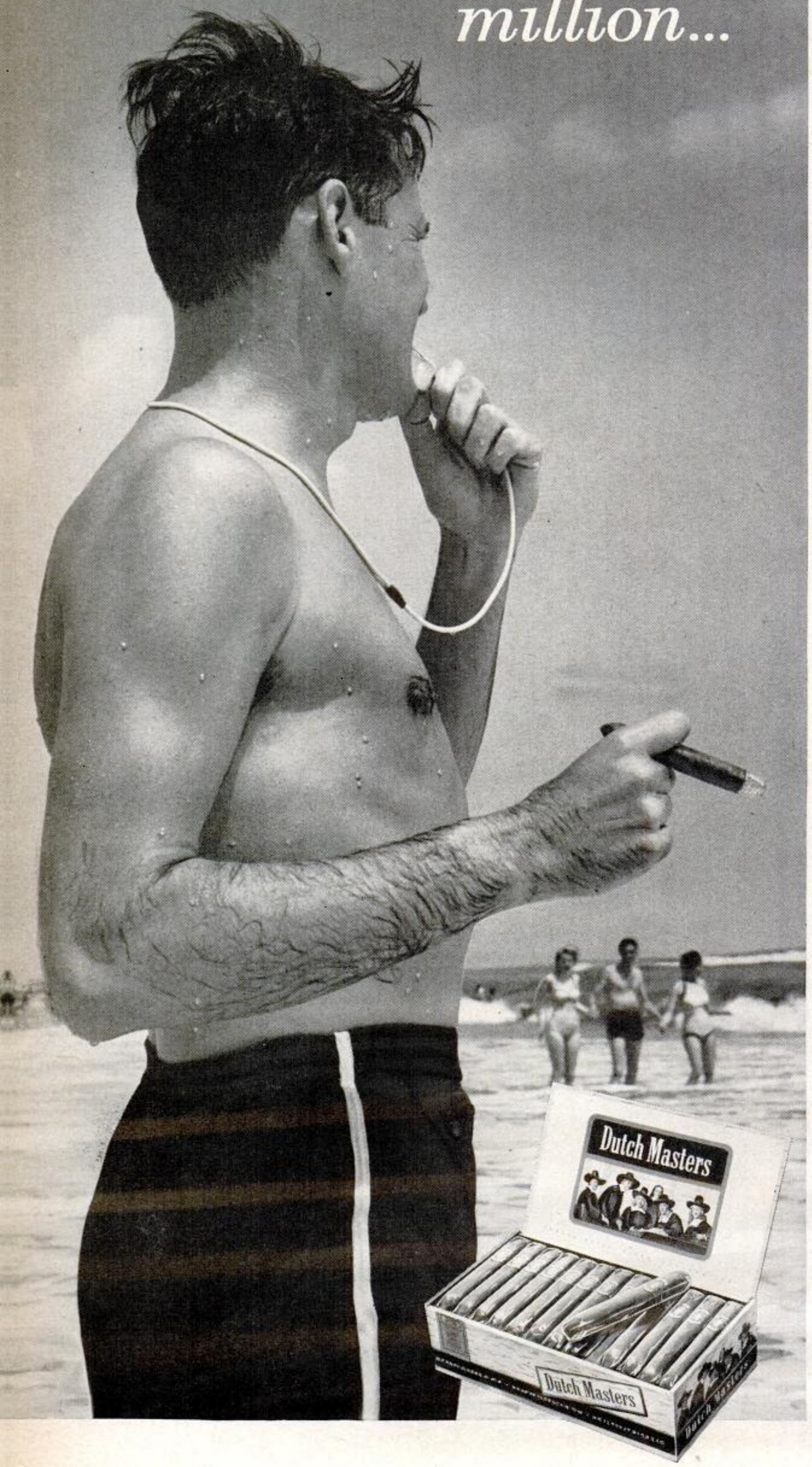
Holly Moyer's Cañon Park Jazz Band, a six-man combo which performed in 1925, was made up of summer school students at the University of Colorado in Boulder. They played loud and by ear and earned $5 a night at a dance spot in Cañon Park near the campus. The combo soon disbanded and only the trombonist, a slight youth named Glenn Miller, was serious enough about the music to go on.

For the first time since its college days, the Cañon Park combo recently reassembled in Denver to run through some of their old specialties but mostly to talk about their trombone player. After college, Miller formed one of the finest dance bands ever heard and then, as leader of the U.S. Air Force Band, was lost in a plane crash during World War II. In Miller's chair, his college colleagues placed a trombone, bell down, in his memory. For an audience of wives they worked through Glenn's old favorites like *Mississippi Mud* and *Samson and Delilah*. But they kept stopping to reminisce, recalling the trombonist's trouble with his unappreciative fraternity brothers. When they complained of his practicing at night, Glenn would drive to the top of a lonely hill, blow all night under the headlights until the battery ran down, then coast back down to the campus at dawn.

BACK IN ACTION FOR ONE NIGHT AT HOME OF ITS REGULAR TRUMPET MAN ROLLER, BAND HAS A SILENCED TROMBONE RESTING IN GLENN MILLER'S PLACE



One in a million...



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Dutch Masters deliver the smooth, mellow pleasure that brings on real contentment . . . anywhere, any time. Sample a Belvedere at just 15c. Also available in the handy, crushproof 5-Pack. Other delightful Dutch Masters shapes from 2 for 25c.

Mild yes... tastefully mild **Dutch Masters**

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MEETING THE AUDIENCE, DeWitt Peters, trombonist who subbed for Miller in college band, greets wife of Banjoist Emil Christensen (*left*).



RECALLING COLLEGE DAYS with the help of a scrapbook Kingdom found, Peters identifies other bandsmen for his wife and Mrs. Kingdom.



APPLAUDING THE PLAYERS, two wives clap, three do not when Moyer announced after a chorus of *Ida*, "Well, we all ended together at least."

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Treat yourself to beer

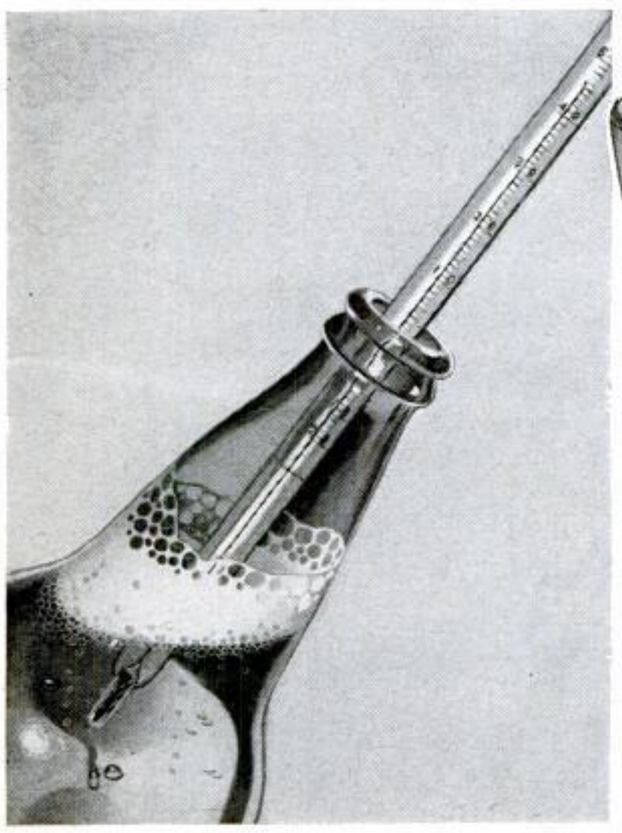
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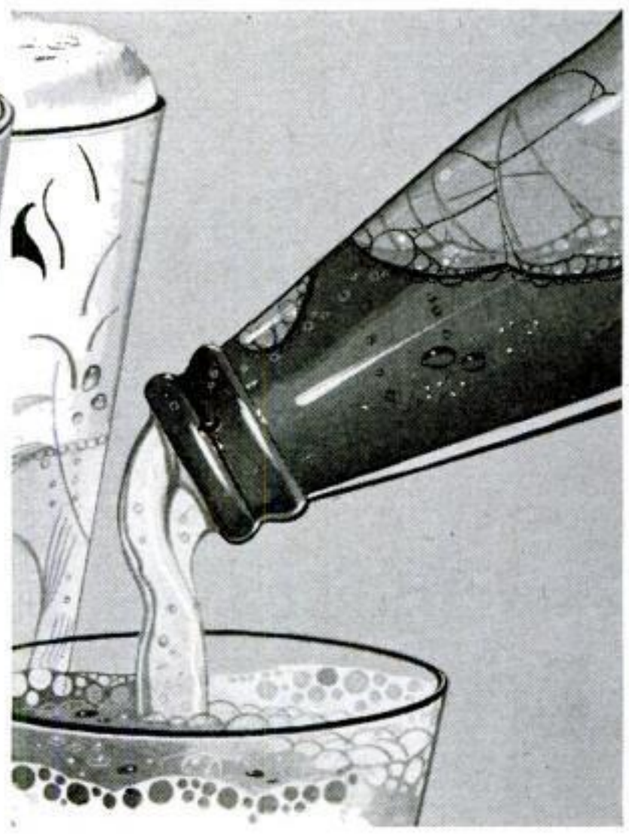
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Let your own taste prove what scientists have confirmed in the laboratory.

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Prove this, too. Just let your favorite beer or ale aerate freely down the neck of the bottle, over the bottle's clean lip, straight into a glass. Let it form its natural head. The first refreshing sip tells you how important a bottle is to beer's protection . . . how important the neck of a bottle is to beer's flavor.

Party-Size Quart Bottles are the "life" of the party.

—5 glasses of your favorite beer at its best. If you are like most hosts, the big new Party-Size Quart Bottle will be your favorite for serving guests because it keeps beer within the just-right 40- to 50-degree temperature range far longer than when each guest has a separate small container.

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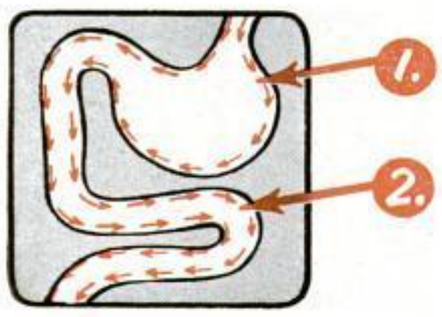
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...and feel good again!

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RECORD OF REUNION is made by Mrs. Roller who acted as sound engineer to tape the reunion session. Group was not impressed by the playbacks.



CRITIC OF CONCERT, Roller's dog Murphy, growled during Peter's solo version of *Dinah*. The regrouped combo generally kept in time but not in tune.

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● Walls of Sublime Blue WALLHIDE Rubberized Satin Finish give a perfect background for lively red accents in drapes and furnishings of this room.

WALLHIDE® Rubberized lasts years longer!



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Ask for Pittsburgh WALLHIDE Rubberized Satin Finish —the extra-duty wall finish used by schools and hotels now available for home use in hundreds of colors.

YOUR rooms will keep their "just-painted" look far longer when you decorate with this beautiful, wear-resistant wall finish. It's rubberized for velvet-like smoothness and rubber-like toughness!

● **With brush or roller,** WALLHIDE Rubberized flows on free and easy. Even beginners get a smooth, uniform finish. There's no "painty" odor. Drying is so fast rooms are ready for use within an hour. Dirt and stains can't penetrate the surface of WALLHIDE Rubberized. You can wash it repeatedly without marring its beauty.



● **Fast to Apply**—Pittsburgh WALLHIDE Rubberized goes on easily with brush or roller!



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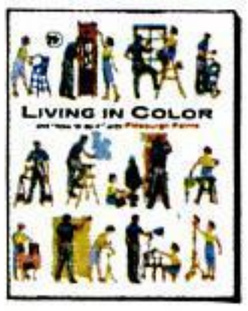


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WITH ONE YOUNG EXCEPTION SUNBATHERS ON BEACH NEAR FAMOUS TOWER ARE OVERDRESSED



Blackpool holiday

Every year a full 14% of the British people makes a holiday pilgrimage to a seaside mecca called Blackpool. High up on the west coast of England, Blackpool has all the glitter of Atlantic City or Coney Island, but the flavor is British. It pulls so strongly at seven million Britons that whole towns sometimes shut up shop to go there all

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for Fun and Sunners



VACATIONERS FERRY OUT THROUGH SHALLOWS IN OLD ARMY AMPHIBIANS, THEN SCRAMBLE INTO STURDY MOTORBOATS FOR A COOLING 28-CENT RIDE AT SEA

gives 7 million Britons their unique 'annual resurrection'

together. To LIFE Photographer Leonard McCombe, this was a new phenomenon because though he was born 70 miles from Blackpool on the Isle of Man he had never been there before —except once during the wintertime.

McCombe found himself swamped in humanity jammed into beach and boardinghouse. For everything from renting a beach chair to riding up Blackpool's famous 520-foot tower, vacationers had to queue up, as if for wartime rations.

"Anybody else would hate the crowding," said McCombe. "But the English are friendly and patient with one another."

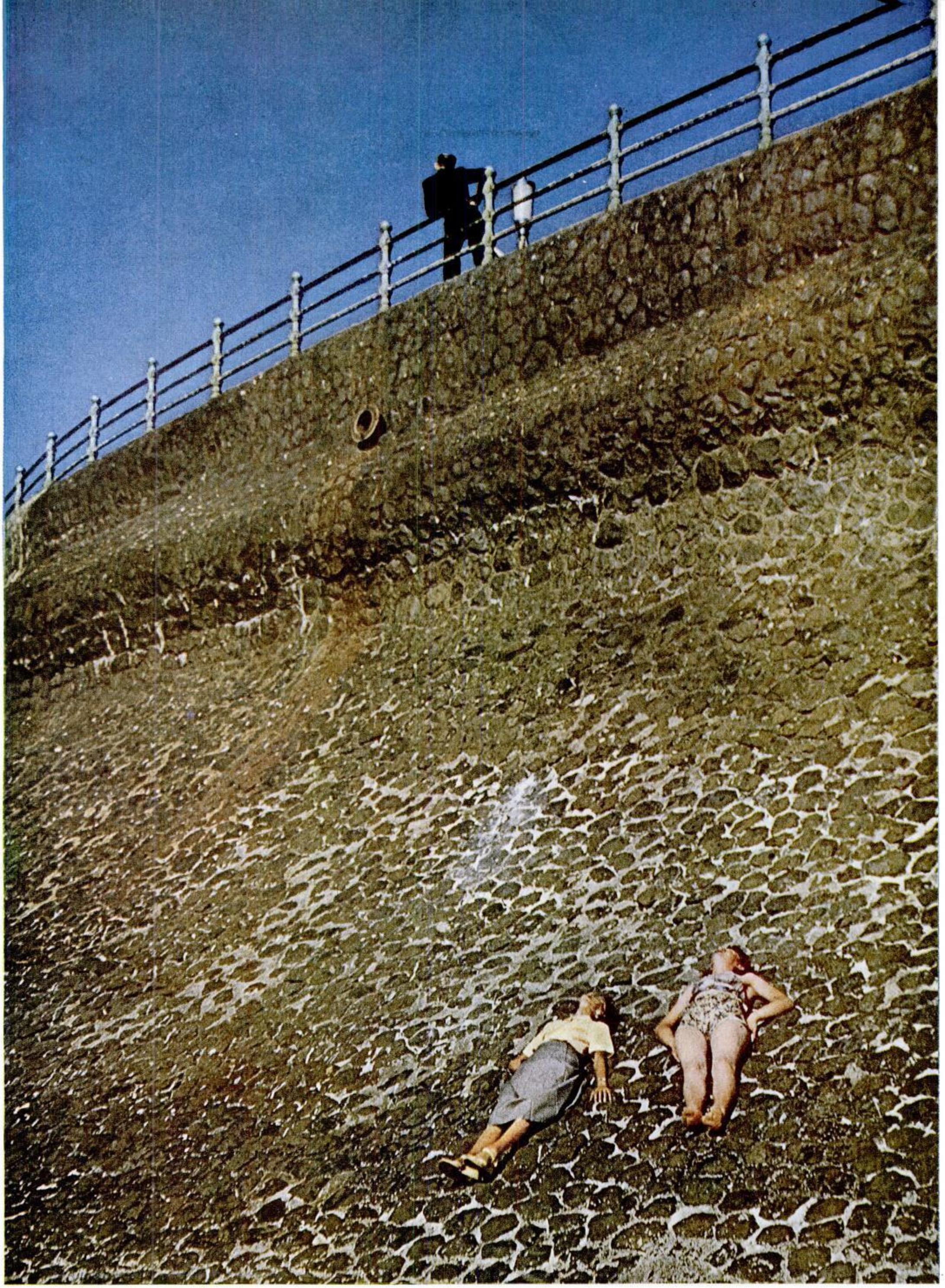
Coming mostly out of mines and factories, Blackpool's millions need to scrimp for their one week off, even at boarding rates of $2 a day. But Blackpool's gaudy show gives their lives a bit of sparkle, and sea and sun furnish what Lloyd George once described as "annual resurrection." Blackpool's lure, McCombe decided, is this: "It's exactly as British as the people who go there."

Photographed for LIFE by LEONARD McCOMBE

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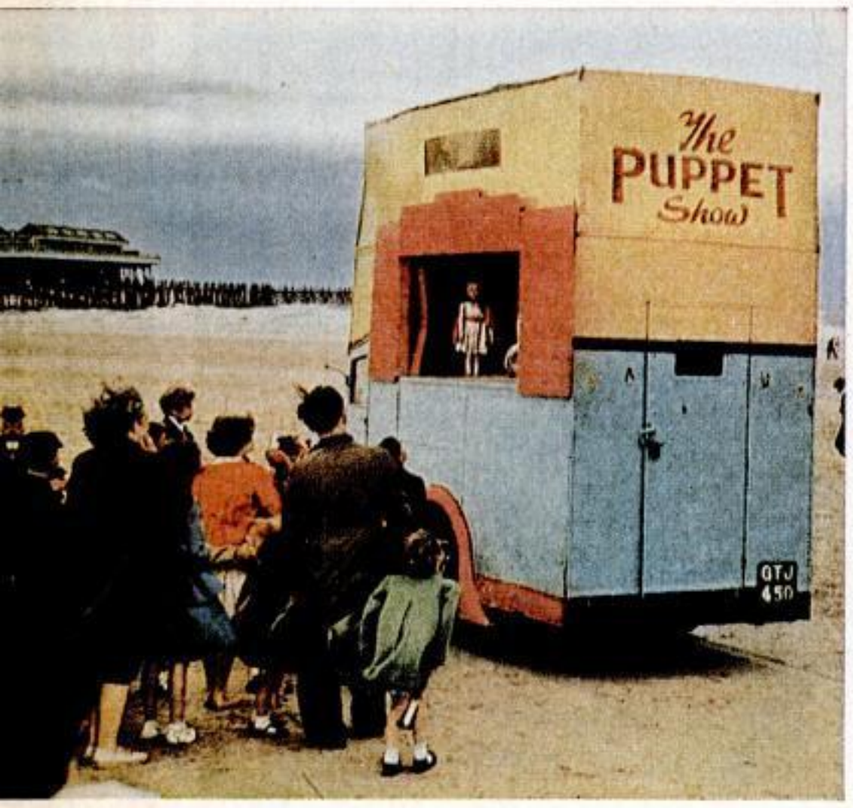
***SOLITARY LOAFERS** show ingenuity in finding a lonely place to simmer in the sun. Two girls, lazily ignored by a lone rail-leaner, take it precariously easy on rough, steep tilt of sea wall while the tide is out*

***PUBLIC LOVERS** find their own brand of solitude on crowded sand. "You see a lot of courting in public," said McCombe. "They don't seem to mind anybody else, but it's no problem, because nobody else seems to mind them"*

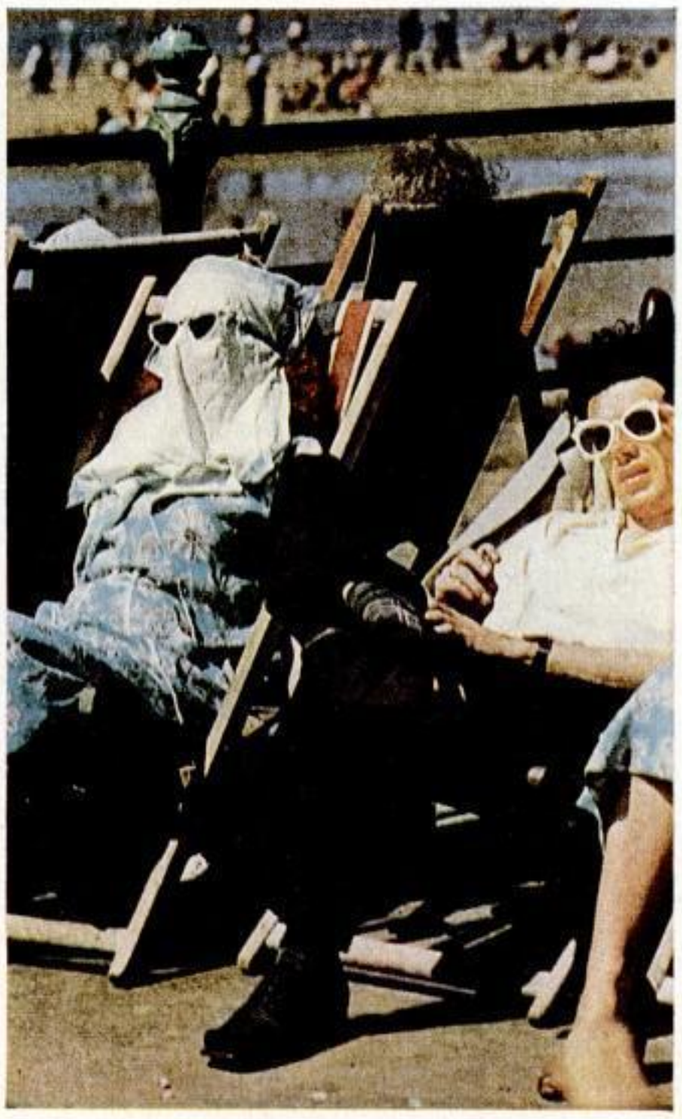
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ON A CHILLY DAY, A CONCESSIONAIRE AND HIS WIFE KEEP THEIR DROVE OF RIDING DONKEYS LINED UP AND WAITING FOR RETURNING SUN THAT WILL FETCH



PUPPETS, performing for pennies on mobile stage, beguile a small bundled-up crowd on windy morning too cold for sunbathing



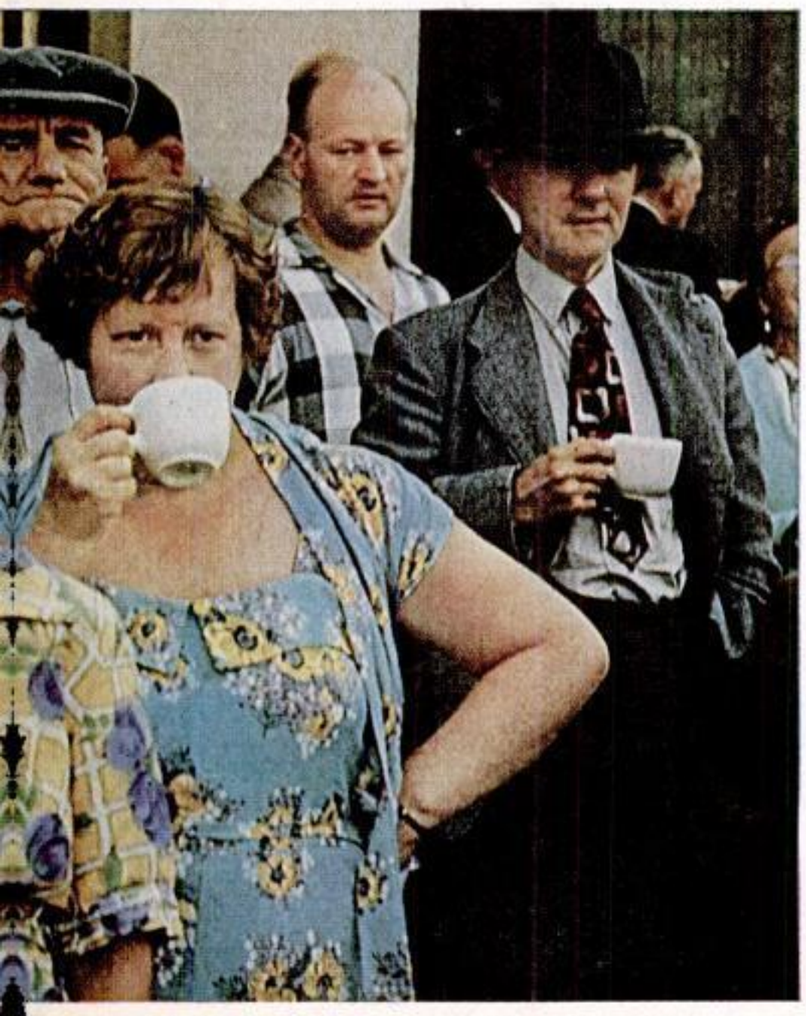
MASKED BASKER wears dark glasses and a handkerchief to guard against burn while enjoying Blackpool "must," basking on beach



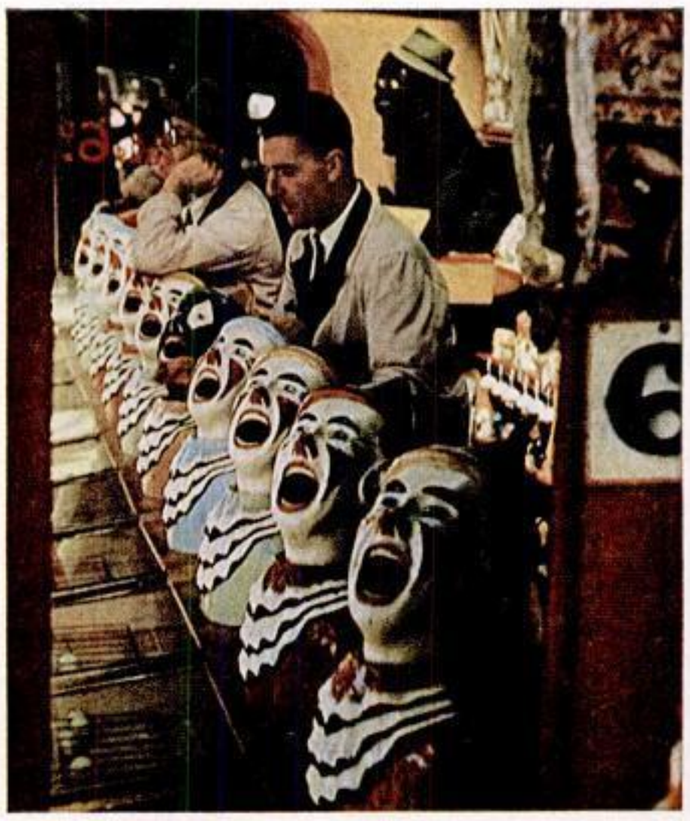
TEA TOPING is popular way to consume time and pence at Blackpool. "It looks as though some of them must swallow 30 cups a day,"

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THEIR CUSTOMERS BACK FROM INDOOR AMUSEMENTS. IN BACKGROUND A FEW OF THE HARDIEST SAND PROWLERS STILL ROAM THE UNWONTEDLY DESERTED BEACH



said McCombe, amazed. Recording this custom, he photographed three women from Sheffield standing outside a cafe with other sippers



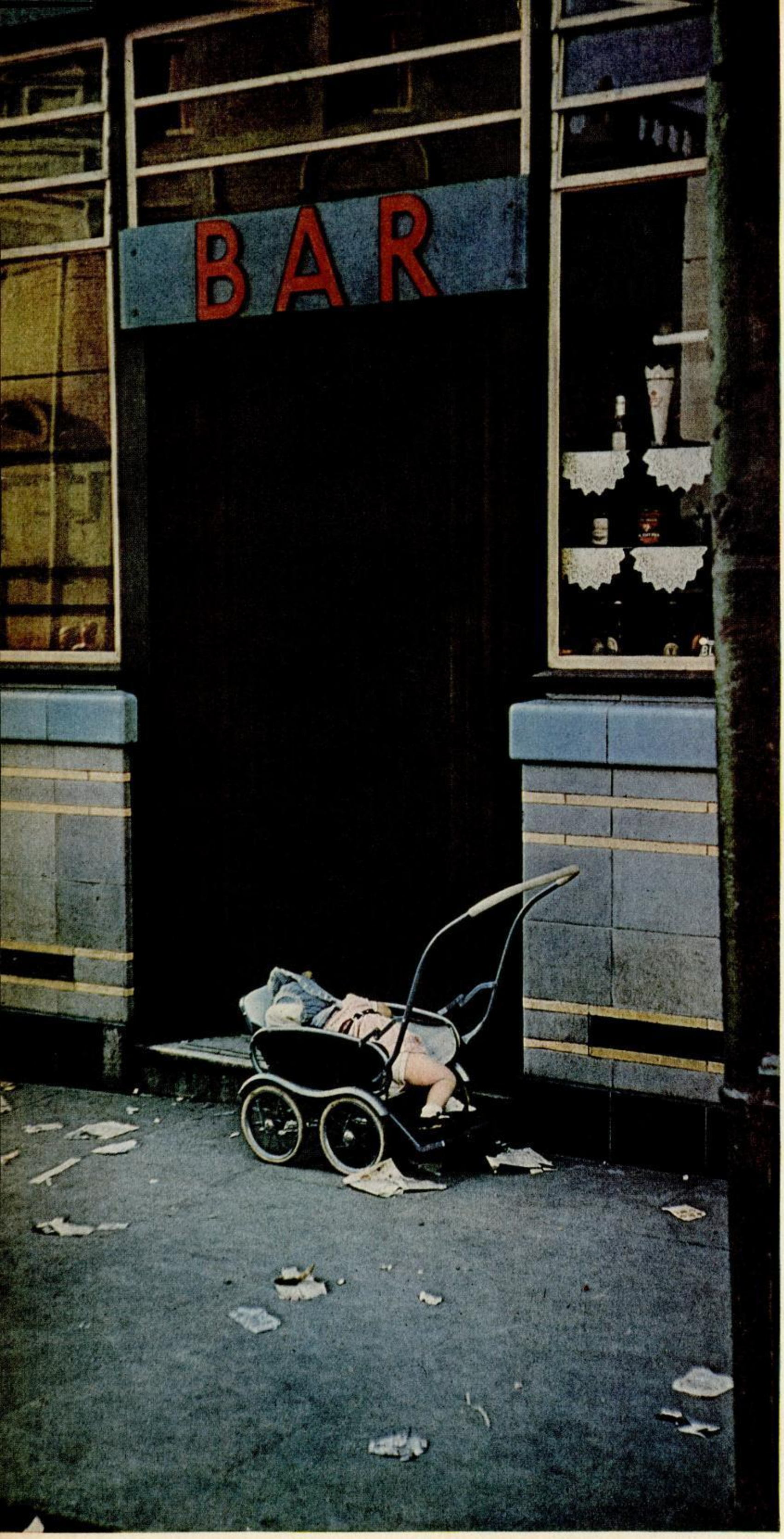
GAPING CLOWNS in garish array tempt sports to gamble by dropping balls in mouths. Players win or lose according to slots balls fall into

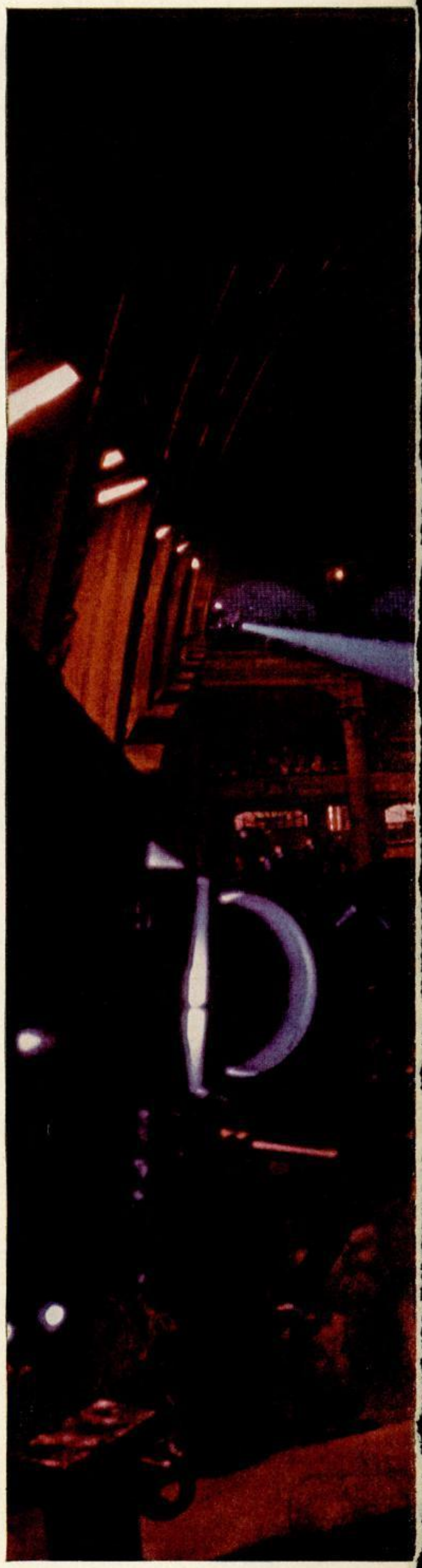
CHILLERS are offered in Tussaud's house of waxen horrors. The hanging in effigy of British murderess Ruth Ellis is great attraction



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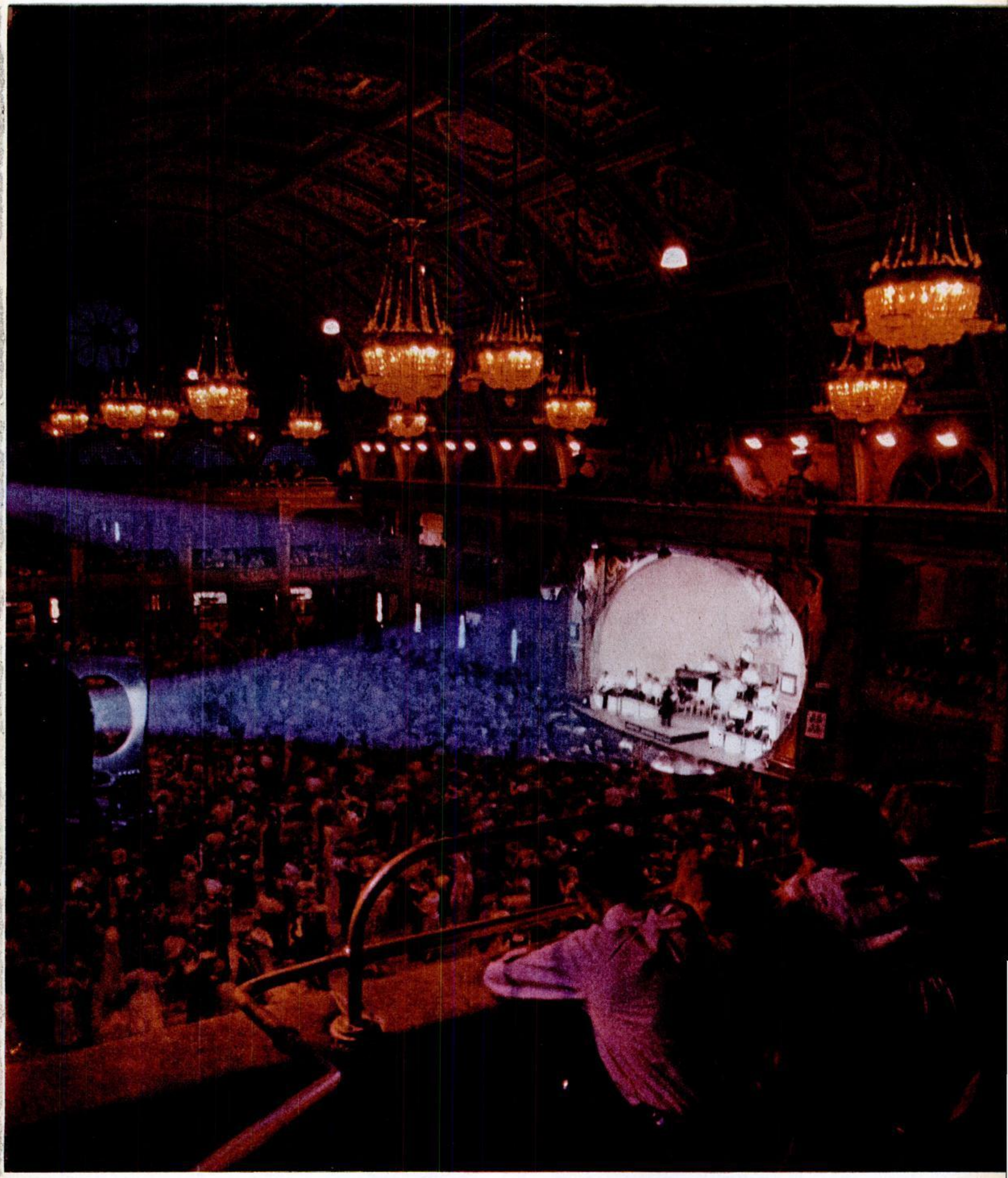
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PARKED BABY naps in his pram at the doorway of a pub. Kept outside by law, baby is within sight of parents having a pint of stout inside

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JAMMED BALLROOM holds 1,500 British youngsters, some jiving, some watching orchestra under the brilliant floodlights. This is the Empress, one of Blackpool's six ballrooms which draw the biggest dance bands in England

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IN WASHINGTON, D.C. LLOYD EMBRY SITS WITH ENTIRE ARRAY OF SITTERS WHOM HE PAINTED IN 1955

A Peak for Portraits

PROSPERITY TURNS ART INTO A BIG BUSINESS

Portraiture as a fine art, most critics agree, is all but dead. But portrait painting as a business is currently enjoying its biggest boom in 40 years. All across the U.S. portrait specialists are turning out—with the rapidity and, often, the similarity of an assembly line (*right*)—a profusion of likenesses of business heads, college presidents, government officials, society leaders, children, pets, homes and, as one painter put it, "just plain pleasant people."

The portrait boom (like the boom in ponies, *see pp. 84–89*) has gone hand in hand with the country's prosperity. "Most people," remarks a museum director, "like themselves enough to want to be painted. Now they have the money to get it done." As a result Portraits Inc., a New York clearing house for portrait commissions, has increased its business tenfold since 1946 and popular portraitists like Lloyd Embry (*above*) make well over $50,000 a year.

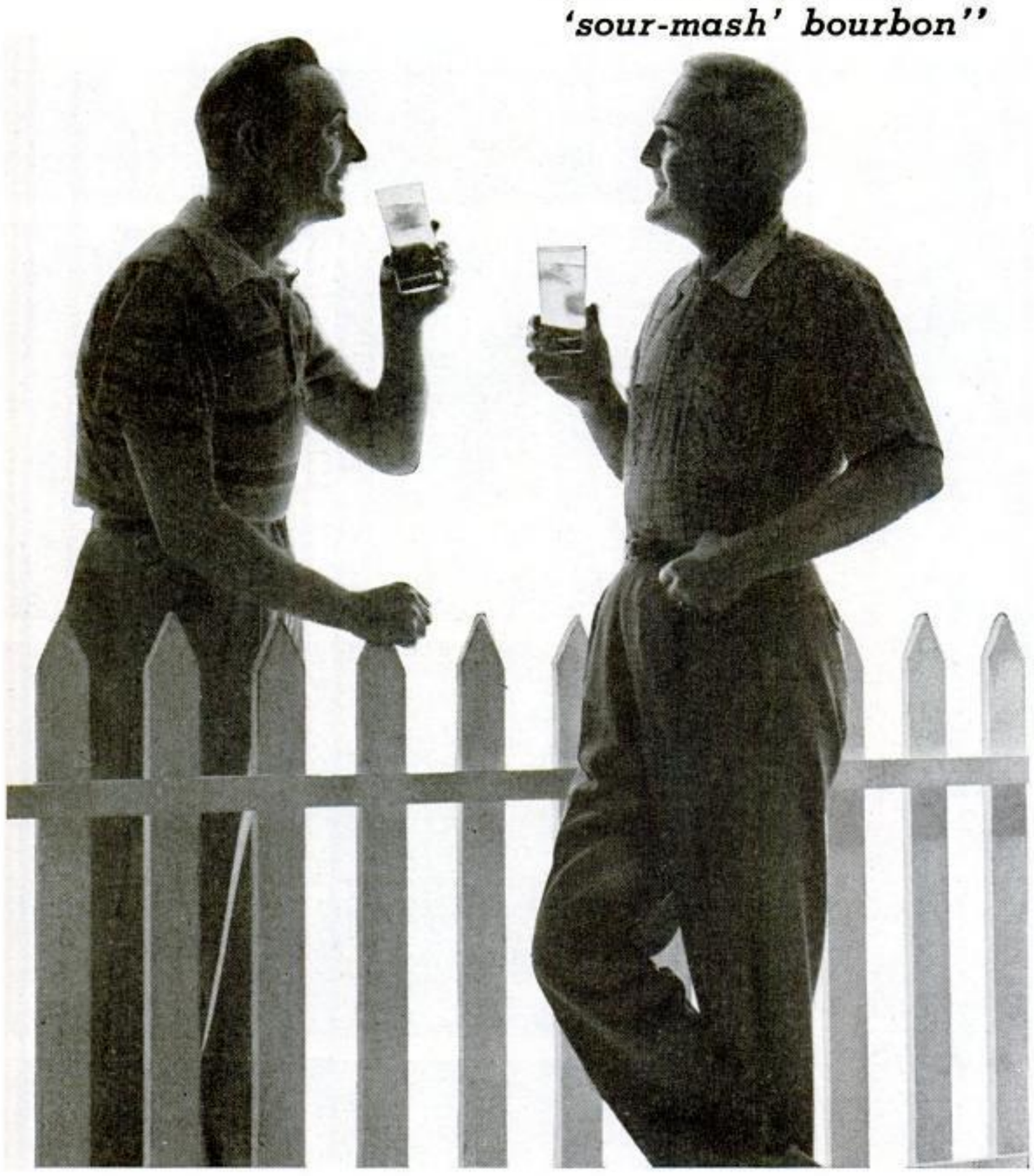
STANDARD HANDS made light work for three leading painters, who used a single, stereotyped pose in doing portraits of six different men. Top three are by Elmer Greene, next two by Leopold Seyffert, bottom by Raymond Neilson.

CONTINUED 77

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"Even smoother than 'sour-mash' bourbon"



The one and only **mellow-mash** *bourbon...*

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People outside Kentucky are discovering this old favorite. Why don't you? Once you taste it, you'll know why it's called "the greatest American whiskey!"



THE "NO-BITE" BOURBON IN THE OLD KENTUCKY BOTTLE!

KENTUCKY STRAIGHT BOURBON WHISKEY 100 PROOF BOTTLED-IN-BOND ALSO AVAILABLE 86 AND 90 PROOF

Distilled and bottled by Yellowstone, Inc., Louisville, Kentucky, Division of Glenmore Distilleries Company

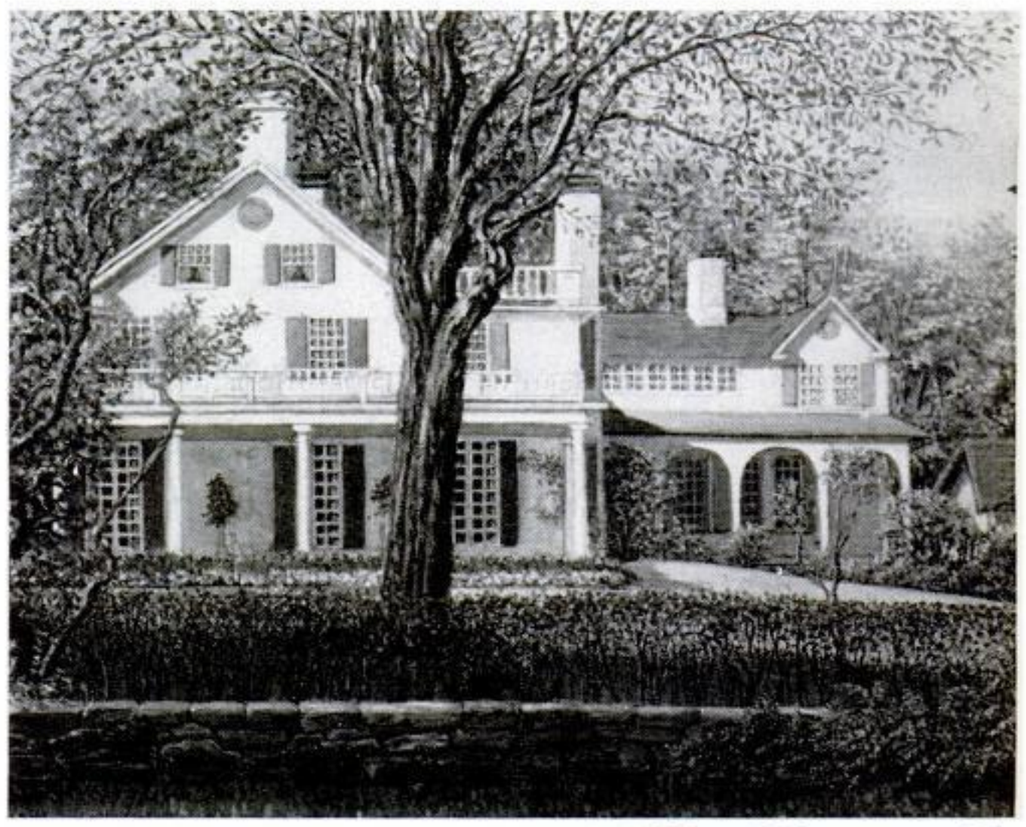
EXTERIOR AND INTERIOR



OFFICE BUILDING of Aetna Life Insurance Co. in Hartford, Conn. was painted for $3,000 by Ogden Pleissner whose accurate style has earned him five building commissions. Aetna had painting reproduced for branch offices.



INDOOR SCENE by John Koch portrays Mrs. Theodore Roosevelt (*left*), T.R.'s daughter-in-law, with her family. Koch gets minimum of $3,000 for a "conversation piece" with two figures, $1,000 more for each additional person.

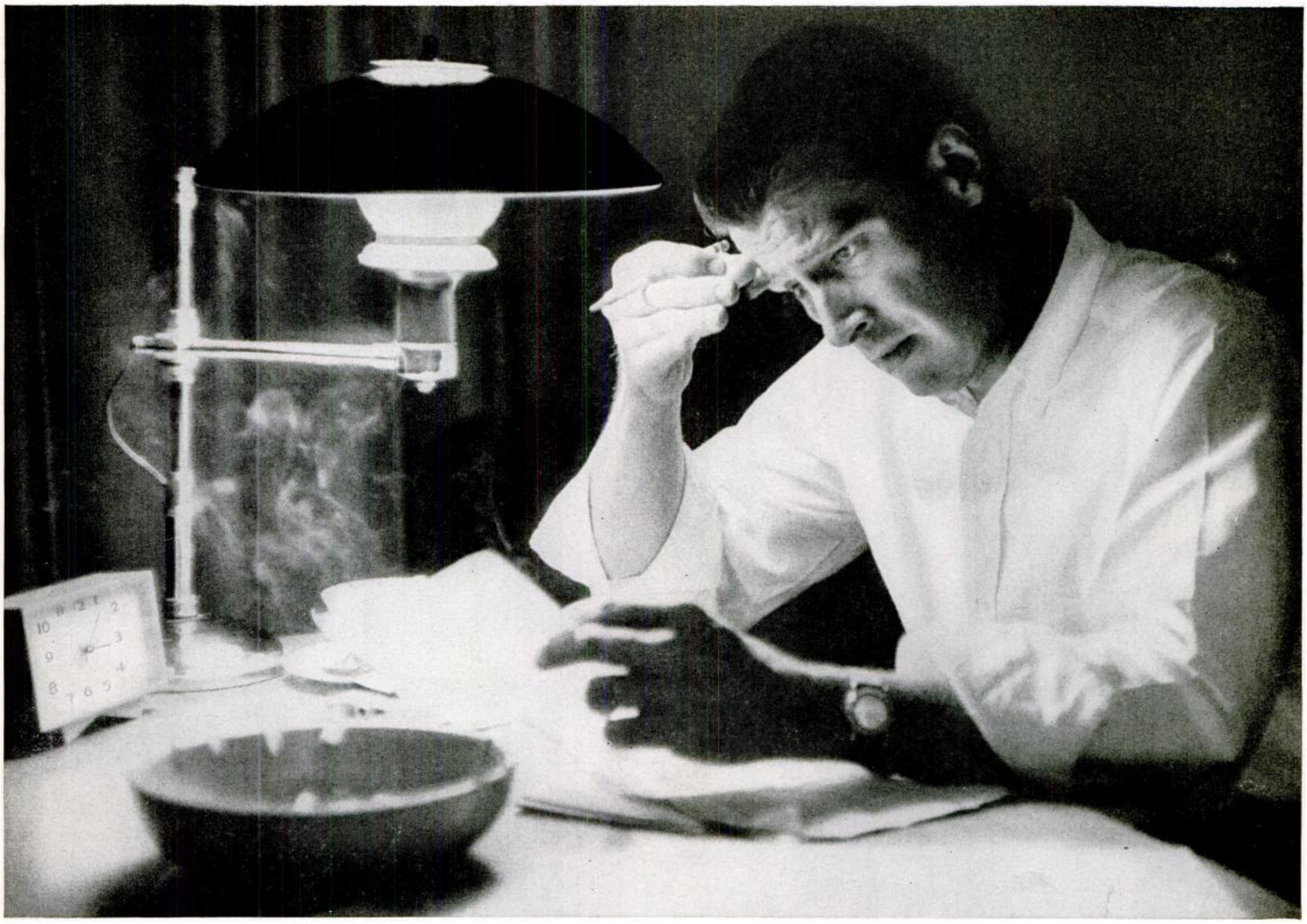


PRIVATE HOME of Louis Dreyfus in Bedford Village, N.Y. was painted by Gertrude O'Brady on commission from a Dreyfus friend who gave it to owner for Christmas. O'Brady has depicted 25 U.S. homes, gets up to $500 a picture.

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MONY's new hospitalization policy provides low-cost valuable insurance for you and your family. It's called the "Deductible" Family Hospital Policy . . . and it's the *deductible* feature that makes the policy *budget-priced*. In principle, it's similar to your deductible automobile collision insurance, wherein you pay for the scraped fender and your insurance helps take care of the big smashup.

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We would like you to have our booklet which describes in more detail this modern policy and the variety of coverages it can provide. No obligation, of course.



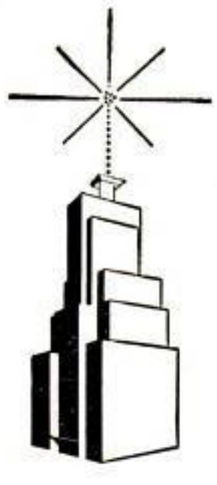
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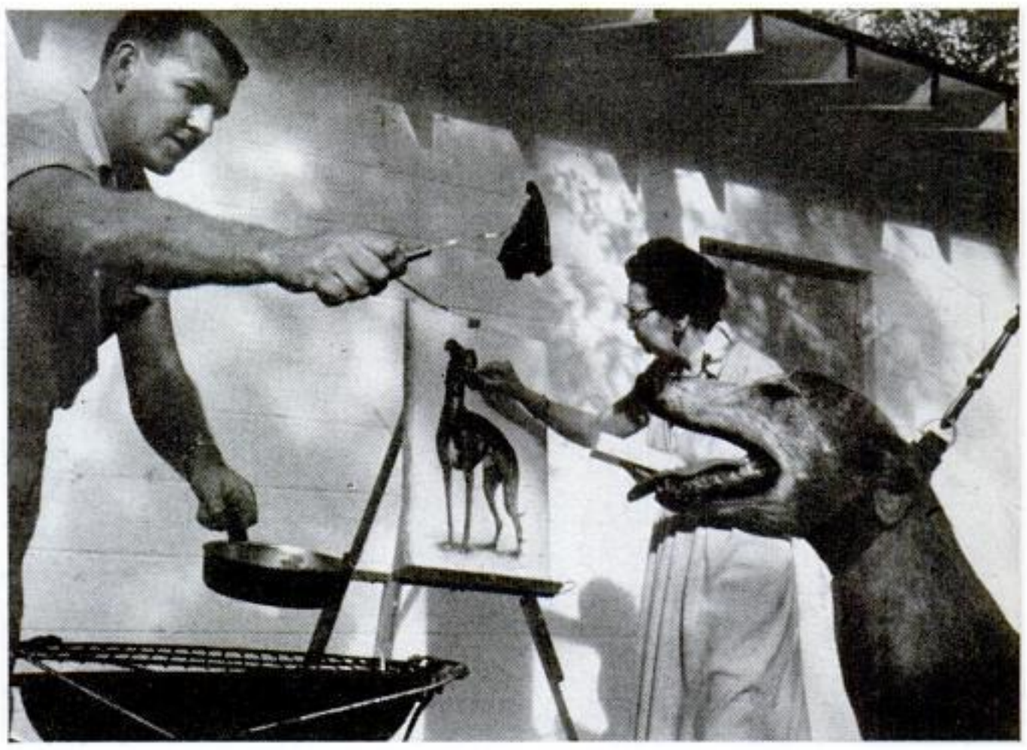
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WORKING AT SPECIALTIES



ANIMAL ARTIST, Rachel Corbett of Chicago, does portrait of Eugene Randle's champion greyhound, Real Huntsman, outside kennel in Ojus, Fla. To keep dog alert, trainer lifts liver out of frying pan and waves it over dog's nose.



FILMLAND FAVORITE, Paul Clemens, takes a busman's holiday from painting other Hollywood celebrities to paint his wife, Film Star Eleanor Parker. Arrayed around his studio are seven other portraits he has made of her.



TEXAS TRAVELER, Nickolas Pavloff, sketches Sally Castleman, daughter of Dallas oilman who commissioned him to paint his six children. A high-class itinerant painter, Pavloff roams the country to pick up commissions.

CONTINUED

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Odds-on favorite: Gin-and-Tonic with Schweppes!

BRITONS have been slaves to Gin-and-Tonic for over a hundred years. And now this patrician potion is conquering America, too—becoming the country's most fashionable drink!

Commander Edward Whitehead, Schweppes' ambassador to our shores, has a twofold explanation for this fantastic success. "First, Gin-and-Tonic is by all odds the world's most thirst-quenching and delicious drink. And second, it is ridiculously *easy to make.*"

No juice to squeeze. No fuss. Even a novice can fix an authentic Gin-and-Tonic in well under a minute. (The record is held by an old pal of the Commander's, out in Hong Kong. *Less than six* seconds!)

All you do is mix a generous jigger of gin, ice, and Schweppes in a tall glass.

Stir—affectionately—and *there* you are.

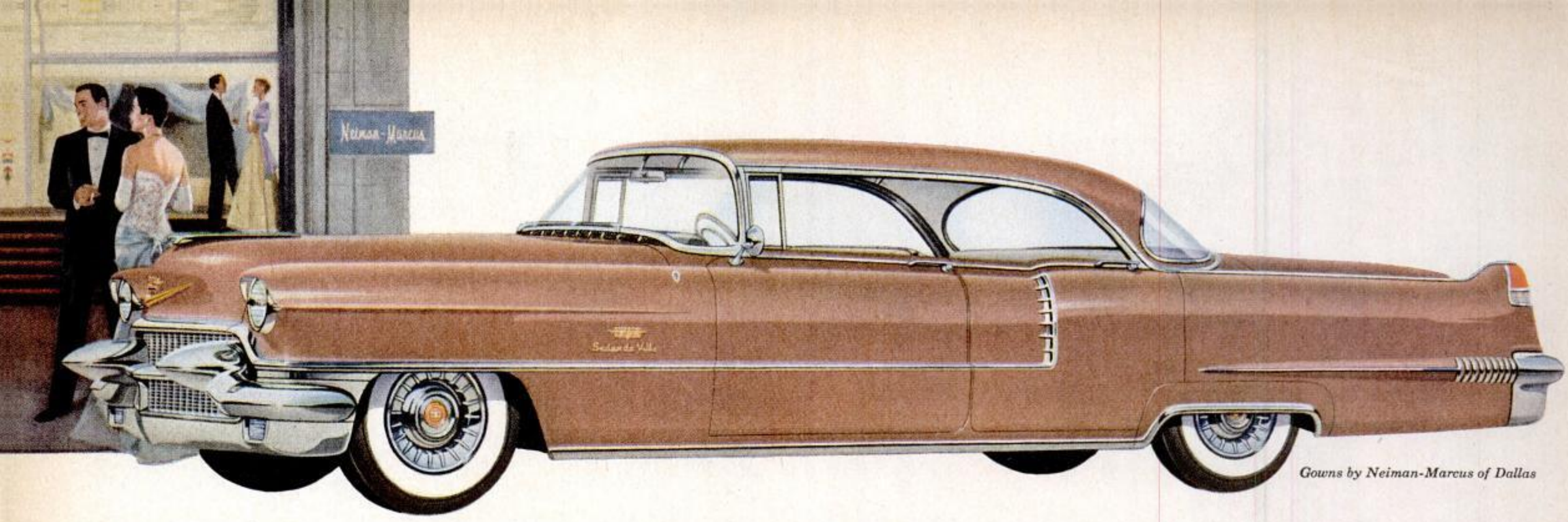
But caution! For Gin-and-Tonic as *connoisseurs* know it, you *must* have the one-and-only Schweppes Quinine Water. No other mixer comes within shouting distance of Schweppes cool bittersweet flavor. No other mixer has Schweppes exuberant little *bubbles.*

"Schweppervescence *lasts the whole drink through,*" say the English, devoutly. It's the first sentence they learn to parse in school.

P.S. Schweppes has become so preposterously popular these days that storekeepers and bartenders are often "out of stock." If you should run into this, just drop a card to Schweppes, 30 East 60th Street, New York City, and we'll see what we can do.



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Gowns by Neiman-Marcus of Dallas

When the average motorist sees a new Cadillac car on the highway, he almost instinctively steals a glance at the gentleman in the driver's seat. One reason for this, of course, is that Cadillac counts among its owners so many fine and wonderful people whom he might know or recognize. This, to be sure, does not mean that it is necessary to be *prominent* in order to own and drive the "car of cars". In fact, you need only be *practical*. For Cadillac's remarkably low cost—its exceptional economy of operation—and its extraordinary resale value—make it one of the soundest of all motor car purchases. We suggest, therefore, that you pay us a visit soon and learn why this is such a marvelous time to make the move for economy *and* delivery. Why not make it today?

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OLD HANDS WITH YOUNG



TWO GENERATIONS of Russell Clark family line up in New Orleans studio of Ella Miriam Wood. In 1930 Miss Wood did a portrait (*top left*) of the three Clark girls (*standing rear*), now is at work on portraits of their children.



YOUNG SUBJECTS fill the Chicago studio of Shirley Friend who keeps two sitters quiet with comic books, entertains other children with records and toys. She does as many as three children's portraits a month at $300 per head.



Lee RIDERS and TAPERED SLACKS

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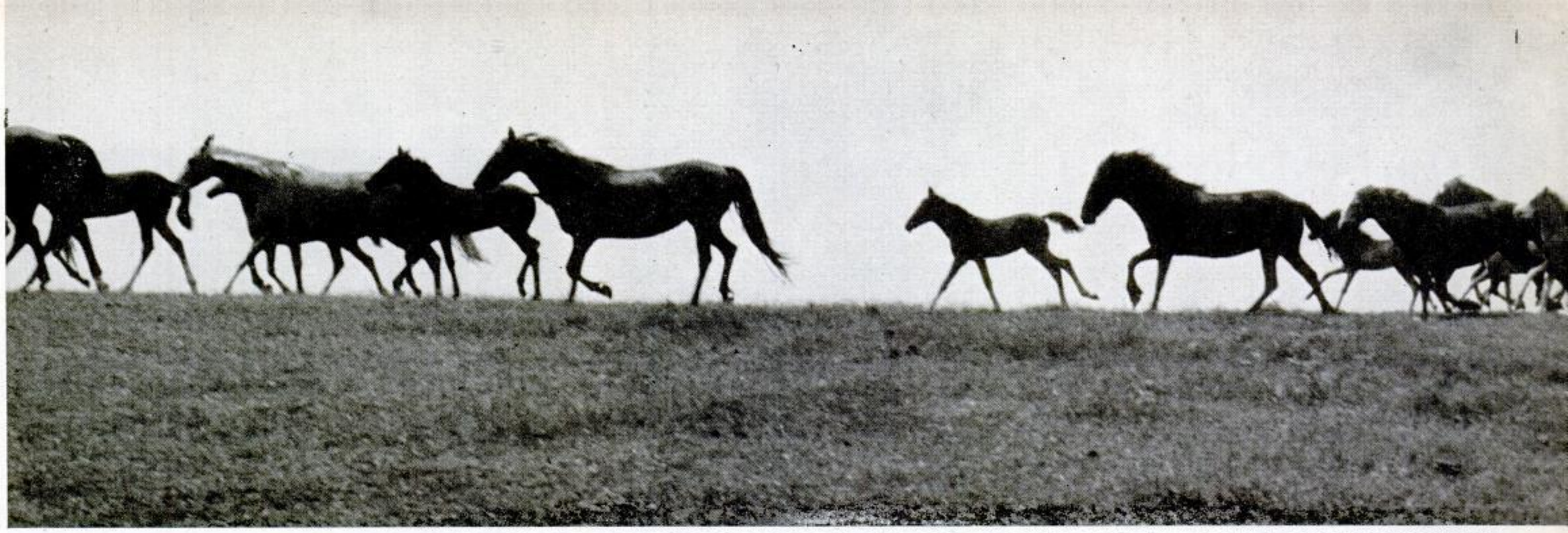
from desk time through disk-time...

THE SCHOOL CROWD RIDES WITH LEE!

In school or out, the young crowd's choice for the long-limbed, athletic look is Lee slim-tailored trouser fashions. 20 Tough-Tailored extras make them the most durable a freedom-lovin' youngster can wear. Tapered slacks with pleated front or plain front, with strap back. Snug Riders are rugged as rope; top rodeo stars like 1955 All-Around Champion Cowboy Casey Tibbs insist on 'em. Both in Tailored Sizes, Sanforized. Lee must fit better, look better, wear longer or your money back or a NEW GARMENT FREE!

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ON THE FARNLEY BREEDING FARM NEAR WHITE POST, VA., PONIES OF VARIOUS BREEDS RACE ACROSS THE MEADOW. OPERATED BY MRS. JOAN MACKAY-SMITH,

A Galloping Popularity for

A LUXURY OF THE RICH BECOMES A FAMILIAR

For more than a half century the horse has been steadily disappearing from the American scene. But during the last five years the pony has galloped into a new place in the life of U.S. youngsters, who have rediscovered the old-fashioned fun of owning an animal big enough to ride and gentle enough to serve as a back-yard pet. Traditionally the luxury of the rich, the pony has now become a familiar plaything. Montgomery Ward this summer, for the first time, lists ponies in its catalogue ($179.95 cash for an untrained, purebred Shetland colt, or $18 down and 15 months to pay). Among Shetlands, the most popular pony in the U.S., the number of new purebreds registered this year has jumped an impressive 30% over 1955, and even bigger gains have come in the countless numbers of unregistered ponies of all breeds.

In the U.S. the pony is defined as a type of horse no more than 14.2 hands high (58 inches). Some are small enough for toddlers, others spirited enough for teen-age buckaroos. To meet the new demand, brought on by the nation's prosperity, importers have raided Europe. "We've darned near cleaned out Britain," says one. Some American pony raisers are experimenting with fancy new types, and



THE FARM CURRENTLY HAS NEARLY 100 PONIES IN STOCK BUT CANNOT EVEN BEGIN TO KEEP UP WITH THE DEMAND FROM BUYERS THROUGHOUT THE U.S.

the Pony

CHILD'S PET

in Oregon a motel operator has made pony breeding a promising sideline. In Maryland a riding instructor (*below*) has doubled her business since 1952 and still had to turn away pupils this year. Ponies, which were once seldom seen even at horse shows, now have whole shows of their own (*p. 86*). And in the two years since it was organized, the U.S. Pony Club has sprouted more than 40 member clubs.



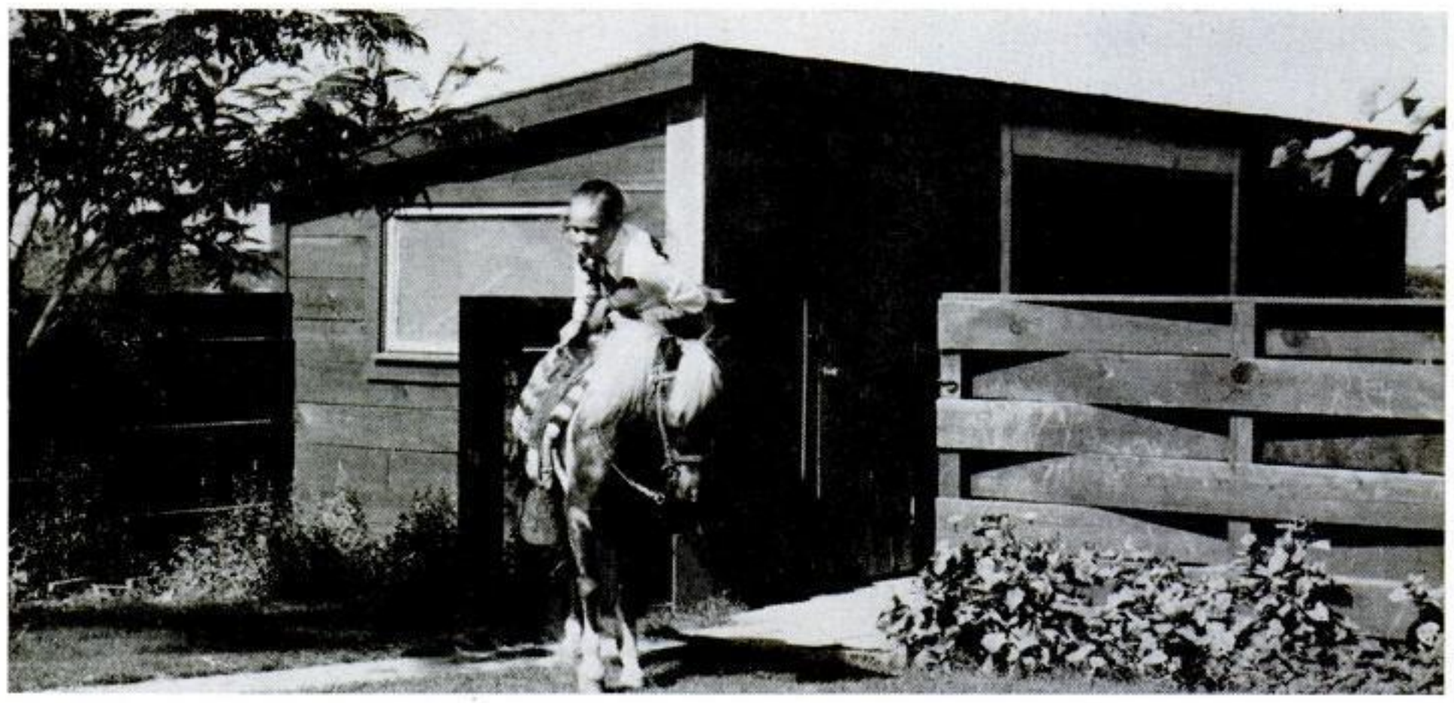
← **AT RIDING CLASS** in Wilna, Md., beginners slide off pony rumps in response to "Down the tailgate!" from teacher Mrs. William Howard (*left*), who uses the stunt to build confidence.

IN HER BACKYARD in Midwest City, Okla., Mary Good, 7, races her Shetland. Pony came free with house, one of 30 given away by builder with sale of $22,000 homes in development.

CONTINUED 85

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Favorite breeds and their care



LOW-COST STABLE for Mary Good's Shetland in Midwest City (*p. 85*) is a wooden shed built for $50. Although the 5-year-old pony, called Brownie, is allowed to graze free on a nearby empty lot during warm weather months, the stable is necessary to protect it from severe wind. The cost of feeding pony averages only $6 a month—$3.75 for oats in the summer, $9 for oats and hay in the winter.





BASIC CLEANING for a pony is given to a 3-year-old Crossbred by Janie Titcomb of Churchville, Md. At left, she brushes tail, having done same for mane, forelock and coat. In center, she cleans hoofs



MASSACHUSETTS MERMAIDS, out together on a regular outing, use ponies as diving boards in Ponkapoag Pond near Milton. The animals also swim in deep water with the girls still riding them.

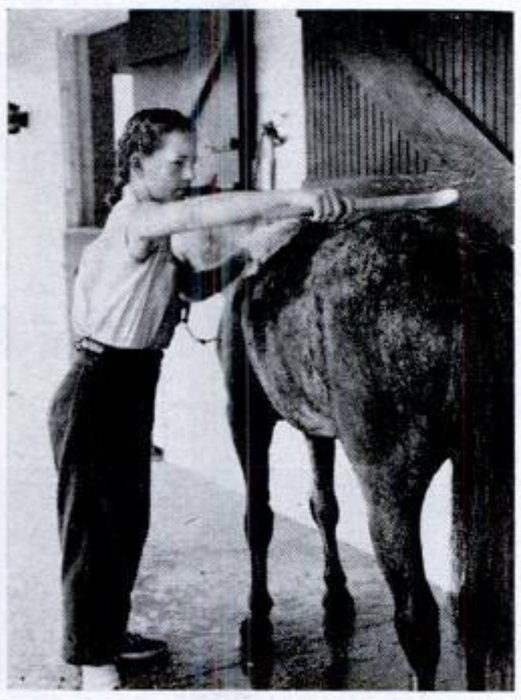


VIRGINIA PRIZEWINNER, Lolly Lawrence, 13 (*left*), beams after showing of her Welsh, Powder Puff, at Warrenton Pony Show, where 1956 entries were up 50% over 1955—from 300 to 450.



OREGON DRILL TEAM, composed of youngsters 7 to 15, practices behind Shetlands owned by a Stafford carpenter who formed group last year. Collie rides on a pony as a regular part of the act. →





with bent screw driver. At right, having sponged lukewarm water on back, she wipes away moisture with sweat-scraper before rubbing the animal with towel. Average pet pony should get this care daily.



POPULAR BREEDS of ponies are shown above with Arab purebred (*left*), really a small horse to which pony riders can graduate. In descending size, the ponies are a large Crossbred (*second from left*), good for children 14 and up; a Welsh, a slightly spirited breed for children 9 to 13; and a Shetland, a docile breed for children 8 and under. This Crossbred is Arab-Shetland, combines size and gentleness.



Tricks and deeds of daring



GEORGIA TRICKSTER, Patsy Hicks, 4, balances atop her 32-inch midget Shetland, Tommy. The daughter of a Cartersville wholesale grocer, she has taught pony to play dead and do other simple tricks.



IOWA WHIP-CRACKER, Ronald Hazelwood, 15, rehearses Shetland which his father, a pony breeder in Eldora, bought for $140. Exhibited frequently, it is sometimes called best trick pony in Iowa.



GEORGIA TRAINER, Nancy Riggsbee, 12, of Atlanta, rides her Shetland, Angel, leading Angel's 9-day-old filly, Honey. At 2 weeks Honey will be ready to practice wearing a halter and lead rope.



NEBRASKA KNIGHT, Tony Sofio, 11, whoops it up in $150 suit of armor his father, an Omaha dentist, bought in Rome. Wearing his armor, Tony has won top honors in costume events at horse shows. →

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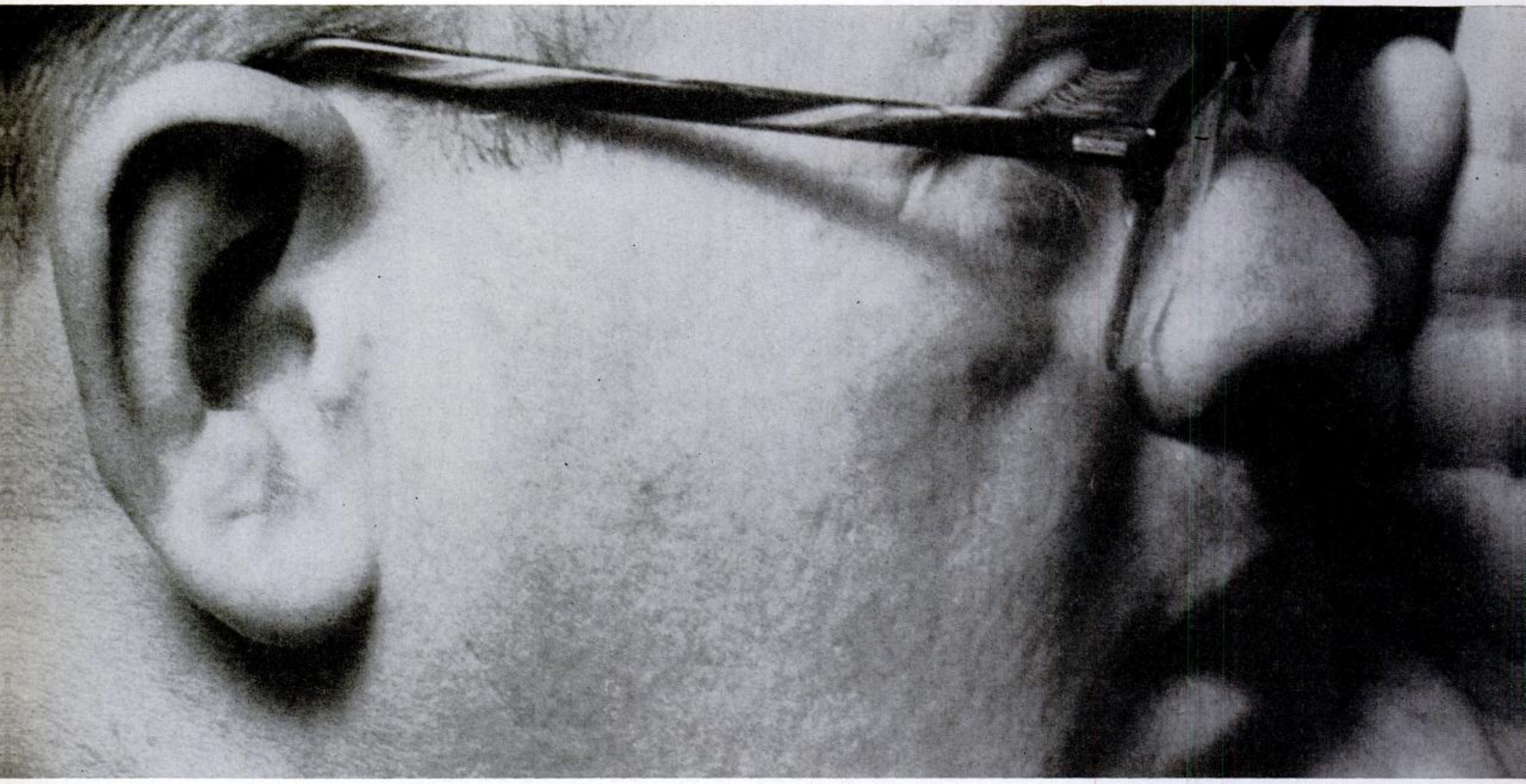


MISSOURI ROUGHRIDER, Bart Ball, 8, vaults from his speeding piebald Shetland during nighttime practice of a group of youngsters who call themselves the Rodeo Kids. Aged 4 to 18, the boys and girls specialize in trick riding on their own ponies and are in demand at shows and fairs for miles around Kansas City.

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Direct from the convention cities . . . see these regular NBC shows, get an even closer picture of candidates and issues!

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Here's the list of prizes:

1st PRIZE—$25,000

574 Additional Prizes—2nd prize—$15,000; 3rd prize—$10,000; 4th prize—$5,000; 5th prize—$2,500. Prizes 6 through 10 will be $1,000 each; prizes 11 through 15 will be $750 each; prizes 16 through 20 will be $500 each; prizes 21 through 25 will be $300 each.

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In all, there are 575 chances to win and all you have to do is write your name and address on an official entry blank at your Goodyear dealer's! Goodyear, Akron 16, Ohio.

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2. Fill in your name and address.

3. Give it to your Goodyear dealer. He will mail it for you. Only one entry accepted from each person. Entrants must be at least 18 years old.

4. A drawing will be held September 11 by the Reuben H. Donnelley Corp. in Chicago, Illinois. Winners will be promptly notified by mail by their local Goodyear dealers. Winners' names will also be posted at Goodyear dealers' during the week of October 15.

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THE BOY BUFFOONS OF BASEBALL

Unripe rookies used as big leaguers brought on hilarious Pirate mishaps

by MARSHALL SMITH

THE most outlandish thing about the Pittsburgh Pirates is not that they bounced to the top of the National League this spring for a few moments of glory after four years in the cellar, but that they are a ball club at all. The skills and talents they possess comprise a weird assortment. During this season they have been able to field a team including a mink trapper, a Mormon minister, a man who studied two years for the Catholic priesthood, a former maître d'hôtel of a swank Palm Springs nightclub, an X-ray technician, two players who are refugees from pro football, half an All-America basketball team and a man who describes himself as the nation's only professional footracer besides Wes Santee.

Two 1956 Pirates would be ideal for picking apples or watching parades: they stand a towering 6 feet 6. A half dozen of those on this year's roster wear glasses, giving the club a scholarly air, which happens to be appropriate. At bridge or in a debate on free trade no team in either league belongs in the same room with them. One catcher, Jack Shepard, has a master's degree from Stanford. The ace pitcher, Bob Friend, spends the off-season studying economics at Purdue and hopes someday that he will be able to open a stock brokerage office.

No intellectual problem, it seems, is too weighty for the Pirates. As rain delayed a recent game, one of them wondered how many raindrops were falling on the diamond every second. Almost before the words were out, a Phi Beta Kappa from Swarthmore had leaped from the bench. He estimated how many drops were falling on one square foot of ground, swiftly multiplied this by the area of

CONTINUED

OPERATION PEACH FUZZ was brain child of Branch Rickey. To get Pirates from under National League heap, he thrust untried rookies into action—and produced the strangest interludes in modern baseball.

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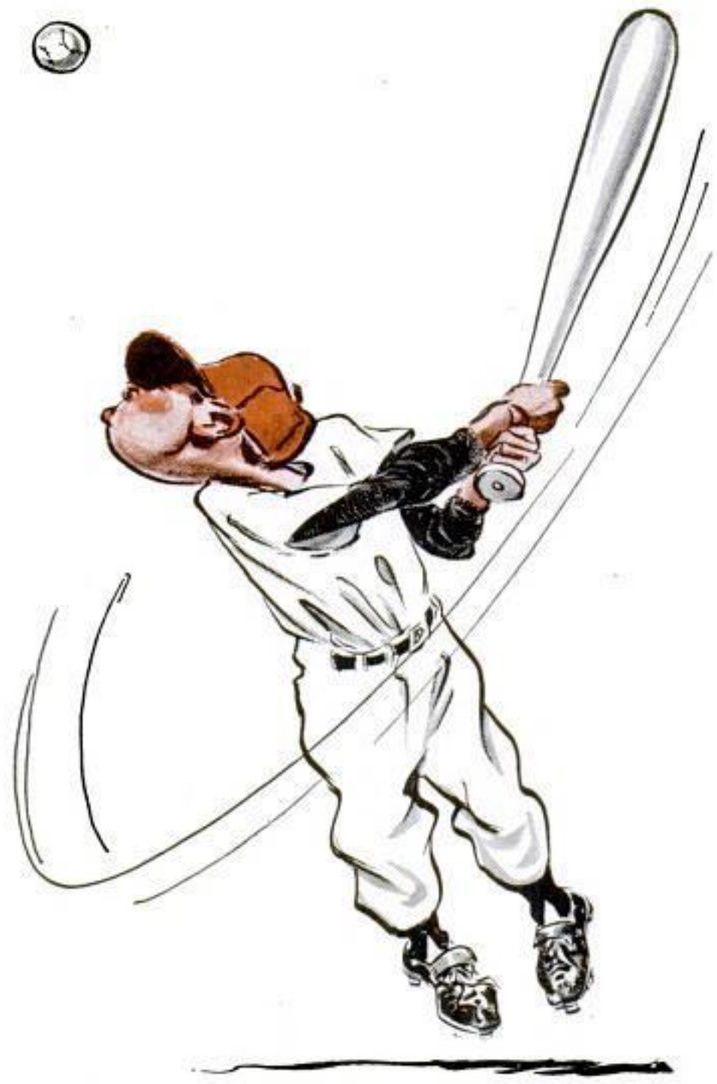
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PIRATE BATTING in recent years gave players a reputation for swinging cheerfully at almost anything pitched.

PIRATES CONTINUED

Forbes Field and said brightly, "Forty-five million—give or take a few hundred thousand."

This year for a while the versatile Pirates added winning ball games to their repertory of talents. In June, before the opposition got warmed up, they created a mild sensation by taking the league lead three times. The first two times they stayed just long enough to take a deep breath of the rarefied air and duck back down. But the third time they stayed five whole days before sliding abruptly out of the first division altogether.

Pittsburgh fits none of the standard patterns for big league clubs because the players have been forced to undergo a trial by ordeal similar to that of a green infantry company thrown into its first battle. Only the fittest recruits survive the battle, but those who do come of age abruptly and are soldiers. In the case of the Pirates the casualties among talented schoolboys and collegians, chosen for intelligence as well as speed and power, have been tremendous. But the survivors became ballplayers.

Had they gone to bed one night in diapers and awaked with long whiskers, the transformation could not have been more startling. It marked the end of the most bizarre interlude in baseball history. For five years, nervously masquerading as big league ballplayers, wave after wave of young Pirates participated in a schooling program known around Pittsburgh as "Operation Peach Fuzz."

The atrocities they committed under the guise of major league baseball were monstrous. Pirate pitchers threw the ball in the general direction of home plate and ducked. Pirate batters missed signs as blithely as they missed baseballs and swung with unthinking vigor at everything thrown at them. Pirate fielding was so disgraceful that the team gave the opposition four or five outs an inning. Sportswriters accused Pirates of running the bases with their heads tucked under their arms.

Their cheerful ineptitude drove two managers to the edge of insanity. Billy Meyer, an oldtimer who had been sucked into the youth movement, gave up under the strain, which was too much for his ulcers and high blood pressure. After two years he retired to Tennessee to grow roses. His successor, Fred Haney, now happily in charge of the league-leading Milwaukee Braves, took to wearing a hard plastic cap in the dugout—for cushioning when he jumped up from the bench in indignation or despair and banged his head against the concrete wall.

The only one who seemed cheerfully unconcerned about the dreadful doings was Branch Rickey, the man mainly responsible. Before coming to Pittsburgh as general manager in 1950, Rickey had organized two great baseball empires, one in St. Louis and one in Brooklyn. He saw himself in Pittsburgh as an Alexander standing on the threshold of a new world. At 68, however, Rickey

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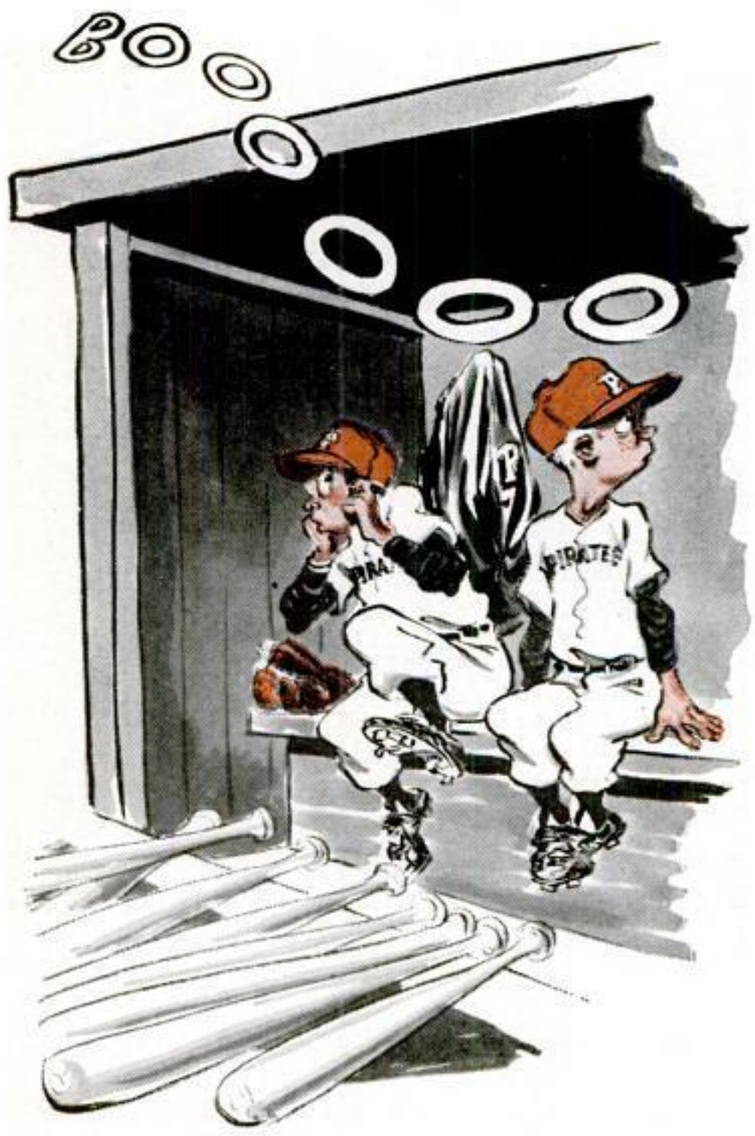
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TERRIFIED ROOKIES formerly cowered before fans' jeers, expecting immediate exile to the minor leagues.

PIRATES CONTINUED

felt that this conquest must be a swift one, without benefit of the tried, true—and tantalizingly slow—methods of the past. His timetable called for a genuine big league club in five years. Instead of bringing raw talent along slowly in the minor leagues, he embarked on a hothouse effort to raise it right at home.

There is a saying in the trade that any team in the process of rebuilding becomes three teams—one on the way, one there, and one leaving—but Rickey topped even this. Beardless recruits came and left so rapidly they hardly got a chance to inspect each other's fraternity pins. A pitcher who was knocked out of the box didn't know whether to take a shower or catch a train. At one point Manager Meyer overheard one of his earnest but apprehensive recruits say, "Listen to those fans boo. I hope Bill doesn't send me out to pinch-hit today."

The pressure of meeting big league competition two or three years before they were ready helped some prospects and ruined others. It caused baby-faced, 20-year-old Bob Friend, one year out of West Lafayette, Ind. High, to pace the mound in such anguish between pitches that his teammates nicknamed him "Nervous Nervous." Friend fought his jitters, as well as threats from Rickey that he would be shipped out to the minors, and survived. But the tension drove Ron Necciai, a 19-year-old pitcher of tremendous promise, into a case of jitters from which he never fully recovered.

'Stovepipe reamers'

THE high tide of youthful infiltration came in 1952, as the club foundered and finished 54½ games out of first place. It was the year of Rickey's "Singer Midgets," an infield so diminutive that high-hopping ground balls breezed over their heads for automatic doubles. "If they let the grass grow," one of the club's few veterans commented sourly, "we'd lose one every time."

Rogers Hornsby, then managing Cincinnati, could hardly believe his eyes the first time he saw Rickey's midgets. "Where'd you get the stovepipe reamers?" he asked incredulously.

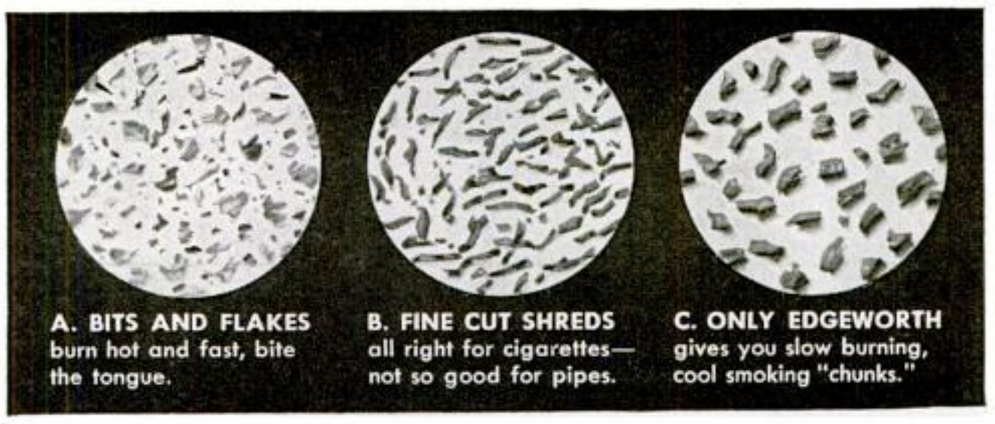
It was the kind of a club, as Catcher Joe Garagiola says, whose best attack was a "base on balls and a hurricane." When Joe landed with Pittsburgh after being traded by the Cardinals, he said it was like getting out of a Cadillac into a wheelbarrow.

Base running was never much of a problem because the Pirates seldom got on base. Those players who did get a hit tended to be overwhelmed by the novelty. Gus Bell, a promising young slugger, put his head down whenever he belted one and kept going until he was tagged out. Meyer and Rickey tried to reason with him, but

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BERSERK BASE RUNNING made it seem as if Pirates usually ran with their heads tucked under their arms.

PIRATES CONTINUED

Bell's reaction was negative. He was traded to Cincinnati—and promptly became a star.

Fred Haney replaced Billy Meyer as chief baby sitter in 1953 and immediately got a foreboding of horror. In Cuba during spring training no fans showed up for exhibition games and frequently the other team did not either. Mike Gonzales, the former big league coach who managed Havana, said, "Mr. Rickey, he my friend. But his team they no win in my league and we only minor league B."

The only optimist in camp continued to be Rickey himself, who blithely forecast, "We're pointing for 1955 as the time when the bells will start ringing as the red wagon comes down the street. That's when the Pittsburgh folks will shout, 'By George, this is it!' "

But the folks in Pittsburgh were shouting other things or just staying away from the ball park. If Rickey was not already the most unpopular man in town, he clinched that title by peddling the Pirate home-run king, Ralph Kiner, to the Cubs. Kiner's tendency to let in more runs with his fielding than he drove in with his bat just did not fit into Rickey's plans for the future. Kiner's departure turned Forbes Field into a cozy place where the players got to know the few lingering fans by sight. Away from the park, people put new words to a popular tune and sang derisively, "There's a ball club in the cellar in Pittsburgh, Pennsylvania."

Haney complained that it was not the games the Pirates lost that kept him in a state of acute agitation, it was the ones they gift-wrapped and gave away. Catcher Vic Janowicz, a former Ohio State football star, during a mental lapse one day fired the ball into left field to let Brooklyn score the winning run. When Dick Hall, a Swarthmore honor student, refused to run on a squeeze sign, the distraught manager took his fledgling aside. "Didn't you get my sign?" asked Haney. "Yes," replied Hall cheerfully, "but I didn't think you meant it."

When they struck out, the young Pirates would ask in wonder, "Gee, what kind of pitch was that?" Even veteran George Metkovich, the only major leaguer ever to be wounded by a catfish and therefore richly deserving of a berth with the Pirates, got into the spirit of things. He dropped the ball one day in Cincinnati and couldn't find it. As runners tore around the bases Metkovich looked helplessly at Umpire Augie Donatelli and finally said, "Well, don't stand there with your arms folded. Help me find the ball."

The moment finally arrived when Manager Haney slammed his plastic helmet on the ground and split it down the middle. It was the day that Gene Freese, a 21-year-old rookie, pulled the most classic of all baseball blunders: he threw away the game by failing to touch second base after a game-winning hit. Haney's temper was not improved when he heard that young Freese's father had made a special trip from Wheeling, W. Va. to say proudly, "You got your name in the papers back home. Not way back but right up on the front page. Keep it up, son!"

Actually this reflected the main trouble of the young players, most of whom were simply too excited about being up in the majors. Their real enemies were not the Chicago Cubs or the St. Louis Cardinals but their own teammates who were fighting them for jobs. One young pitcher ingenuously said to another, "I hope

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you don't win today. The Pirates never win two in a row, and I'm pitching tomorrow."

In 1955, when the club wound up in last place for the fourth straight year, even Rickey was ready to concede defeat: "I force-fed the youngsters and it failed," he confessed.

Rickey fired Haney as manager. Then he fired himself and retreated to his farm outside of town to watch and advise from the sidelines.

When replacements were chosen for Rickey and Haney, it looked at first as though the Pirates had decided to give up and play it just for laughs. Rickey's successor as general manager was Joe L. Brown, son of the famous Hollywood comedian whose greatest impersonation was of a sad-sack pitcher woefully watching home-run balls sail out of sight. The new manager was Robert Randall Bragan, a swarthy ex-catcher with musclebound legs whose shenanigans had convulsed spectators at minor league ball parks.

Bragan's specialty was umpire baiting. At Hollywood in the Pacific Coast League he once registered a complaint by lying down on home plate and pretending to read a newspaper. At various times he did a strip act in the dugout, sent up eight successive pinch-hitters for the same batter and sent one of his coaches onto the field wearing eight wrist watches after a dispute over a curfew. A high point of inspiration led Bragan to use one player at all nine positions in one game.

But what looked on the surface like a complete surrender to the absurd turned out to be something quite different. No two men could have played it straighter. Brown, a serious, down-to-earth executive who began learning his trade 16 years ago in Class D, bit his lip in anger when recent Pirate misdeeds were mentioned. Bragan suppressed his famous sense of humor. An adult calm settled over spring training at Fort Myers, Fla.

Bragan began trying to convince the Pirates that they really and truly were big leaguers, and before long he had them believing it. "You take me," said George Munger, a 37-year-old relief pitcher. "I'm an oldtimer with half an arm who's been kicked around. He had me working with the young pitchers on moves to first base and the like of that . . . makes you feel important." Bragan started greeting Bob Friend with a casual and sphinxlike "Good morning, Ace!"

Stumbling up the cellar stairs

A WAVE of anticipation swept through the club. Players who had spent their entire major league careers in the cellar began to feel that redemption was at hand. The Pirates came to New York bristling with new confidence to open the 1956 season—and fell flat on their faces.

In the first game a rookie catcher failed to catch a simple pop-up and gave the Giants an unearned run. The Pirates lost 4–3. Next day a throw from the outfield that would have caught a runner at the plate was cut off by First Baseman Dale Long, and Roberto Clemente missed the sign for a squeeze bunt so that a teammate was thrown out at home by eight yards.

Manager Bragan closed his eyes and counted to 10. When he opened them he saw the happy, smiling faces of his Pirates, who still viewed such doings as standard operating procedure. "If that's the way you want it," said Bragan, calling his players together, "it's going to cost you money. It's going to cost Long $25, and what's more it's going to cost Clemente $25 too." The effect of this brief speech was startling. The new treatment began to work. Players bugged their eyes out to catch signs from third base. If the recognition signal was spitting, they spat with vigor. On throws from the outfield they listened for the catcher's shout of "Let it come!" But after 8 games they were still anchored in the old familiar place—last.

As first-place Brooklyn was pounding the Pirates deeper into the cellar one day, Bragan fell back on an old routine. Umpire Frank Dascoli, in his opinion, was making some bad calls. Bragan began shouting from the dugout after every pitch, "Where was the ball?" Dascoli's mask came off and he stalked to the dugout to say, "You want to stay around?"

Bragan subsided momentarily, then walked slowly over toward the mound. Waving in his infield, he said, "Now let's have a little meeting and stay here until he breaks it up." One by one he interviewed his infielders on whether to leave the pitcher in or take him out. When Umpire Dascoli, who had been eavesdropping, gave the order to break it up, Bragan turned on him and asked what *he* would do. Dascoli turned an apoplectic red. "Hell," he said. "That's your job."

It helped relax the team. That night in his hotel room, Bragan

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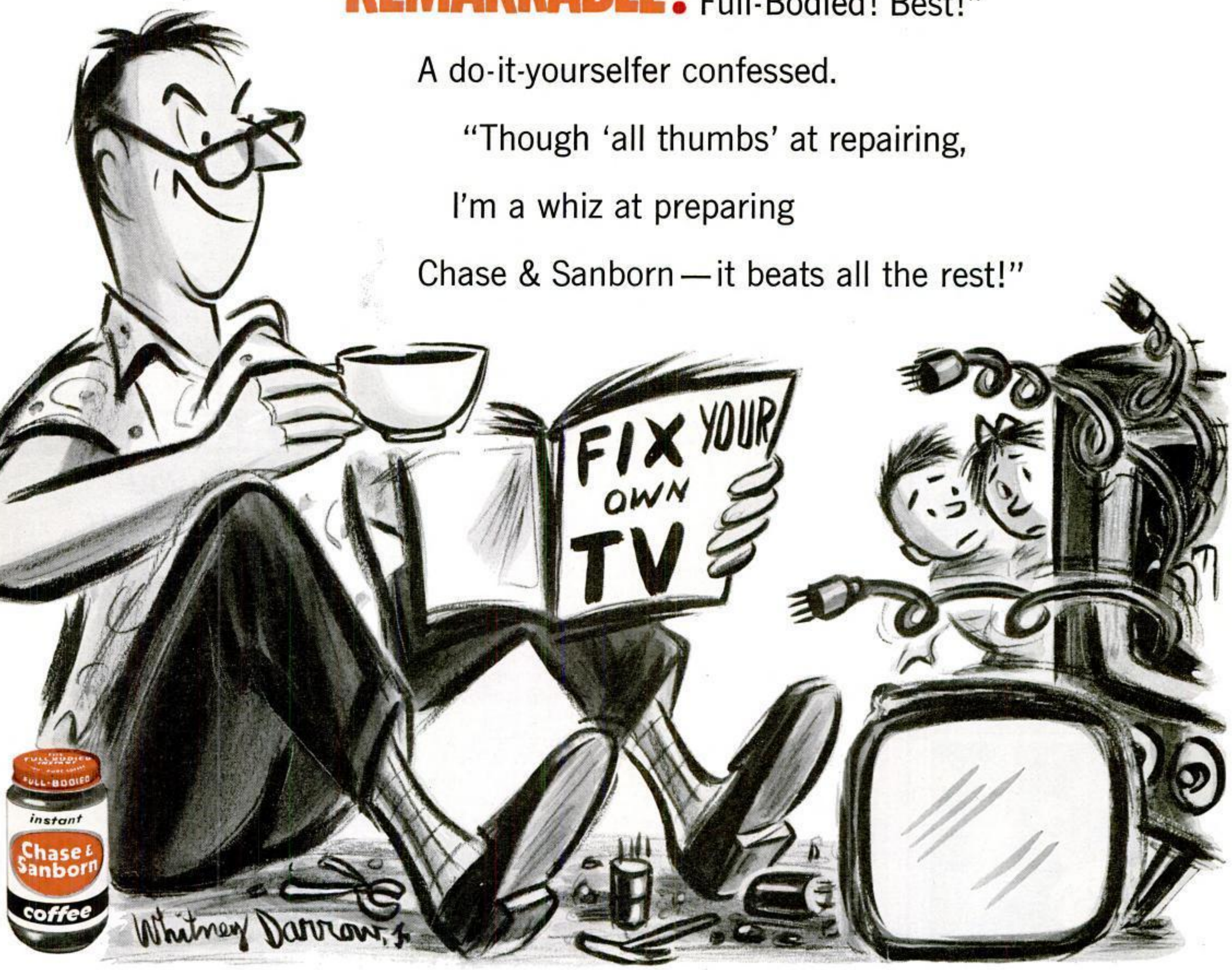
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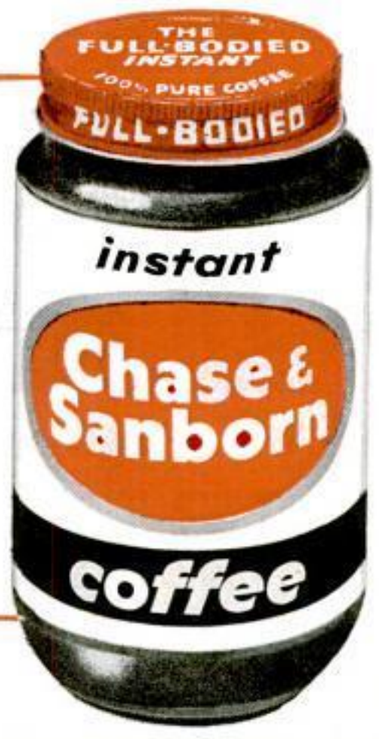
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ON 1956 RAMPAGE Pirates began their climb from the cellar to brief stays in first place by getting 21 runs against Brooklyn in April 29 double-header.

PIRATES CONTINUED

worked over the lineups. He devised one weird lineup after another. On the 14th he stopped, having arrived at one that called for three first basemen: at first, third and in right field. Next morning he put it up on the wall and watched the reaction.

The players stared at it in disbelief. Bob Friend, due to pitch the first game, gagged, "My arm just got sore." The lineup sacrificed fielding to jam every powerful bat in camp into action. "My offensive platoon," Bragan called it—and it worked. The Pirates teed off on Dodger pitching to run up big leads in both ends of a double-header. Then Bragan ran in his fielders to hold the enemy at bay. Before the dust had settled in Ebbets Field that day the Pirates got 30 hits, scored 21 runs, swept the double-header and climbed out of the cellar.

Three weeks later they were fighting for the National League lead before the biggest crowd that had been seen in Forbes Field in four years. They picked that occasion to revert momentarily to type. In the midst of a rally, pinch-hitter Bob Skinner ignored a signal to stop at third and got thrown out by a mile at the plate. Gene Freese then took too big a turn at second and got picked off trying to scramble back. The happy, fired-up fans didn't mind. When Freese threw dirt at the umpire and got chased, the first barrage of beer cans Forbes Field had seen since 1948 showered down in support of "Our Pirates."

Pyrotechnics in Pittsburgh

THE team and Bragan could do no wrong. The Pittsburgh outfield, never lacking for speed, now dashed after fly balls as if mounted on bicycles. Even Lee Walls, the maître d'hôtel from Palm Springs, previously useful mainly at bat, climbed outfield fences and stood on his head to make catches. Danny Kravitz, the mink trapper, came up to pinch-hit with the bases loaded and slammed one in the upper deck of the right-field stands. Dale Long kept the club going with a home run a game for eight games.

It was all very new and all very wonderful. "It used to be that I'd walk through a crowd and hardly anybody would notice me," said Long. "Now people just stand around with their mouths open. They gape at me like I was a freak or something. But don't get me wrong. I like it very much."

While Long was being besieged by admirers and losing sleep as his telephone kept ringing through the night, Bragan struggled to keep his club on the tracks. He worked on the principle of "Don't worry about tomorrow. It might rain." He experimented with 10 different men at third base and manipulated players at other positions boldly and decisively. "If you don't make a move, you stay awake at night thinking about it," he explained. "If you do and it doesn't pan out, the hell with it." His moves were so fantastically successful that Cincinnati's manager, Birdie Tebbetts,

CONTINUED

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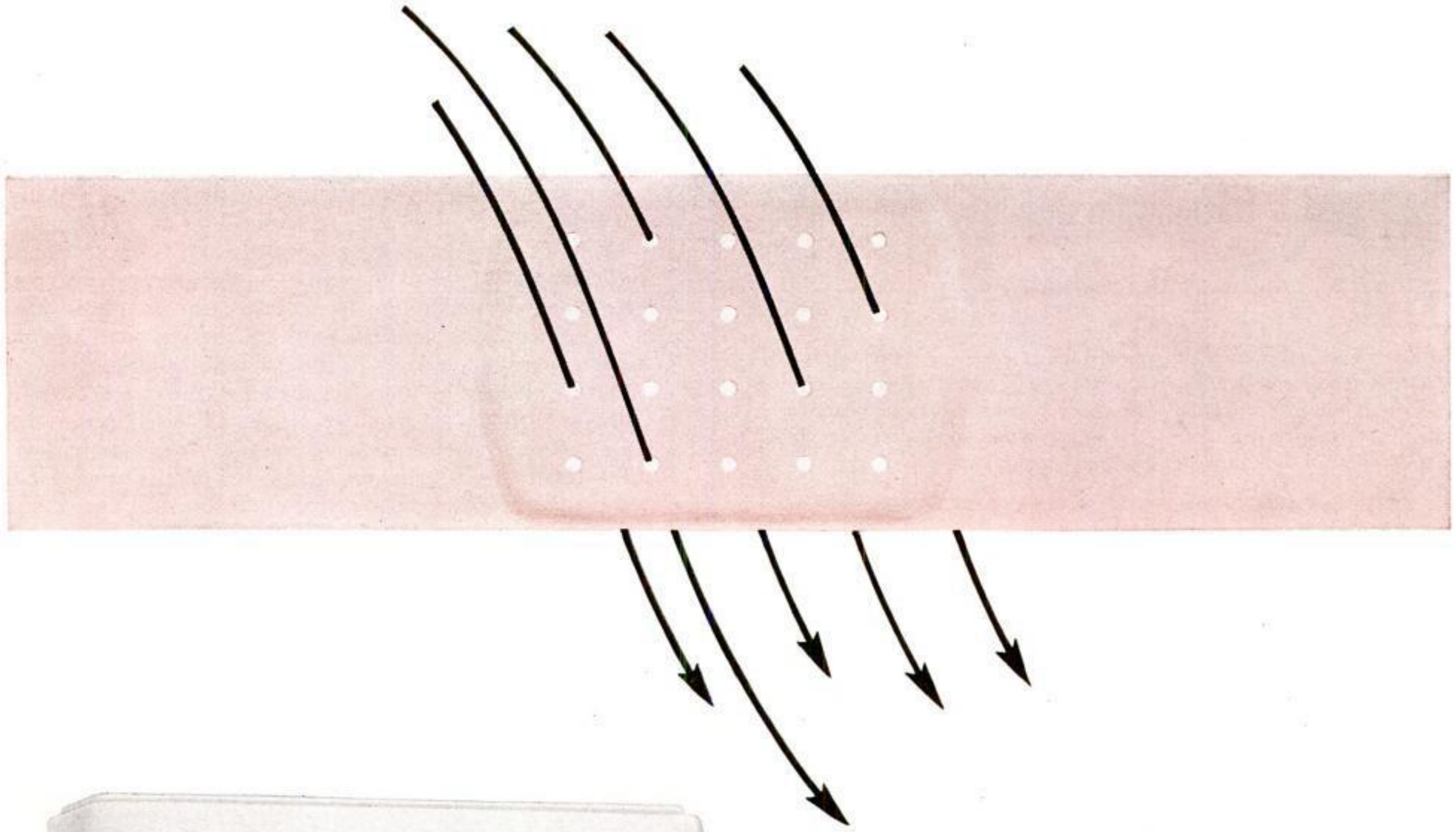
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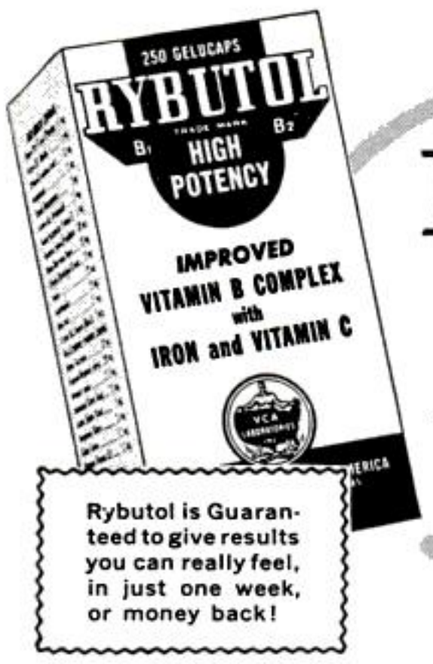
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said enviously, "He reminds me of a dice player on a hot streak —nothing but sevens."

The Pirates kept up their unbelievable tempo to land in first place, but nothing could alter the fact that the Pirates were still undeniably the Pirates. They were young, lacking in emotional stability and overtaxing their limited capabilities every day. As they clung dramatically to the ledge with the spotlight playing on them, word flashed along the baseball grapevine to get the nets ready.

When it happened nobody could say that the Pirates had lost any of their former flair. Their old hilarious selves again, they put on a classic demonstration of a team going into reverse. Even before they picked up momentum with an eight-game losing streak, one of them had squelched a last inning rally by forgetting to touch the bag rounding third. There was an epidemic of throwing to the wrong base and of Pirate outfielders racing in vigorously after balls that landed 20 feet behind them.

Manager Bragan, desperately trying to regroup his tattered forces, benched Dale Long. The sagging Pirate hero, with two hits in 53 times at bat, finally ran out of explanations for his slump and said, "Maybe I did it from spite to get some sleep. Anyhow my telephone has stopped ringing."

Bragan became so desperate for pitchers that he once toyed with the idea of warming up the bat boy. On June 30 the Pirates beat the Philadelphia Phillies with Second Baseman Johnny O'Brien as winning pitcher. One of their infrequent recent victories was won in spite of Bragan when Roberto Clemente got an in-the-park homer by ignoring his manager's signal to stop at third base and dashed home to score a winning run against Chicago.

The principal elements of the Pirates' recent strategy seems to be to score a run early in the game and then pray for rain. When there was no rain the team kept looking for a large hole to open in the earth in the vicinity of second base. One night something almost as preposterous happened. With the score 2–0 against the Pirates in the fourth inning the lights in Forbes Field went out, and the game had to be called on account of power failure for the first time in the field's history.

A few days later, before a game with Cincinnati, the order came through to halt batting practice. Forbes Field was cleared of all spectators, and players from both clubs were herded to the farthest extremes of the outfield. A woman had telephoned to say that she had planted a bomb in the ball park and it was set to go off at 5:30 p.m. At 5:35 everybody returned to his place and cheered as the Pirates moved into a three-run lead. No bombs went off until the eighth inning, when Cincinnati exploded with four runs to leave the Pirates sitting bewildered in the wreckage.

All this has left Manager Bragan in a state of bristling belligerency. "I'm not the kind of guy," he explained, "who can lose four or five in a row and say, 'Don't worry, we'll get 'em tomorrow!' " He was hurting all over and he made sure that some of the Pirates were hurting too. Bonehead plays almost automatically brought fines. One player was traded and five were demoted to the minors. The club skidded into the second division.

For the Pirates this was still pretty good. After all, the only goal they had set their minds and hearts on at the beginning of the season was not finishing last.



FAMILIAR VIEW of the cellar confronts Pirates struggling to maintain a respectable position in second division.

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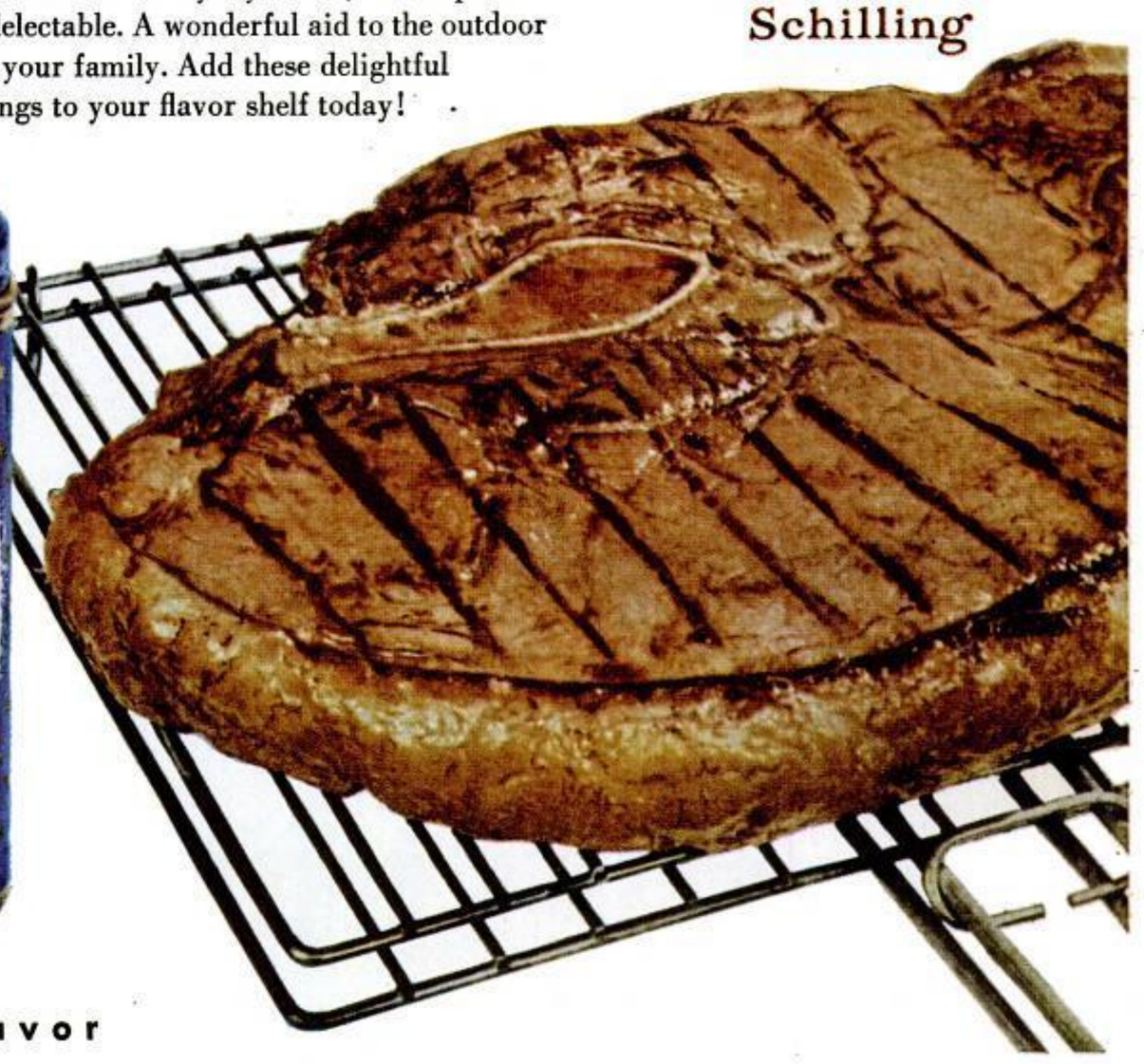
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FLASHING NAME, fireworks display over Tupper Lake tells Doris Stewart that wish will come true.



CARESSING NEW CAR, Peggy Allison is congratulated by general manager, Brownie Wise (*left*).

A Wealth of Wishes

A SALES CONVENTION GIVES OUT BIG BOONS

A company whose usual business is peddling plastic kitchenware last month went into the business of being a fairy godmother. For its sales convention, the Tupperware company had asked its representatives to write down their fondest wishes. When 1,200 dealers, mostly women, gathered in Orlando, Fla. for the convention, the company granted seven of the wishes—with great fuss and fanfare. A lady learned she had been given a family trip when her name appeared in fireworks (*left*). One who wished for a wardrobe watched an hour-long fashion show, then was told the clothes were all hers. And the name of the luckiest winner of all (*next page*) came down out of the sky.



SCREAMING WITH JOY, Mrs. Stewart (*left*) hugs friend. She wanted family to fly to Disneyland.

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AS AIR-DROPPED CARDS FLUTTER TO GROUND AT COMPANY HEADQUARTERS, SALES REPRESENTATIVES AND FAMILIES RACE TO LEARN NAME OF LAST WINNER

AERIAL TIDINGS OF A LONG TRIP

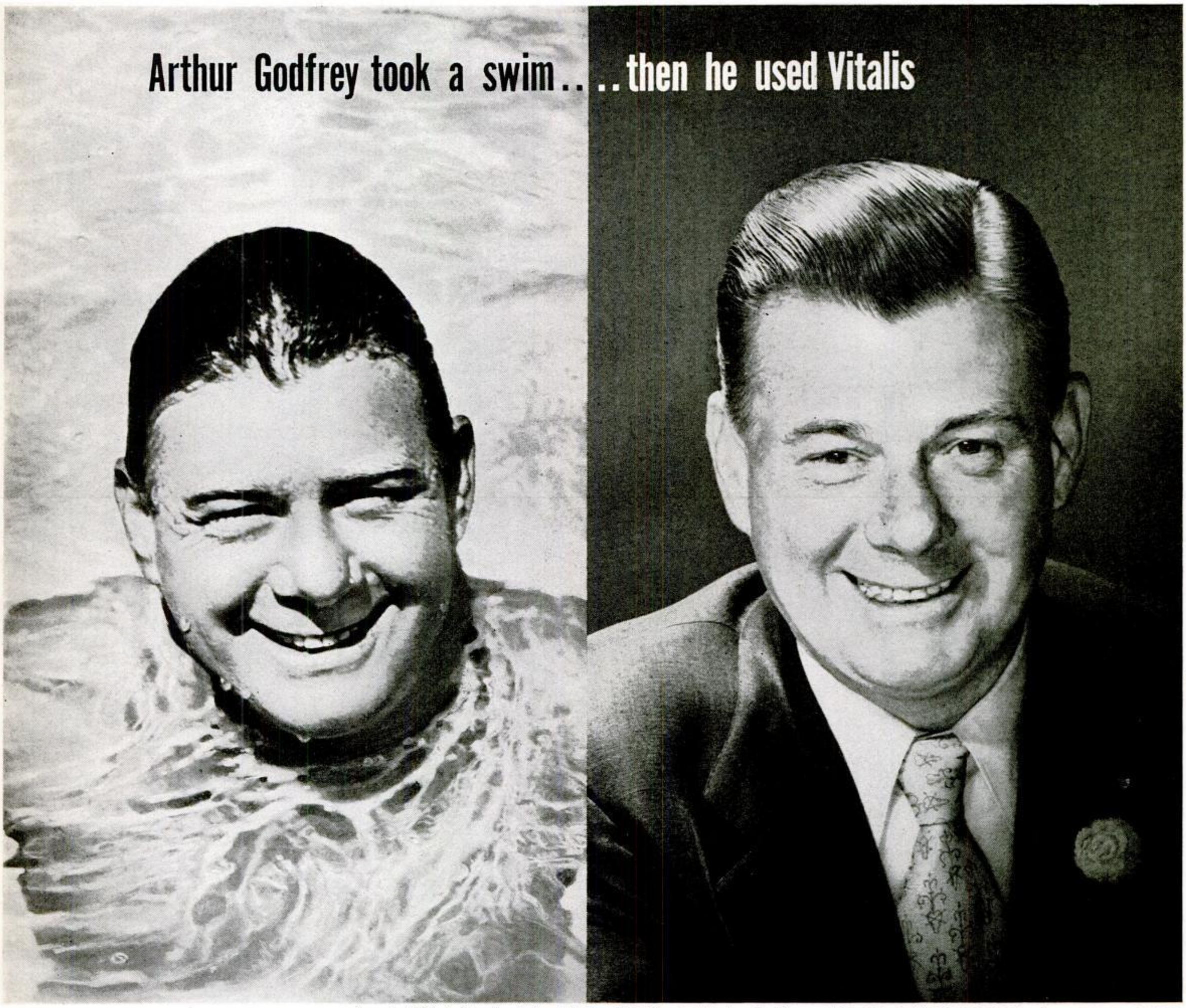
On the last day of the meeting a plane suddenly swooped low, dropping thousands of cards bearing the name of the seventh winner—Mrs. Mabel Best of Kansas City. Her wish, which she had sent in last May and almost forgotten, was to fly to Tokyo to deliver a cake personally to her Marine sergeant son, Donald, on his 22nd birthday. Mrs. Best's employers not only paid all her expenses for a seven-day reunion (*right*) but also sent along enough birthday cake to feed Donald's entire company.



WONDERSTRUCK WINNER, Mrs. Mabel Best (*center*) stands agape as her friends press around.



GETTING HER WISH, Mrs. Best visits Japan's Buddha at Kamakura with her son, who is in civvies.



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ANOTHER FINE PRODUCT OF BRISTOL-MYERS

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GOOD HEAD FOR MACHINERY

In the little sheikdom of Kuwait a woman's face must not be looked at in public and the woman herself can do precious little looking. When out of doors, she wears the *abas*, a shapeless shroud that does not even have a peephole. To see where she is going she must peek through the weave of the fabric.

A visiting photographer named J. P. Charbonnier found another restriction. When he tried to take a picture of a woman in an *abas*, the police told him it was illegal, huffily ripped the film out of his camera. Then one day Charbonnier saw a shrouded seamstress hurrying along to keep an appointment and carrying her sewing machine on her head. The incongruous conflict of cultures produced a conflict within Charbonnier between his photographer's instinct and his fears about the cops. Instinct won.



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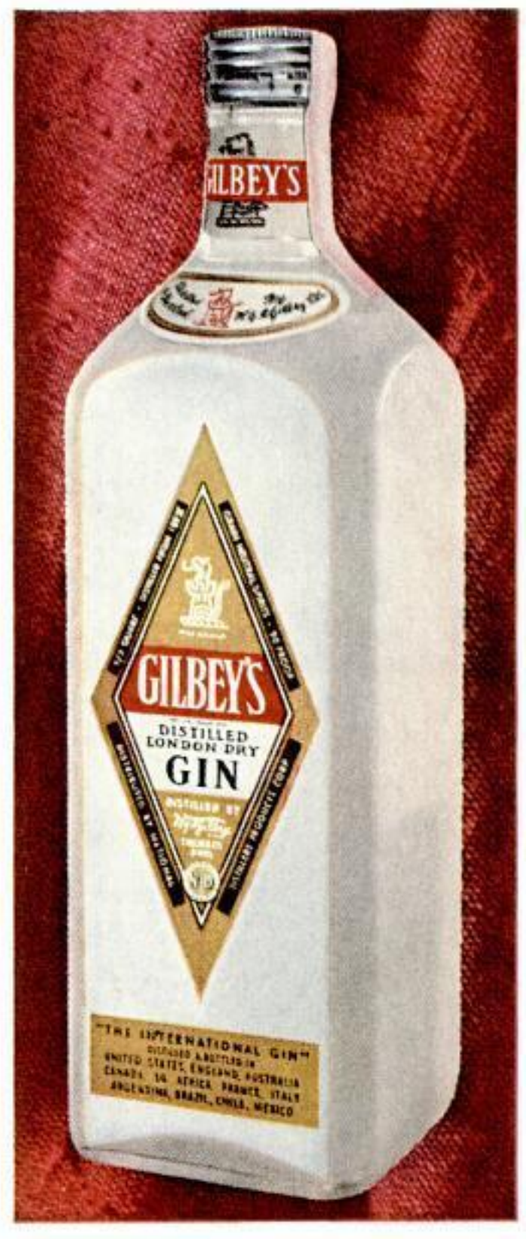




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